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| **FACULTY PROFILE** |
| dsfsd | Prof. Biplab Loho ChowdhuryProfessorCentre for Journalism & Mass CommunicationVisva-Bharati University |
| Qualification | B.Sc. (Hons), M.A, Ph.D |
| Designation | Professor |
| Area of specialization | Media Organization  Management, Development Communication, Indian Perspective of Communication, Policy Research |
| E-mail Id | blcpal@gmail.com,biplabloha.choudhury@visva-bharati.ac.in |
| Contact | 91-8670681901 (mobile)03463253316 (Office) |
| **PUBLICATIONS** |
| **Number of papers published in peer reviewed journals (national / international)** | **1.** A Proposal Towards Redefining Media, DIU Journal of Humanities and Social Science, Dhaka,July,2013 2.Information Gap Elimination Meet Series: Securing Developing Communities from WithinJournal of Social Work and Social Development, Visva-Bharati,Vol.1, No.2, December 2010, ISSN 2229-64683**.** The Communication Covergence Bill 2001: A Critique, Journal of Communication Studies, MCRPV,Bhoopal, VOL. I No. 3 July –Sept.20024. NE press fails to Rise to Occasion: Will it be Able to face Invasion of the Sky, The Communicator, Indian Institute of Journalism & Mass Communication, New Delhi, Vol. XXXIII No.2 April-June19985. An Approach Towards Media Performance, Journal of Assam University , Vol.III, No.1, January1,19986. Atmaboi Jayate Putraho:Rabiputra Rathindranath (Bengali), Antarbaha, ISSN2278-7380, Vol.12,May 20137.Rathindranath o Ramanando Chattopadhyay (Bengali), Antarbaha, ISSN2278-7380, Vol.9, September 2011 |
| **Chapters in Books** | 1.Media & Volunteering  in UNDP-UNVF volume  Volunteering In India Contexts, Perspectives and Discourses,UNDP India Office, New Delhi,20122.Indian Perspective & Tradition of Volunteering published in UNDP-UNVF volume *Volunteering In India Contexts, Perspectives and Discourses*, UNDP India Office,20123. Indigenous Knowledge System in Agriculture and Environmental Security,P.288-300 in D.Dasgupta (Ed.) Food and Environmental Security Imperatives of Indigenous Knowledge Systems, Agrobios India, Jaipur, ISBN(13)978-81-7754-509-84. Sustainable Rural Development: An Indian Experiment utilizing Indigenous Knowledge System and Communicationin D. Dasgupta (ed.)Indigenous KnowledgeSystem and Common People’s Right, Agrobios India, Jaipur, 20095. Communication for Sustainable Rural Developmentin B.K.Dutta & A. Gupta (ed.) Modern Trends of Research in Ecology and Environmental Science,ISBN 81-8324-142-5, Mittal Publications, New Delhi,2006, P.217-230**6.** Women Empowerment and Communication: Quintessence from Three North-East Communitiesin Kiran Prasad (ed) Communication & Women Empowerment: Strategies and Policy insights from India Vol. II, The Women Press, New Delhi,P. 406-428 (Review appeared in Media Asia, vol 31 no.2, 2004, page 119 para 3)**7**. Motivation and attitude: Keys to Entrepreneurial Successin H.K.Gupta and A.L.Ghosh (ed) Spirit of Entreprenurship, IEED, Silchar 2004.**8.** Political Communication in India’s North-Eastin Kiran Prasad (ed.)Political Communication: Indian Experience, B.R. Publishing, New Delhi 2003,P.214-232**9.** Evolving Education System from within Indiain J.L.Singh; R K Pandey and A K Singh Approaches to Higher Education, Sunrise, New Delhi, 2002 ISBN 10:8187365021/ ISBN 13:9788187365020 10. In Search of Solution to Communication Failure in Rural Developmentin K.D. Gaur et. al. (ed) Communication for Social Transformation, Manak Publishers, New Delhi 2001.11. One module Folk Media for Citizen Journalism and part of a module (Platforms for Citizen Journalism in IVET, Indira Gandhi National Open University Citizen Journalism course,2012.  |
| **Edited Books** |  1.Issues in Media and Communication (Jointly edited ) February 2014, ISBN: 978-81-922957, Publisher – SBE2.Communication Strategy of NGOs for Rural Development, AURCP, Assam University Silchar,2000;3. Shiksha-O-Shikshak Prosonge Sree Sree Thakur Anukul Chandra: Ekti Prayog Prayas(Bengali), Dakshin Assam kendriya Prostuti Samity, Silchar, 2002. |
| **Books with ISBN with details of publishers** | 1.Nabamadhyamer Ruprekha (Bengali)-(An Outline of New Media), Paschimbanga Rajyo Pustak Parshad, Kolkata, 2013  ISBN 978-81-247-0715-92. Indian Paradigms of Development Man Standard and Communication,  Sampark Publishing House,Kolkata, 2011, 978-81-7768-058-43.Media Organization Management, Unique Books International,Kolkata, 2008 ISBN (PB 978-81-906318-4-6) (Hard Cover 978-81-906318-3-9) |
| **International Visit** |  1. Presented Paper on “ An Indian Experiment in IKS and Sustainable Rural Development” in World Congress of IUAES, at Yunan University, Kunming China in July 2009
2. Presented paper on “ Communication and Economic Performance Synergy” in annual conference of Asian Communication & media Congress at Chulalongkorn University, Bangkok, Thailand, October,2012

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| **National Communities** | 1. Member, Board of Research Studies in Journalism & Mass Communication, Burdwan University, West Bengal. (Till 2013)
2. Member, BOS in Journalism, West Bengal State Text Book Board(Till date)
3. Member, U.G. Board, Gour Banga University,Malda (Till 2012)
4. Member,U.G.Board, West Bengal State University, Barasat (Till date)
5. Member, P.G. Board, West Bengal State University,Barasat (Till date)
6. Member of the Committee of Research  in Journalism & Mass Communication, NSOU,Kolkata
7. Member of the Managing Committee, Arkadyuti College of Education, Suri
8. Member, National Executive (India), Asian Communication & Media Congress
9. Member of Media Information & Communication Centre of India
10. Member, NCERT Committee  on  Curriculum for Media Studies,2010
11. Manuscript Reviewer in Journalism & Mass Communication, WBSBB, Kolkata
12. Member ,Trustee Board, GRTF, New Delhi
13. Deputy Director (East), Asian Communication & Media Congress (India Chapter) 2012 onwards
 |
| **International Communities** | 1. Member, Research Expert Panel in Journalism, Dhaka University, Bangladesh
 |
| **Awards and Recognition** | 1.Invited to Chair the Media Education Session in 4th Global Communication Association Conference at Krakow,Poland,26-29th October 2010. 2. Nominated Sectional President, Media & Communication, ICSP-2008 (7th Conference of the International Congress of Social Philosophy) held at Visva-Bharati, Santiniketan, 22-24 November 2008. 3.Felicitated by Deptt. of Agriculture, Govt. of Assam, 2002 for contribution to agricultural development in the district of Cachar, Assam4.NET Junior Research Fellowship, UGC, Test September 1988 ( Certificate March1990)5.Prize and Certificate of Merit (National Scholarship Scheme), Secondary 1980  |