



**NOTICE**  
**Centre for Journalism & Mass Communication**  
**Vidya-Bhavana**  
**Visva-Bharati**  
**Santiniketan**

**Workshop:** Introduction to the World of Advertising

**Workshop Trainer:** Ms. Richa Rai (CJMC Alumni)

Senior Account Manager

Grey Worldwide

**Date and Time:** 21.11.2022, 11.20 am - 1.20 pm

**Participants:** M.A. Semester III (Paper – XVIII)

**Workshop coordinator:** Dr. Sanhita Chatterjee

*Mausumi Bhattacharyya*  
Dr. Mausumi Bhattacharyya  
17/11/2022 In-Charge  
प्रभार / in-charge / ভারপ্রাপ্ত CJMC  
सि.जे.एम.सि., विश्वभारती / CJMC, Visva-Bharati  
सि. जे. एम. सि., विश्वभारती  
शान्तिनिकेतन/ Santiniketan शान्तिनिकेतन-731235