



Visva-Bharati

A Central University and
an Institution of National Importance



Presents:

CONFLUENCE 2.0

2nd Industry - Academia Meet

From Local to Global:

Industry-Academia Linkages

Envisioning Viksit Bharat @ 2047



**4th & 5th
December 2026**



**BANGLADESH BHAVANA
VISVA-BHARATI
SANTINIKETAN**



INNOVATE



COLLABORATE



TRANSFORM

ABOUT VISVA-BHARATI

Rooted in Tagor's Vision, Oriented to the Future.



1921

Founded by Gurudev
Rabindranath Tagore



Institution of
National Importance



Interdisciplinary &
Holistic Education



Community Engagement &
Sustainable Practices



Industry Linkage &
Global Collaboration

Visva-Bharati, founded in 1921 by Nobel Laureate Rabindranath Tagore, is a distinctive institution that blends education, culture, creativity, and social responsibility. Conceived as a place where learning transcends classroom boundaries, Visva-Bharati reflects Tagore's belief that education must be deeply connected to life, work, and society. This philosophy continues to guide the university's engagement with industries, crafts, and professional practices, creating meaningful linkages between academic knowledge and the world of work.

Tagore envisioned education as a dynamic process that prepares individuals not only intellectually but also practically and ethically. He emphasized self-reliance, creativity, and dignity of labor, advocating close interaction between education and productive activity. This vision laid the foundation for Visva-

Bharati's strong association with rural industries, arts, crafts, agriculture, and creative enterprises. Institutions such as Kala Bhavana, Sangit Bhavana, Palli Siksha Bhavana, and Siksha Bhavana nurture skills that naturally connect with cultural industries, design, education, media, agriculture, and social development sectors.

Visva-Bharati's industry linkages are rooted in its interdisciplinary approach and community-oriented outlook. The university collaborates with handicraft clusters, textile and design organizations, cultural institutions, NGOs, research bodies, and government agencies, offering students opportunities for internships, fieldwork, research projects, and professional training. These collaborations enable learners to gain real-world exposure while contributing innovative ideas grounded in tradition and sustainability. The emphasis on indigenous knowledge systems and eco-friendly practices aligns well with contemporary industry needs for responsible and inclusive development.

In the fields of fine arts, music, performing arts, language studies, education, social sciences, agriculture, and rural management, Visva-Bharati has built bridges with industries that value creativity, cultural sensitivity, and social impact. Graduates often find pathways into creative industries, academia, development sectors, cultural entrepreneurship, publishing, tourism, heritage management, and sustainable agribusiness. The university's focus on experiential learning ensures that students develop critical thinking, adaptability, and ethical awareness—qualities highly valued by modern industries.

Tagore's philosophy remains central to these engagements. He believed that education should not produce "clerks" alone but complete human beings capable of imagination, empathy, and leadership. Industry linkages at Visva-Bharati are therefore not driven solely by commercial goals, but by a larger commitment to human values, cultural enrichment, and societal well-being. This approach fosters partnerships that are mutually beneficial and socially meaningful.

Today, Visva-Bharati continues to evolve while staying true to Tagore's ideals. By integrating academic excellence with industry collaboration and community engagement, the university serves as a model of education that harmonizes knowledge, creativity, and work. It stands as a living testament to Tagore's timeless vision—where learning connects the individual to society, tradition to innovation, and the local to the global.

About Confluence 2026: FROM LOCAL TO GLOBAL: Industry–Academia Linkages Envisioning Viksit Bharat @ 2047

Vision Statement: “Empowering Knowledge. Inspiring Innovation. Transforming India from Local Insights to Global Impact through Industry-Academia Collaboration.”

About the Confluence 2.0

As India accelerates towards the vision of **Viksit Bharat @ 2047**, the convergence of **global knowledge, local innovation, industry expertise, and academic excellence** becomes a national imperative. **Industry–Academia Meet 2026-** From local to global vision is a strategic platform designed to foster meaningful collaboration between industry leaders, academic institutions, researchers, and policymakers to co-create solutions that drive sustainable growth, innovation, and employability. The **Industry–Academia Meet** will serve as a vital platform for dialogue, collaboration, and partnership between institutions of higher learning and the world of industry. In the context of the national vision of **Viksit Bharat@2047**, which envisions India as a developed, inclusive, and innovation-driven nation, such interactions assume great significance. Bridging the gap between knowledge creation and practical application is essential to building a skilled workforce, fostering entrepreneurship, promoting research and innovation, and ensuring sustainable economic growth.

Visva-Bharati, founded by **Gurudev Rabindranath Tagore**, offers a unique and meaningful setting for this engagement. Tagore envisioned education as a living process, deeply connected with society, nature, and productive work. His philosophy emphasized creativity, self-reliance, human values, and the dignity of labour—principles that strongly resonate with the goals of Viksit Bharat. An Industry–Academia Meet at Visva-Bharati therefore represents a convergence of national aspiration and timeless educational ideals.

As India moves towards becoming a knowledge-based and innovation-led economy, collaboration between universities and industries is crucial. Academic institutions contribute research, critical thinking, and skilled human resources, while industries bring practical experience, technological expertise, and market orientation. This meet aims to strengthen such synergies by encouraging joint research initiatives, internships, skill development programs, technology transfer, and co-creation of solutions to real-world challenges.

Visva-Bharati's interdisciplinary and holistic approach to education provides a strong foundation for industry collaboration across diverse sectors such as **creative and cultural industries, education, rural development, agriculture, sustainability, design, social innovation, and emerging technologies**. The university's long-standing engagement with rural communities, arts, crafts, and sustainable practices aligns closely with the inclusive and people-centric development envisioned under Viksit Bharat. Through meaningful industry linkages, Visva-Bharati seeks to prepare graduates who are not only professionally competent but also socially responsible and ethically grounded.

This Industry–Academia Meet also aims to explore how traditional knowledge systems and cultural heritage can integrate with modern industry practices to generate innovative, sustainable, and globally relevant solutions. In doing so, it echoes Tagore's belief in harmonizing tradition with modernity and local wisdom with global knowledge.

By bringing together industry leaders, academicians, researchers, students, and policymakers, the meet aspires to create a collaborative ecosystem that nurtures innovation, enhances employability, and contributes to nation-building. Rooted in the values of Visva-Bharati and aligned with the vision of Viksit Bharat, this initiative represents a step towards shaping a future-ready India—where education, industry, and society work together for shared progress and sustainable development.

Objectives of Confluence 2.0



INNOVATION

Drive research, creativity & real-world solutions



PARTNERSHIPS

Build strong Industry-Academia Collaborations



SKILL DEVELOPMENT

Align education with future industry needs



GLOBAL IMPACT

Transform local strengths into global impacts

Key Thematic Areas of Deliberation of Confluence 2026



Emerging Technologies
Future Skills
and Industry-Driven
Curriculum Design



Research, Innovation
Startups, Incubation &
Entrepreneurship



The Social Science
Model - Sustainable
Development
& Green Technologies



Heritage
Global Collaborations
and Local
Implementation Models



Health, Sports
Yoga, Music
and Culture

Expected Outcomes



Strategic
MoUs



Joint Research
& Development
Initiatives



Internship
Apprenticeship
& Placement



Industry-aligned
Skill Development
Programs



Innovation-led
solutions for
nation building

WHY THIS MEET MATTERS

- ✓ Strengthens India's global competitiveness
- ✓ Enhances employability and workforce readiness
- ✓ Encourages innovation-driven growth
- ✓ Builds a resilient, self-reliant knowledge economy

Who Should Attend?



REGISTRATION

- ✓ Corporate Member: INR 10,000
- ✓ Accompanying Corporate Member: INR 6000
- ✓ Faculty Member with projects in VB: INR 3000
- ✓ Faculty Members without projects in VB: INR 2000
- ✓ Academic Administrator: INR 2000
- ✓ NGO/CSO/START-UP/SOCIAL ENTREPRENEUR: INR 3000
- ✓ Government: INR 4000
- ✓ Progressive Business Man & Farmers: INR 5000
- ✓ Students /Scholar: INR 1000

SPONSORSHIP OPPORTUNITIES

BE A PART OF US

Principal Partner

INR. 5,00,000

- ✓ Website Presence
- ✓ Two Kiosk for Product display
- ✓ Two Page Advertisement on Souvenir including back cover
- ✓ Registration free for 5 Participating Members
- ✓ Online Branding & Advertisement

Platinum Sponsorship

INR. 3,00,000

- ✓ Website Presence
- ✓ Onr Kiosk for Product display
- ✓ Registration free for three Participating Members
- ✓ One Page Advertisement on Souvenir

Gold Sponsorship

INR. 2,00,000

- ✓ Advertisement
- ✓ Onr Kiosk for Product display
- ✓ Registration free for two Participating Members
- ✓ Advertisement on Souvenir

Silver Sponsorship

INR. 1,00,000

- ✓ Advertisement
- ✓ Onr Kiosk for Product display
- ✓ Registration free for one Participating Members
- ✓ Advertisement on Souvenir

Guidelines to send money through online through SBI Collect Module under State Bank of India

1. Step 1: Please type <https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>
2. Select Category – “Educational Institutions”
3. Select “VISVABHARATI UNIVERSITY”
4. Select Payment Category “Misc Receipt”
5. Fill up all details in CAPITAL and Select Purpose of Deposit “Other”
6. Type at Remarks in CAPITAL “Industry-Academia Meet 2025”
7. Take print out of payment receipt and send us
8. Or use the QR code for payment.

Bank A/C details:
Beneficiary: Visva-Bharati
Account No.: 10598447260
IFSC code: SBIN0002121





How to Reach Visva-Bharati?

- **By Train**-Nearest Railway Station: Bolpur Shantiniketan (BHP)
Well connected to Kolkata (Howrah & Sealdah stations) by regular trains.
- ✓ **Popular trains:** Shantiniketan Express (Howrah–Bolpur), Visva-Bharati Fast Passenger, Vande Bharat Express, Shatabdi Express
- ✓ **Travel Time:** 2.5–3 hours from Kolkata. From Bolpur station, Santiniketan campus is about 2–3 km (cycle rickshaw, e-rickshaw, or taxi available).

- **By Road**
Distance from Kolkata: ~160 km.
- ✓ **Routes:** Via NH2 (Delhi Road) or NH114 (Burdwan–Suri Road).
- ✓ **Options:** Drive by private car (around 3.5–4 hours).
Take a direct bus from Esplanade (Kolkata) to Bolpur (run by WBSTC & private operators).

- **By Air**
- ✓ **Nearest Airport:** Durgapur Andal Airport (RDP) 70 kms & Kolkata (Netaji Subhash Chandra Bose International Airport) – about 160 km away.
- ✓ **From the airport:** Taxi/cab to Bolpur
In case of Kolkata take taxi to Howrah/Sealdah station → train to Bolpur.

RSVP:

For Registration: Contact- Chairperson & Nodal Officer, Industry Relation Cell

Mob: 9647567930/9641071592/7432030340/9002013772

Address: Secretariat, Industry Relation Cell, (Academic and Research Section) Visva-Bharati

Email: industry.relation@visva-bharati.ac.in

Register at: <https://forms.gle/8dbDrn5CY8wrXja16>