



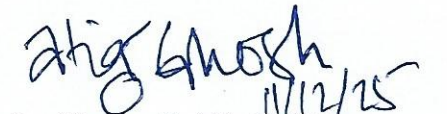
11 December 2025

PRESS STATEMENT

In a meeting held on 11.12.2025 from 11.30 a.m. at Visva-Bharati, the members of the Santiniketan Trust, members of the Pous Mela 2025 Organising Committee of Visva-Bharati and senior representatives of all levels of Birbhum district administration discussed and unanimously agreed on the following:

1. The Pous Mela 1432 (2025) will be held from 23.12.2025 till 28.12.2025 (six days).
2. Booking of stalls is expected to start on 15.12.2025.
3. Booking of stalls will be done ONLY through the online portal. No other means of booking or payment will be allowed apart from the online mode.
4. On the first two days of booking of stalls (15.12.2025 and 16.12.2025), only the individuals or institutions who had booked stalls in the last Pous Mela held on 2024 will be allowed to book against online payment of the charges, on the presentation of appropriate evidence. They will be allotted the stall spaces they had booked last year, if they so wish. It is expected that 75–80% of the stall spaces will be occupied thus.
5. From 17.12.2025 onwards stall booking will be opened up for everybody.
6. Charges for stall booking will remain the same as that of 2024.
7. Booked stalls will NOT be transferable under any circumstance. It was jointly decided that a team of Police and Mela Committee will daily check the presence of the true owner of the stalls during Pous Mela 2025.
8. The Pous Mela 2025 will end strictly at the midnight of 28.12.2025. Measures will be taken to clean up the Mela Grounds within 48 hours from the closure of the Pous Mela to return the Mela Grounds to its pre-Mela condition, in strict conformity to National Green Tribunal guidelines.
9. All branches of district administration have extended their wholehearted cooperation to the organization and closing of the Pous Mela 2025. With their help, the university is confident of successfully conducting the six-day Pous Mela 2025, just as it did in 2024.
10. The Hon. Vice-Chancellor copiously thanked the district administration for their invaluable help in successfully organizing and closing the Pous Mela 2024 and expressed his confidence that the same would be the case this year. All the senior members of the district administration appreciated his statement and confirmed their eagerness to help wholeheartedly this year too.

This Press Statement is issued with the approval of the Hon. Vice-Chancellor, Visva-Bharati, and the Co-Convenors, Pous Mela 2025 Organising Committee.


In-Charge, Public Relations
Visva-Bharati, Santiniketan

ভারথীপু / প্রচারী / In-charge
জনসংযোগ / জনসম্পর্ক / Public Relations
বিশ্বভারতী / বিশ্বভারতী / Visva-Bharati