



Visva-Bharati Santiniketan

NOTIFICATION

This is for information of all concerned that the Competent Authority has been pleased to constitute the Industry-Academia Placement Coordination Cell comprising the following members to ensure skill enhancement of students and effective industry placements:

Members from Visva-Bharati:

1. Prof. Pranab Sarkar, Chairperson, Industry Relation Cell - Chairperson
2. Prof. Amit Kumar Hazra, Director, PSNS and In-Charge, Placement Cell
3. Prof. Bidhan Chandra Roy, Member, Industry Relation Cell
4. Dr. Atig Ghosh, Member, Industry Relation Cell and Public Relation Officer, VB
5. Dr. Subhashree Sanyal, Nodal Officer, Industry Relation Cell
6. Dr. Jyoti Ratan Ghosh, Deputy Dean, Students Welfare
7. Dr. Surjya Kumar Saikia, Nodal Officer, Internship
8. Dr. Sanjoy Ghosh, Joint Registrar, A&R and Member, Industry Relation Cell - Co-ordinator

Members from the Industry:

1. Dr. Dushyant Kumar Tyagi, CEO, Farmgate Technologies
2. Dr. Soumitra Das, Director, Asia Pacific International Zinc Association
3. Dr. Ipsita Chakraborty, Director, Talent and Culture, People Function
4. Dr. Tanushyam Chattopadhyay, Practice Head Adani AI Lab
5. Shri Rajesh Chajjed, Managing Partner, Heart and Soul India

Additional members may be Co-opted as and when required.

The Committee will act on Terms of Reference (TOR) as attached Annexure-I.

Memo No: A&R/Notify/5286/2025-26
Dated: 27.01.2026

Joint Registrar
Academic & Research
Visva-Bharati

Copy for Information and necessary action:

1. All Members of the Cell, VB
2. Finance Officer, VB
3. Joint Registrar, Accounts, VB
4. C.S to Vice-Chancellor, VB
5. P.A to Registrar, VB
6. University Webmaster, VB: *Request to upload it in the University Website*

1. Purpose

The Industry Academic Placement Coordination Cell aims to:

- Strengthen institutional mechanisms for student placement, internships and field engagement.
- Enhance employability skills, career readiness and professional competencies of students.
- Foster linkages with industry, NGOs, government agencies, research institutions and social sector organizations.
- Promote inclusive, ethical and sustainable career pathways in line with the University's core values.

2. Scope of Work

The Industry Academia Placement Coordination Cell shall undertake the following functions:

- Coordinate campus placements, internships, fieldwork, apprenticeships and project placements.
- Develop and maintain a database of potential employers, recruiters and placement partners.
- Facilitate pre-placement talks, career guidance sessions, skill development workshops and orientation programmes.
- Support departments in organizing discipline-specific placements and career initiatives.
- Liaise with alumni for mentoring, networking and placement support.
- Assist students in resume preparation, interview skills and career planning.
- Promote opportunities in public service, social development, research and entrepreneurship.
- Maintain records and reports related to placements and career outcomes.

3. Roles and Responsibilities

- The **Chairperson** shall provide overall guidance and strategic direction.
- The **coordinator** shall oversee day-to-day functioning, coordination and reporting.
- **Industry Relation Cell** and **Placement Cell** shall act as nodal points for departmental placement activities.
- The **Industry Representatives** would provide guidance, advise, training and avenues for placement and internship of students of the University.

4. Meetings

- The placement Coordination Cell shall meet at least thrice a year or as required.
- Minutes of meetings shall be recorded and maintained for institutional records.

