



বিশ্বভারতী
विश्वभारती
Visva-Bharati



आचार्य: श्री नरेंद्र मोदी
ACHARYA (CHANCELLOR)
SHRI NARENDRA MODI

संस्थापक: रवीन्द्रनाथ ठाकुर
Founder: Rabindranath Tagore

उपाचार्य: प्रोफेसर विद्युत चक्रवर्ती
UPACHARYA (VICE-CHANCELLOR)
PROF. BIDYUT CHAKRABARTY

NOTICE

Campus Hiring process for Design Experience roles

Interested students are requested to go through the attached information sheets and advertisements of the Cognizant for necessary information and application process.

Director, PSNS (Officiating)
Visva-Bharati

Ref.No.: Dir/PSNS/Notice/Cognizant/125
Date: 07.02.2022

Greetings from Cognizant!

Cognizant is one of the world's leading professional services companies, that believes in constant innovation for digital businesses. We engineer modern businesses to improve everyday life and our purpose ensures that technology benefits our clients, their customers, and communities. Our unique industry-based, consultative approach helps clients envision, build, and run more innovative and efficient businesses.

Design has a crucial role to play in the business landscape as they connect brands with people, fortify connections that enrich the lives of customers and extend value to their end-users as well. As we advance towards a digital future, it is important to have design thinkers who create a balance between a business mindset and a creative outlook to manage deliverables well. At Cognizant, we have a pool of strategic thinkers who have created their mark by working for clients across the globe and we believe with the right skills, you can be a part of their team too.

It gives us immense pleasure to take the first step towards the Campus Hiring process for **Design Experience** roles, where students can get the chance to join Cognizant and be a part of the change. Below are the skills which we are opening up for your institute candidates to apply for, and the Job Descriptions have been attached in the mail.

Graphic Designer:

The candidate should have a good understanding of the graphic and visual design domain and its application in the digital media businesses like Website design, GUI, Animation, Presentation, Digital graphics and eLearning. They should have strong fundamentals and have a good command over Adobe Photoshop and other tools.

Eligible Streams	Hiring Process	Compensation (INR)	Registration Link
2022 batch of students pursuing a 4-year bachelor's degree in design or post-graduation in design	Round 1: Online Registration Round 2: Graphic Design Assessment Round 3: Virtual one-on-one interview Round 4: HR discussion	4 LPA	https://app.joinsuperset.com/join/#/signup/student?jp=457c9f7d-8c3f-4f60-a296-cd0b5109fc9c

Technical Writer / Instructional Designer:

Candidates should be able to analyse the content well and identify gaps in the information. They should have the ability to create content for different deliverables such as, training material, self-help guides, promotional materials etc. and should be able to coordinate with various teams.

Eligible Streams	Hiring Process	Compensation (INR)	Registration Link
2022 batch of students pursuing a 3 or 4-year bachelor's degree/Post graduate in English, Journalism, Mass Communication & Other Humanities-related subjects	Round 1: Online Registration Round 2: Content Writing Assessment Round 3: Virtual one-on-one interview Round 4: HR discussion	For 3-year UG courses: 2.52 LPA For 4-year UG/PG courses: 4 LPA	https://app.joinsuperset.com/join/#/signup/student?jp=ab85c08f-2063-4a4c-828b-e00f49188a44

The Eligibility Criteria is as follows:

- Candidates can only apply for one job opening. Registrations in more than one skill for a candidate will lead to application disqualification.
- At the time of joining, all recruits need to have a minimum 50% aggregate (all subjects taken into consideration) in the pursuing degree with no standing arrears
- Appropriate CGPA to percentage conversion to be considered as per university norms
- Maximum gap in education: 2 years
- Strong written and verbal communication skills
- Open to Indian nationals, OCIs, Dual Citizenship holders only
- Flexible to relocate to any location in India, work in any shift / domain

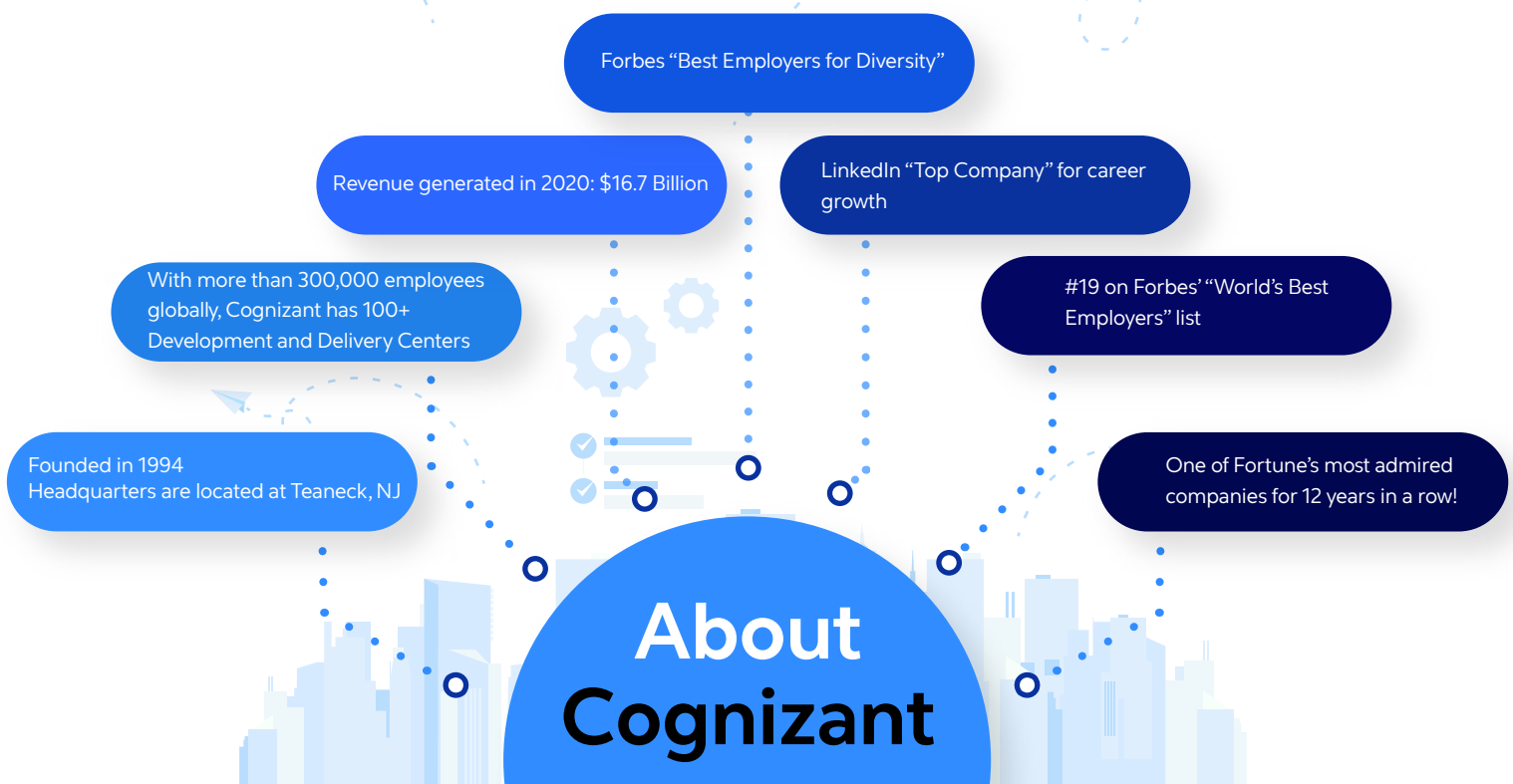
We look forward to your applications and hope to see new talent emerge at Cognizant!

Please do reach out to us in case of any queries.

Regards,
Human Resources – GenC
Cognizant

Cognizant takes its hiring practices seriously and appreciates you keeping the Company informed of any individuals posing as Cognizant employees who make job offers using Cognizant's name. We remind you that while recruiting employees, Cognizant will only communicate with you through authentic Cognizant addresses and Cognizant will never extend any job offers to anyone based on an online application without first conducting an in-person, video, or telephone interview through verified encrypted channels. If any such mails purporting to come from Cognizant are received, we advise you to contact us at GenCHRComplianceIND@cognizant.com

GENC – GRAPHIC DESIGNER



9 OF THE TOP 50
GLOBAL RETAILERS

30 OF THE TOP 30 GLOBAL
PHARMA COMPANIES

33 OF THE TOP 50 GLOBAL
INSURERS

6 OF THE TOP 10
INTERNET COMPANIES

16 OF THE TOP 20
HEALTHCARE PLANS

10 OF THE TOP 10 EUROPEAN
BANKS

Job Title

Programmer Analyst Trainee

Location

PAN India

Job Description

The candidate will be responsible for:

- Should have good understanding of graphic and visual design domain and its application in the digital media businesses like Website design, GUI, Animation, Presentation, digital graphics and eLearning.
- Should have strong fundamental knowledge of Principles of Designs, Elements of Design, Colour Theory and best practises in Graphic or Visual design.
- Should have excellent observation and analytical skills from design PoV.

- Ability to visualize the end output (GUI, Icons, metaphors, Character, Scenario) and convert it into digital form.
- Communicate conceptual ideas, detailed design, and design rationale, both verbally and visually to the client.
- Ability to switch between media types and technologies based on the requirement.
- Should have good command over tools like Adobe Photoshop, Illustrator, MS Power Point, Word and Coral Draw.
- Should have connect with latest web sites, online shopping apps, OTT platforms like Netflix, Prime and social media platforms.
- Knowledge of Game Design, Animation, Video and Audio editing, 3D and Virtual Reality will be plus.

Skills Required

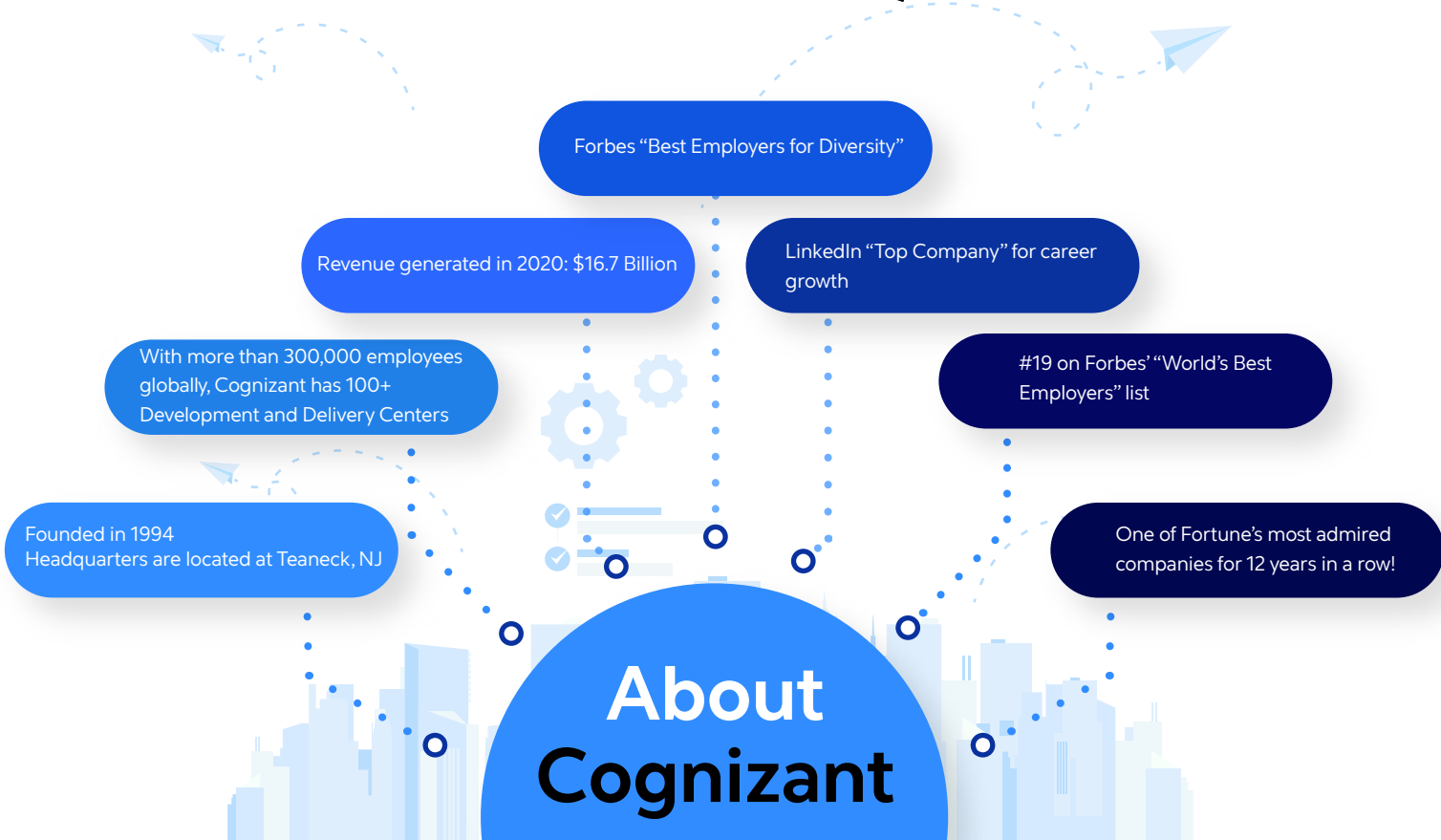
- Exceptional English written and verbal communication.
- Ability to adapt and work in a fast-paced environment.
- Ability to learn how to use different content authoring tools.
- Strong analytical skills.
- Knowledge of standard writing practices and basic grammar rules.
- Ability to work independently, as well as an active member of a team.
- Proficiency in MS PowerPoint
- Proficiency in MS Word
- Basic knowledge of MS Excel.
- Applicants must have an enterprising attitude with strong written and verbal communication skills.

Cost-To-Company (CTC)

₹ 4 LPA



GENC - INSTRUCTIONAL DESIGNER / TECHNICAL WRITER



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HEALTHCARE PLANS

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BANKS

Job Title

Instructional Designer / Technical Writer

Designation

Programmer Trainee (PT)
(3-year courses)

Programmer Analyst Trainee (PAT)
(4-year courses / PG courses)

Location

PAN India

Job Description

The candidate will be responsible for:

- Analysing the content provided by the client
- Identifying the gaps in the information provided

- Asking relevant questions to understand the requirement better
- Creating content for different deliverables, such as training materials, self-help guides, websites, promotional materials and others
- Delivering error-free quality products as per the project standards, schedule/assigned deadlines and SLAs
- Co-ordinating with cross-functional teams and other stakeholders regularly to ensure smooth delivery

The candidate is expected to have the following skills:

- Exceptional English written and verbal communication
- Ability to adapt and work in a fast-paced environment
- Ability to learn how to use different content authoring tools
- Strong analytical skills
- Knowledge of standard writing practices and basic grammar rules
- Ability to work independently, as well as an active member of a team

Skills & Experience

- Proficiency in MS PowerPoint
- Proficiency in MS Word
- Basic knowledge of MS Excel.
- Applicants must have an enterprising attitude with strong written and verbal communication skills.

Cost-To-Company (CTC)

Programmer Trainee

₹ 2.52 LPA

Programmer Analyst Trainee

₹ 4 LPA