

Undergraduate Examination, 2024
Semester III (NEP)
Comparative Literature
MDCL03
(Comparative Literature and New Media)
For Regular Candidates

Time: 3 hours

Total Marks: 60

(Questions are of value as indicated in the margin)

1. Answer any ten of the following questions:

2x10=20

- a) What is a search engine?
- b) What do the acronyms CBT and WBT signify?
- c) What is online activism?
- d) What is metadata?
- e) What is a collaborative text?
- f) What is a netprov?
- g) What is Web 3.0?
- h) What is Hypertext?
- i) What is "old media"?
- j) What is a blog?
- k) Identify two landmark events in the history of New Media in India.
- l) What is *Project Bichitra*?

2. Write short notes on any five of the following concepts:

5x5=25

- a) Born-digital texts
- b) Interactivity
- c) Artificial intelligence
- d) The "archive fever"
- e) Online training in the fine arts
- f) New Media and the regional languages of India
- g) "Literary bots"

3. Answer any one of the following questions:

15x1=15

- a) With suitable examples, explain how the internet has changed our idea of literature.
- b) What are the major differences between reading a printed text and a digital text?
Elaborate.