

**Subhashree Sanyal, Ph.D**

Assistant Professor (III) of Social Work,

Department of Social Work,

Visva Bharati University, Sriniketan, West Bengal

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Career Objective

An academician with fifteen years of experience in teaching and research in distinguished Universities under Government of India with experience in conducting social development analyses with a particular focus on social inclusion and gender mainstreaming with UNICEF and ICRW.

Equipped with research skills in both qualitative and quantitative methodologies and expertise in conducting social development analyses for academic and action research based projects like Childline India foundation and Action Aid India.

Possesses the ability to conduct independent policy discussions with government and non-government partners and capacity to work multiple stakeholders

Education

2015

PhD in Social Work

Department of Social Work, University of Delhi, India

The thesis investigates the **Impact of Foreign Funding on Voluntary Sector in National Capital Territory of Delhi**. A comparative study was conducted using select indicators and findings indicated both quantitative and qualitative impact of the voluntary sector and brought in larger issues with regard to foreign funding at the forefront.

Supervisor: Professor Sanjai Bhatt

2008

Master of Arts in Social Work

Tata Institute of Social Sciences, Mumbai

Specialised in Medical and Psychiatric Social Work and Management of NGOs with extensive internship at the Spastic Society of India, Mumbai and Tata Memorial Cancer Hospital and Research Centre Mumbai

A research project was completed on the issue **Psycho-social condition of Women in prison in a District Prison of Maharashtra, Mumbai** mainly on the impact on mental and social health of women during long period as undertrials.

- 2006 **Bachelors of Arts (Honours) in Psychology**
Lady Shriram College for Women, University of Delhi
Specialised in Counselling
- 2003 **Indian School Certificate Examinations (ISC)**
St Josephs High School, Matigara. Darjeeling

Employment

- 01-01-2013 **Assistant Professor of Social Work**
Visva-Bharati, Santiniketan (www.visvabharati.ac.in)
My Primary role as Assistant Professor is to teach, supervise field exposures and supervise MA research for Bachelors in Social Work and Masters in Social Work students. Apart from this I am also responsible for outreach and extension activities in the vicinity of the campus. In this process I have developed skills of creating innovative method of teaching pedagogy, integrating theory into practice and refine social work research skills.
- Apart from this I have been actively involved in the corporate life of the University. I am a member of Visva-Bharati Annual Admission Cell and have conducted various examinations at off campus centres, prepared questions and moderated them at University level. I have also been in charge of organizing the MA Research curriculum including selection, examination and supervisor allocations and Organizing Seminars and Programmes for the University.
- Courses Taught: Gender Studies, Women, Development and Social Work
Psychology and Human Behaviour
Health and Development
Medical and Psychiatric Social Work
Gender and Development
Advanced Research Methods
- Date of Promotion- Stage II- 12.05.2015
- Date of Promotion – Stage III-16.09.2020
- Reference: Prof Asok Sarkar. Professor of Social Work,
asok.sarkar@visvabharati.ac.in
Dr. Paramita Roy, Associate Professor and Head, Department of
Social Work ; proy669@gmail.com
- 30-04-2010 **Assistant Professor of Social Work**
Assam University, Silchar (<http://www.aus.ac.in>)
- My primary role as Assistant Professor was to teach, engage in research and extension activities and organize field supervisions of graduate and master degree students. I have also served as Placement Coordinator for a period of two years in the Department and have been successful in providing employment to students post completion of their courses.
- Reference: Prof Subhabrata Dutta. Professor of Social Work, sduttasw@gmail.com

Courses Taught: Gender, Majority Minority Relations in Gender
Psychology for Social Work
Disaster Management
Management of NGOs

01-03-2009 **Assistant Professor of Social Work (Ad Hoc/Guest Appointment)**
Department of Social Work, University of Delhi (www.du.ac.in)

My job was to teach MA in Social Work students and conduct their field work supervision. Apart from this I was actively involved for student's welfare curriculum in the department and organizing seminars and conferences at Departmental level.

Courses Taught: History and Philosophy of Social Work, Criminology
Reference: Prof Sanjai Bhatt, Department of Social Work, University of Delhi

Administrative Experience

- Nodal Officer, Industry Relation Cell, Visva-Bharati 2024-Present
- Member Secretary, Follow up Action Committee for Industry Relations, Visva-Bharati 2025-Present
- Nodal officer, UTSAH-NEP Visva-Bharati 2024-Present
- Member Member Standing Committee for MOOCs Visva-Bharati 2020-Present
- Director, Fieldwork Programme, Department of social Work (2023-24)
- Deputy Director, Fieldwork Programme- Department of Social Work, VB (2021-22 & 22-23)
- Member Admission Coordination Cell, Visva-Bharati, 2018-19 & 2019-20
- Member Core Committee for NAAC Visva Bharati, 2019-20
- Member Internal Quality Assurance Cell, Visva-Bharati 2018-2021
- Placement Coordinator at Assam University Silchar 2012
- Board of Studies Member PG Programme(External) to Netaji Subhash Open University, Kolkata
- Evaluator and paper setter – AMIK Institute Durgapur, Bankura University, Vidyasagar University and Vidyasagar School of Social Work, University of Burdwan, St Xaviers Kolkata-2019 to Present
- Evaluator-Assam University,Silchar
- Resource Person- UGC HRDC – Ranchi University

Teaching Experience

- Preparation of the BSW, MSW and Ph.D curriculums Visva-Bharati
- Preparation of the BSW and MSW curriculums at Assam University Silchar and Visva-Bharati.
- Development of innovative pedagogy for teaching and research for MA programme students
- Total number of students engaged with are 100 per semester
- Supervision of 15 field work students per semester
- Supervision of 2-3 MA Dissertation students per year
- Developing compendium for teaching medical social work

- The number of contact hours are – 7 hours per day excluding 3 hours for field visits for students field work supervision
- Supervision of Doctoral Research Scholars and teaching course work paper

Mandatory FDP/ Workshop/ Orientation and Refresher Courses for Career Enhancement

Attended three week UGC Orientation Programme organized by Academic Staff College NBU from 23rd July 2014 to 19th Aug 2014

Attended Two Week Refresher Course in Research Methodology at UGC Academic Staff College Panjab University Chandigarh from 1st September 2015 to 21st September 2015

Two Week Refresher Course on Research Methodology from UGC-HRDC Ranchi from 2nd September 2020 to 15th September 2020 (Online)

Seven Days E-National Workshop on “Planning, Management & Development of Human Resources” from 6th January 2021 to 12th January 2021 by AKDasgupta Centre for Planning and Management under Govt of India Niti Ayog.

Attended one week online Faculty Development Programme on National Education Policy 2020 from 28th March 2022 to 3rd April 2022 from TLC Ramanujan College University of Delhi

Attended one week online Faculty Development Programme on National Education Policy 2020 from 28th March 2022 to 3rd April 2022 from TLC Ramanujan College University of Delhi

Completed Online Weeklong Faculty Development Program on Implementation of NEP 2020 in Higher Education Institutions organized by Teaching Learning Centre, Tezpur University during 26 April - 02 May 2023 funded by Ministry of Education.

Attended 7 Day Faculty Development Programme on Theory of Social Work Practice organized by School of Social Work, Tata Institute of Social Sciences Mumbai from 29th January 2024 to 2nd February 2024

Attended NEP 2020 Orientation & Sensitization Programme (MMC-109-2024-JUL-B-02141) under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) Organized by the University of North Bengal from July 22,2024 to July 30, 2024.

Academic Awards and Distinctions

Awarded First Position for Literature Review in Research Contest for Academicians in Workshop on “From Research Planning to Project Writing” organized by Department of Business Administration, Assam University, Silchar in 2011.

Awarded Second Position for Presentation in Research Contest for Academicians in Workshop on “From Research Planning to Project Writing” organized by Department of Business Administration, Assam University, Silchar in 2011.

Featured as the most read author for the month of July and August 2012 for publication in “Representation, Identity and Socio-Economic Positioning of Muslim Women in India: Some reflections through literature review in *Social Change*; Sage Publications

Workshop Attended

October 19th 2025-Self Paced Online Course on Women Safety Laws in India organized by Legal Voice (ISO 9001-2015 certified Start Up)

10 October 2025 through 12 October 2025- Participation in the 3-Day International Research Methodology Workshop “Revising/Editing ‘Research Papers’ for Novelty and Originality: Technology-enabled Strategy for AI and Non-AI Content Editing for Indexed Journals by the Govt. of India registered Research India Foundation (RIF), Bhubaneswar, Odisha, India, in association with Lincoln University College, Malaysia

21st October -25th October 2024-Completed one week Faculty Development Programme on Qualitative Research Methods organized by Bharatiya Vidya Bhavana Institute of Management Science Kolkata.

Attended 7 Day Faculty Development Programme on Theory of Social Work Practice organized by School of Social Work, Tata Institute of Social Sciences Mumbai from 29th January 2024 to 2nd February 2024

Completed Online Weeklong Faculty Development Program on Implementation of NEP 2020 in Higher Education Institutions organized by Teaching Learning Centre, Tezpur University during 26 April - 02 May 2023 funded by Ministry of Education.

Attended Faculty Development Programme on Multivariate Regression and R Programming organized by Management Development Institute (MDI) Murshidabad on 10th February 2023.

Attended one week online Faculty Development Programme on National Education Policy 2020 from 28th March 2022 to 3rd April 2022 from TLC Ramanujan College University of Delhi

Participated in Virtual Social Work Conclave on Social Work Profession in VUCA World: Challenges and Opportunities in Repositioning Social Work Profession organized by Department of Social Work, Bharatidasan University on 4th to 8th June 2021.

Attended one day webinar on Ethics in Research Methodology organized by UGC-Human Resource Development Centre, Ranchi University, Ranchi Jharkhand during 01.09.2021

Delivered a Special Lecture on “Project Proposal –An Important Dimension of NGO Management” during Seminar and Special Lecture Series on Dimensions of Social Work Practice at Department of Life Long Learning, Rabindra Bharati University Kolkata -22nd March 2018

Delivered a Special Lecture on Project Proposal –“Importance of Field Work in Social Work” during Seminar and Special Lecture Series on Dimensions of Social Work Practice at Department of Life Long Learning, Rabindra Bharati University Kolkata -22nd March 2018

Attended Two Day National Workshop on Counselling organized by Office of the Director, PSNS Visva-Bharati 09-11 Feb 2017

7th and 8th March 2016- Two day workshop on “Application of SPSS to Qualitative Data Analysis” organized by Department of Social Work, Visva Bharati, Sriniketan

25th May 2016- UGC-DEB Sponsored Workshop organized by School of Professional Studies,

28th to 30th December 2016- Workshop on Quantitative Methods for Public Health Researchers of SAARC Countries organized by Department of Statistics, University of Calcutta in collaboration with International Statistical Institute and World Bank

Attended 4 day Short Term Course on “Philosophy of Research Methods” organized by Department of Humanities and Social Sciences, National Institute of Technology, Silchar, Assam from 24th to 27th July 2012

Attended 1 day workshop on “Field Work As An Essence of Social Work Practice: Echoes from the Field” Organized by Department of Social Work, Assam University Silchar on 26th November 2011

Participated in “SANKALP”, 2 days workshop on “Project Formulation for Field Officers, Mother NGOs and CBG leaders under Integrated Scheme for Women Empowerment” organized by Central Social Welfare Board at Department of Social Work, Assam University Silchar on 27th and 28th September 2011

Attended 7 day workshop on “ How to do research with focus on Human Development” organized by Centre for Human Development Assam University, Silchar from 16th to 22nd September 2011

Attended 2 day workshop on “Data Analysis using Microsoft Excel for Young Researchers” at Department of Business Administration, Assam University Silchar on 29th and 30th April 2011

Attended 1 day workshop on “National Consultation on NACP IV” organized by UNAIDS, Delhi State Aids Control Society and NACO , on 16th June 2011

Attended 7 day workshop “From Research Planning to Project Writing” organized by Department of Business Administration, from 18th – 24th February 2011 at Assam University, Silchar.

Attended One Day Workshop on Capacity Building For Field Work Practice in Social Work Organized by Department of Social Work, Assam University Silchar on 6th February 2011

Attended a 2 day workshop on “Data Analysis using SPSS” organized by Department of Business Administration, Assam University, Silchar and SPSS Bangalore on 10th and 11th December 2010,

Attended a 5 day workshop on “ Research Methods in Labour Studies” organized by V.V. Giri National Labour Institute , Noida and North East Hill University, Shillong, August 2010 on 17th to 21st August 2010

Participated in one day workshop on information and literacy competency organized by Delhi University Library Systems, University of Delhi in February 2010

Participated in Masters Trainers Workshop as a trainee for Training of Trainers on Outreach Module Organized by NACO and DSACS December 2009

Participated in 5 day workshop in training of Project managers on programme management by STRC and DSACS May 2009.

Papers Presented in Conferences

19th to 21st March 2009 - National Seminar on Rehabilitation of Prisoners, Preventive and

Reformative Methods and Need for New Intervention Department of Social Work, University of Delhi and NISD Delhi paper titled **Psychosocial Condition of Women in Prison, Highlights of a study conducted in a district prison in Maharashtra**

23rd -24th August 2010 - Regional Seminar on Dimensions of Human Development in Barak Valley organized by Centre for Human Development, Assam University Silchar Oral presentation on topic titled **Social Work intervention for Human Development-some reflections from Barak Valley, Assam**

14th and 15th September 2010 - UGC Sponsored National Seminar on Human Rights organized by Ramakrishna Nagar College, Karimganj, Silchar Assam Presented paper on **“Gendered Perspective on Human Rights: Reflections from a study on Women in a District Prison in Maharashtra ”**

5th – 6th March 2011- UGC, NERO Sponsored National Workshop on Introduction of Semester System in Undergraduate Colleges of Assam organized during, by Madhab Chandra Das College, Assam Presented paper on **“Semester System at University Level: Exploring the Future Dynamics ”**

15th -17th March 2011 - Three Day International Conference on Development Discourse organized by Dept. of Rural Development Science, Arul Anandar College, Karumathur, Madurai Presented paper on **“Female Migration: An Issue of Concern for Rural Development in India”**

28th and 29th March 2011- 2 Day, National Seminar on “Conceptualizing Women in Development” organized during, by Centre for Women Studies, University of North Bengal Presented paper on **“Contesting Development: Women in Indian Prisons, Myths and Realities”**

Presented Paper Titled Rural Development without Panchayati Raj Institutions in NE India in UGC Sponsored National Level Seminar organized by Govt J, Buana College, Lunglei Mizoram in collaboration with District Rural Development Agency, Lunglei on 18-19 May 2011

Presented paper titled Womens Right to Healthcare: Some Reflections from Cachar District, Assam India in ICSSR Sponsored State Level Seminar on Political Empowerment of Women of Mizoram organized by Govt J. Buana College in collaboration with MCTA Branch Aug 24-25, 2011

19th to 21st November 2011- Workshop on Higher Education in the North East: Issues, Concerns and New Directions from the Quality Assurance Perspective” by NAAC and Directorate of Internal Quality Assurance, Assam University, Silchar Presented paper on **“Social Work Education in North East India: Issues and Challenges”**

Presented Paper on Social Work Intervention For Womens Welfare: Some Reflections from Barak Valley, Assam in UGC Sponsored National Level Seminar on Changing Status of Women in North East India: A Historical Analysis organized by IQAC Govt J. Buana College, Mizoram 28-29th February 2012

17th September 2012- Consultation on Child Marriage” organized by Law Research Institute; Gauhati High Court and Centre for Studies in Human Development; Assam University and supported by UNICEF office for Assam; Presented paper on **“Child Marriage Norms in Fakirtilla Village of Barak Valley; Assam**

Presented paper titled Development Communication: An Essential tool for Social Work Practice in Golden Jubilee National Seminar on Advances in Social Work Eductaion and Practice in Changing Social Mileu organized by Department of Social Work, Visva-Bharati Jan 28-29 2013

23rd to 25th February 2013- Indian Social Work Congress Department of Social Work, DU and NAPSWI India, Presented paper “**Looking at India on the Map of Aid Effectiveness: A Commentary**”

10th to 12th December 2014- ICME II International Conference on Mother Earth: Save it to have a sustainable future for all, Presented paper on “**Community Response and Participation in Disaster Management**”.

16th to 18th January 2015- ICSD Asia Pacific Conference on Human Development and Sustainability: Challenges for the Asian Century organized by Dept of Social Work Visva Bharati and ICSD Asia Pacific with Charles Stuart University, Australia and Action Aid India, Presented paper on **Gender based initiatives in Health Care: Mapping from Human Development Lenses.**

18th to 20th February 2015 – International Conference on Public Health Infrastructure in Transition: Challenges and Way Forward organized by Department of Social Work (Centre of Advanced Study) Jamia Milia Islamia, New Delhi and University of Minnesota, Minneapolis twin city campus, **Presented paper on Urban Rural Disparity in Health Care: Reflections from Birbhum vis a vis West Bengal.**

12th to 14th March 2015- National Seminar on Corporate Social Responsibility in India: Challenges, Prospects for Socio Economic Transformation organized by Centre for Research in Rural and Industrial Development, Chandigarh. **Paper presented on Social Transformation through Corporate Social Responsibility Initiatives in India: An Evaluation.**

17th to 18th March 2015- National Conference on “Women Empowerment: Challenges and Strategies” organized by Department of REC, PSV Visva-Bharati, Sriniketan. Paper titled “ **Crisis of Janani Suraksha: Reflections from Villages in Birbhum.**

20th and 21st November 2015- National Seminar organized by A.K.Dasgupta Centre for Planning and Development Paper titled “**Gender Responsive Budget: Is it Promoting Empowerment?**”

4th and 5th March 2016- National Conference on Education and Development organized by Department of Life-Long Learning and Extension (Rural Extension Centre) Paper titled **Civil Societies Role towards Sustainable Development: Exploring the dynamics**

22nd and 24th October 2016- Indian Social Work Congress 2016 Organized by NAPSWI and MG Kashi Vidyapith Varanasi –Paper titled **Maternal Health and Institutional Delivery: A Study of Birbhum District, West Bengal**

7th and 8th January 2017- International Seminar on Growth and Diversification in India’s emerging economy” organized by A.K.Dasgupta Centre for Planning and Development
Paper titled- Born as a Muslim Girl: Issues Challenges and Education Initiatives of the State (Reflection from Birbhum District)

17th and 18th March 2017- National Conference on Women and Development organized by Department of Lifelong Learning and Extension (Rural Extension Centre) Visva Bharati .**Paper titled- Role of theatre in Women Empowerment: Reflections from NGO Intervention**

Presented Paper titled Ambedkars Dream for Women: A journey into his efforts towards Social Transformation in National Seminar on Dr.B R. Ambedkar and Social Engineering organized by SC, ST, OBC Employees Welfare Association of Visva-Bharati on 13-14 April 2018

Presented Paper titled Study of thr Vulnerabilities of Urban Slum Children of Kolkata, West Bengal, India: Challenges and Factors in One Day National Seminar on Prevention of Violence against Children: Challenges and Opportunities Organized by Department of Social Work, Visva-Bharati Nov 3, 2019

Presented paper titled **Swachh Bharat Abhiyaan in Tribal Dominated Rural Settlements of Birbhum District: Status Analysis** in One National Seminar on Approaches to Sustainable Development on 28th January 2019, Organized by Department of Social Work, Visva-Bharati,

Presented paper titled **Child Sexual Abuse in India: Current Issues and Form of Child Rights Exploitation** in Social Development in India: Strategies, Challenges and Social Work Profession Organized by Department of Social Work, Visva-Bharati, Sriniketan Date: 23rd-24th March 2019

Presented paper titled **Social Work intervention through community theatre** in Social Development in India: Strategies, Challenges and Social Work Profession Organized by Department of Social Work, Visva-Bharati, Sriniketan Date: 23rd-24th March 2019

Presented paper *Looking Back and Looking Ahead: Millennium Development Goals To Sustainable Development Goals*: The Journey at the 7th Indian Social Work Congress 2019 organized by NAPSWI and University of Lucknow 14-16 October 2019

Presented paper titled Spirituality, Bereavement and Interpretations of Tagore: Linking Through Social Work Practice in the 8th Indian Social Work Congress (ISWC) & 8th International Consortium for Social Development-Asia Pacific (ICSADAP) Branch Conference (Virtual), jointly organized by NAPSWI, ICSADAP and Department of Social Work, Visva-Bharati between 28th February-2nd March' 2021.

Presented a joint paper titled “E-Business During COVID: A Ray of Survival” in the 2nd International Conference on Entrepreneurship Development: Opportunities & Challenges organized by Department of Lifelong Learning and Extension, Visva-Bharati, India & School of Business Claflin University, USA on 24th & 25th March 2023.

Presented a joint paper titled “Livelihood Alternatives among Patachitra Artisan Communities” in the 2nd International Conference on Entrepreneurship Development: Opportunities & Challenges organized by Department of Lifelong Learning and Extension, Visva-Bharati, India & School of Business Claflin University, USA on 24th & 25th March 2023.

Presented paper titled “Intersectionality- Informed Mixed Method Approach in Gender Research: Scope of Using Cross Over Data Analysis” in the Two-Day International Conference organized by Fr. Lafont Centre for Excellence in Research and innovation at St Xaviers University Kolkata on 3rd and 4th March 2023.

Presented paper titled “ Sustainability through Gender Justice in Post Human World: The Journey Forward in Tourism Research” in the 5th International Conference on Management and Business Practices -ICMBP 2023 Organized by Department of Management and Business Administration Alia University, Kolkata

Baksi, A. K. & Sanyal, S. (2023) “Application of Machine Learning to Assess Transcendental Behaviour in Lone Women Travellers: Evidences from Spiritual Destinations in the National Symposium on Spiritual Tourism in India 2023, Dept. of Tourism Studies, Pondicherry University, 8th-9th June, 2023

Baksi, A. K. & Sanyal, S. (2023). Spiritual Tourism for Quest and Transformation: A Study Through the Gender Lens Using Duoethnography Approach” in the National Symposium on Spiritual Tourism in India 2023, Dept. of Tourism Studies, Pondicherry University, 8th-9th June, 2023

Baksi, A. K. & Sanyal, S. (2023). Sustainability through gender justice in post human world: the journey forward in tourism research in the 5th International Conference on Management and Business Practices (ICMBP-2023), Aliah University, 10th-11th January, 2023

Baksi, A. K. & Sanyal, S. (2023). Intersectionality-Informed Mixed Method Approach in Gender Research: Scope of Using Crossover Data Analysis in the International Conference on Reflections on Research Beyond Discipline, St. Xavier’s University, 3rd-4th March, 2023

Baksi, A. K. & Sanyal, S. (2024). Gendered Nostalgia associated with Morphostatic Cultural Tourism: Issues for Conservation and Resilience in the Two-day International Conference on Digital Transformation and Sustainable Development: Achievements, Opportunities and Challenges for Emerging Economics, Kazi Nazrul University, Asansol

Baksi, A. K. & Sanyal, S. (2024) Footprints and Memories: Interpreting the thematic Heritage walks through Gender Lens. In Two-day, International Conference on Sustainable Development: Emergent Issues from 20th and 21st March 2024 organized by Department of Lifelong Learning & Extension (REC) PSV Visva-Bharati and Foundation of Practising Geographers, Kolkata in collaboration with Anthropological Survey of India, Ministry of Culture Govt of India.

Baksi, A. K. & Sanyal, S. (2024) Menstruation as seen from a Bahujan Women’s Standpoint: Understanding and its Implications in International Seminar on Dr. B.R. Ambedkar’s Thoughts in Contemporary India and World on 14th April 2023 jointly organized by SC/ST and OBC Employees Welfare Association of Visva-Bharati and Department of Sociology, Purnidevi Chowdhuri Girls College.

25th and 26th March 2025- Presented paper titled “Ethical Commercialization through Intellectual Property Rights: A Way to Sustainable Development of Intangible Cultural Heritage” in Two Day National Seminar on Sustainable Development and Social Work: Exploring the Road Ahead organized by Department of Social Work, Visva-Bharati Sriniketan.

25th and 26th March 2025- Presented paper titled Transforming Sustainability Challenges: Generative AI and Machine Learning in Social Work Interventions” in Two Day National Seminar on Sustainable Development and Social Work: Exploring the Road Ahead organized by Department of Social Work, Visva-Bharati Sriniketan.

21-22 March, 2025 Presented paper titled “Community Receptivity and Adaptive capacity for Heritage Tourism Sites: Developing an Instrument to Measure Cultural Resilience” at International Conference on Santiniketan, a UNESCO World Heritage Site: World Heritage, Innovation and Tourism’ organized by Academic & Research Visva-Bharati, 21-22 March, 2025

21-22 March, 2025 Presented paper titled “Entrepreneurial Approach to Safeguarding Intangible Cultural Heritage: A Pathway to Cultural Resilience and Economic Sustainability” at International Conference on Santiniketan, a UNESCO World Heritage Site: World Heritage, Innovation and Tourism’ organized by Academic & Research, Visva-Bharati.

20-21 March, 2025- Presented a paper titled “Gender Dynamics in Resilient Business Models: Exploring Women's Entrepreneurship in Social Tourism Context in India” at International Conference on Entrepreneurship: Economics, Management and Social Change Calcutta University, 20-21 March, 2025. (Co-Authored)

20-21 March, 2025- Presented a paper titled “Social Intrapreneurship through a Social Work Lens: Bridging Innovation, Equity, and Systemic Change” at International Conference on Entrepreneurship: Economics, Management and Social Change Calcutta University, (Co-Authored)

7th – 9th January, 2025- Presented a paper titled Demystifying Gendered Social Conformity in Using Instagram Filters: Application of Gender Analytics Using fsQCA, International Conference on Innovative Paradigms in Communication & Media, organized by Centre for Journalism and Mass Communication, Visva-Bharati, (Co-Authored)

7th – 9th January, 2025- Presented a paper titled “Gendered Adventures: Space for Women as Co-Explorers in Tintin Comic Books” in Three Day International Conference on Innovative Paradigms in Communication & Media, organized by Centre for Journalism and Mass Communication, Visva-Bharati, (Co-Authored)

28-29th, January, 2025 Sanyal, S. (2025). Presented a paper titled “Feminist Perspectives of Bio-Economy: Exploring the Gender-Responsive Approaches Based on Socio-Technical Innovations in India” in Two Day International Conference on Management and Business Practices, Aliah University, (Co-Authored)

28-29th, January 2025- Presented a paper titled “Challenging Patriarchy in Classic Comics: A Feminist Analysis of The Adventures of Tintin” in Two Day International Conference on Management and Business Practices, Aliah University,

30th June.2024 Presented paper titled Sanyal, S (2024) Bioscope: A Social Work Intervention Tool and Medium of Social Change: Reflections from experiments in Santiniketan in one-day, International Seminar on Poet’s School: A Pioneer Institution in Developing Rural Lives organized by Siksha-Satra, Visva-Bharati

Baksi, A. K. & Sanyal, S. (2025). The Two-Eyed Seeing Protocol: A Novel Mixed-Methods Approach for Gender-Diverse and Indigenous-Led Tourism Integration, International Conference on "Embracing Diversity, Equity and Inclusivity in Tourism and Hospitality Sector: Viksit

Bharat@2047, organised by Dept. of Tourism and Hospitality Management, Mizoram University, 19th to 21st November, 2025.

Baksi, A. K. & Sanyal, S. (2025). The Third Shift: Gender-Responsive Tourism as a Vehicle for Cultural Custodianship and Social Equity in India, International Conference on "Embracing Diversity, Equity and Inclusivity in Tourism and Hospitality Sector: Viksit Bharat@2047, organised by Dept. of Tourism and Hospitality Management, Mizoram University, 19th to 21st November, 2025.

Editorial Experience and Reviewer

August 2023- Present: Associate Editor, **Journal of Social Work and Social Development** published by Department of Social Work, Visva Bharati, Santiniketan. (UGC Care List Journal)

August 2016- August 2019 : Editorial Member, **Journal of Social Work and Social Development** published by Department of Social Work, Visva Bharati, Santiniketan

January 2016- Editorial Board Member **Journal of Social Work and Developmental Issues** published by Udaipur School of Social Work, Udaipur

January 2020- Editor of a Bi-Annual Peer Reviewed Journal “ **Social Work Chronicle**” published by Publishing India Group, New Delhi

January 2012-2020 Managing Editor of a Bi-Annual Peer Reviewed Journal “ **Social Work Chronicle**” published by Publishing India Group, New Delhi

Reviewer

2012- Ongoing - Reviewer, **International Journal of Sociology and Social Policy** ISSN: 0144-333X published by Emerald, United Kingdom weblink [<http://www.emeraldinsight.com/products/journals/journals.htm?id=ijssp>]

September 2024- Reviewer: St Xaviers University Kolkata Journal of Interdisciplinary Research ISSN: 2584-055X (Print) E-ISSN: 3049-3218 (Online)

September 2025- Reviewer:Journal of Advances in Medicine and Medical Research (ISSN: 2456-8899)

Publications

Book -Solo Author

Sanyal, S (2019) Women in Indian Prison:Voices and Silences in Lambert Academic Publications ISBN 978-613-9-81497-8

Edited Book

Roy, P. Sanyal, S & Patel S (Eds) (2022) **The Elderly Care in India: A Collection of Selected Writings**, Alternotes Press India (Edited Book) ISBN 9789394213005

Roy, P. Sanyal, S & Barbhuiya, F (Eds) Sustainable Development and Social Work: A Collection of Selected Writings to be published in 2026

Baksi, A. K. & Sanyal, S. (Editors) Tourism and Gender Dynamics. Contract signed with Bentham Science Publisher. Volume to be published in 2027.

Books- Chapters in Edited Volume

Sanyal, S. (2026) et al Children as Change Agents for Responsible Tourism: Eco-social Behavioural Insights Using Photovoice and Photo-elicitation Techniques in Handbook of Children and Families Living in Tourism Destinations edited by Mona Yang, Antonia Canosa, Heike Schanzel and Catheryn Khoo, Edward Elgar Publishing (accepted for publication in 2026).

Sanyal, S. (2026) et al. Crossing the Gender-based Hurdles: Cases of Women Tourism Entrepreneurs in Gendered Entrepreneurial Ecosystem, Annals of Tourism, Brazil (accepted for publication in 2026) [Web of Science]

Sanyal, S. (2026) et al Gendered Digital Conformity: An fsQCA Analysis of Instagram Filter Use, Recalibrating realities: Media, Technology and Gendered Transformations in Contemporary India, Peter lang Group of Publishers (accepted for publication in 2026)

Sanyal, S. (2026) et al.Silenced Co-Explorers: Tracing Gender Stereotypes and Narrative Marginalization of Women in Hergé's Tintin Comics. Recalibrating realities: Media, Technology and Gendered Transformations in Contemporary India, Peter lang Group of Publishers (accepted for publication in 2026)

Sanyal, S. (2025) et al. Dark and Deep: Mapping Psycho-Somatic Decision-Triggers for Visits in Trauma-Evoking Places through Bibliometric Analysis and TCCM Framework. The Emerald Handbook of International Dark Tourism. ISBN: 978-1805925026

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Sanyal, S. Sustainability through Gender Justice in Post Human World: The Journey Forward in Tourism Research in Digital India: Navigating Sustainable Development Goals, Allied Publishers, New Delhi, India, 2024 ISBN: 978-93-89934-34-2

Sanyal, S. (Branding Intangible Cultural Heritage: A Root Reinforcement Model for Tourism Resurgence with Indigenous Doll Making, in Strategic Tourism Planning for Communities: Restructuring and Rebranding by Emerald Publishing. 2024 ISBN-10: ISBN-10: 1835490166; ISBN-13: 978-1835490167

Bhatt, Sanjai, and Subhashree Sanyal, 'The Child Protection System in India: An Overview', in Jill Duerr Berrick, Neil Gilbert, and Marit Skivenes (eds), Oxford Handbook of Child Protection Systems (2023; online edn, Oxford Academic, 22 Mar. 2023) <https://doi.org/10.1093/oxfordhb/9780197503546.013.32>

Baksi, A. K., Sanyal, S. (2022). Branding Intangible Cultural Heritage: A Root-Reinforcement Model for Tourism Resurgence with Indigenous Doll Making. In Strategic Tourism Planning for Communities: Restructuring and Rebranding by Nova Science Publishers, USA.

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Sanyal, S., Roy, K., & Prakash, S. (2021). Inclusive Education: A Social Work Approach, Challenges of Inclusive and Adaptive Pedagogy, pp 209-217 Published in India by Kunal Books, Printed at Trident Enterprises, Noida, U.P. , ISBN: 978-93-91908-22-5

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Sanyal, S [2016] The Role of None of the Above Option in Deepening Democracy :Reflections from India in Hazra A(eds.) Society and Law:An Exploration across Disciplines; Cambridge Scholar Publication UK ISBN 101443895792

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Journals

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Hospitality, Springer Nature (in press), e-ISBN: 978-981-99-3895-7, doi: <https://doi.org/10.1007/978-981-99-3895-7> (co-authored)

Sanyal, S. (2024). *Branding Intangible Cultural Heritage: A Root-Reinforcement Model for Tourism Resurgence with Indigenous Doll Making in Strategic Tourism Planning for Communities*, **Emerald (in press)** ISBN: 978-1-83549-016-7 (Print), 978-1-83549-015-0 (Online), 978-1-83549-017-4 (co-authored)

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Sanyal, S. (2023). Assessing the scope of Digital Platform in Tourism Recovery: A Study on Women Entrepreneurs Embedding Intangible Cultural Heritage with Tourism Products, *International Journal of Finance, Entrepreneurship and Sustainability*, 3(1), 26-37. Doi: 10.56763/ijfes.v3i.152 (co-authored)

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- Sanyal, S (2014): "State of Public Health in Assam" South Asia Politics Vol 12[11] pp 51-52; RNI: DELENG/2002/681
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- Sanyal, S [2011] Rural Employment Generation Programmes in India: An analytical review; Kurukshetra Journal of Rural Development Vol 59[3] pp 15; ISSN 0021-5660
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- Sanyal, S [2011] Women in Indian Prisons: Myths and Realities; Perspective in Social Work; Vol XXVI [1] pp 1; ISSN 0974-5114
- Sanyal, S [2011] Implementation of Semester System At UGC; University News; Vol. 49 [22]pp 1; ISSN 0556-2257 [Hazra, S and Sanyal,S]
- Sanyal, S [2011] Representation, Identity and Socio-Economic Positioning of Muslim Women in India: Some reflections through literature review Social Change; Sage Publications Vol. 41[3]pp 345-357; ISSN 0049-0857; DOI 10.1177/004908571104100301
- Sanyal, S [2011]: The Emerging Trends of Rural Healthcare in India; South Asia Politics Vol 10[7] pp 51; RNI: DELENG/2002/681
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- Sanyal, S [2011] The Other Side of Development: Female Migration in India, Trends and Impacts Perspective in Social Work; Vol XXVI [3] ISSN 0974-5114
- Sanyal, S [2010] Voluntary Sector and Foreign Aid in India: Exploring Status, Progress and Challenges; Indian Journal of Social Enquiry; Vol 2[1] pp 138; ISSN 0974-9012
- Sanyal, S [2010] Migration trends and impacts in India: Gendered Aspects and Dimensions; Kurukshetra Journal of Rural Development Vol 59[2] pp 18; ISSN 0021-5660

Chairperson of Sessions/ Organizing Seminar

Joint Organizing Secretary- Confluence 2025: 1st Industry Academia Meet 2025 held on 6th and 7th November 2025 organized by Industry Relation Cell, Visva-Bharati

Organizing Secretary: Sustainable Development and Social Work: Exploring the Road Ahead on 25 & 26 March 2025, Department of Social Work, PSV Sriniketan

Organizing Secretary: Dimensions of NEP 2020 organized by Academic and Research Visva-Bharati on 27th February 2025

Organizing Secretary in Two Day International Conference on Tourism on the topic entitled as "Santiniketan, a UNESCO World Heritage Site : World Heritage, Innovation and Tourism organized by Academic and Research Section, Visva-Bharati

Joint Organizing Secretary: 8th Indian Social Work Congress and 8th ICSD Asia Pacific Joint Conference organized by Department of Social Work, University of Delhi and NAPSWI from 28th Feb to 2nd March 2021

Co-Chairperson of Technical Session- 8th Indian Social Work Congress and 8th ICSD Asia Pacific Joint Conference organized by Department of Social Work, University of Delhi and NAPSWI from 28th Feb to 2nd March 2021

Chairperson of Technical Session- International Conference on Road Map for Development of Rural Tourism in and around Birbhum in collaboration with Ministry of Tourism Govt of India and Department of Tourism, Govt of West Bengal 16th to 18th November 2019

Co-Chairperson of Technical Session-7th Indian Social Work Congress 2019 organized by NAPSWI and University of Lucknow 14-16 October 2019

Member Organizing Committee: International Conference on Road Map for Development of Rural Tourism in and around Birbhum in collaboration with Ministry of Tourism Govt of India and Department of Tourism, Govt of West Bengal 16th to 18th November 2019

Joint Secretary-National Seminar on Social Development in India: Strategies, Challenges and Social Work Profession from 23rd and 24th March 2019 at Department of Social Work, Visva-Bharati

Organizing Secretary: Two Day National Seminar on Social Work Intervention with Elderly: Community Engagement, Social Responsibility and Social Work Profession by Department of Social Work, Visva-Bharati in collaboration with National Institute of Social Defence, Ministry of Social Justice and Empowerment, GOI & Anthropological Survey of India from 18th and 19th January 2021

Member Advisory Committee: 11th Indian Social Work Congress held in Sonapat from 24th to 26th October 2024.

Member Advisory Committee: 1st Indian Social Work Congress held in Delhi from February 23rd to 25th 2013

Member Advisory Committee: 2nd Indian Social Work Congress held in Pune from December 19th to 21st 2014

Member Advisory Committee: 2nd Indian Social Work Congress held in Pune from December 19th to 21st 2014

Invited Lectures/Talks/Sessions

Delivered a lecture on **Importance of Translations in Social Science Literature** at CIRCA June 2025 at **Department of Comparative Literature, Bhasha Bhavana, Visva-Bharati.**

Delivered a lecture on Importance of Menstrual Health and Hygiene at Surul Swasthya Samiti on World Menstrual Hygiene Day in collaboration with Read, India and Voice Foundation and UNSECO on May 28, 2023

Delivered a lecture as Resource person in 7day **Short Term Course of Gender Sensitization at UGC HRDC Ranchi University on 19th March 2023**

Invited for Special Lecture titled “ **Project Proposal- An Important Dimension of NGO Management**” at Department of Adult and Continuing Education and Field Outreach; Rabindra Bharati University ;Kolkata on 22nd March 2018

Invited for Special Lecture titled “ **Importance of Field Work in Social Work**” at Department of Adult and Continuing Education and Field Outreach; Rabindra Bharati University ;Kolkata on 22nd March 2018

Delivered a talk in a Panel Discussion titled 'Impact of Covid-19 on Migrant Workers from West Bengal in One Day National Webinar on Migrant Workers in India during Covid-19 :Emerging Issues and Way Forward jointly organized by Faculty of Students Welfare and Placement Cell, MG Kashi Vidyapith Varanasi on 6th May 2020.

Invited as Speaker to deliver a lecture on Construction Workers: Issues and Challenges in One Day Webinar on Migrant Women Workers: Issues and Challenges organized by National Commission for Women and MG Kashi Vidyapith Varanasi on 24th November 2020

Delivered a special lecture on Importance of Mental Health in Covid-19 in One Day Orientation Programme on Mental Health and Well-Being for staff and students of Visva-Bharati during and after the lockdown on June 6, 2020 organized by Director PSNS and VBLN Visva-Bharati

Relevant Research Experience- Pre Doctoral

Consultant-UNICEF-International Centre for Research on Women, on project "Child Marriage Norms"[April 2009-December 2009]

Responsibilities undertaken

- Analysis of the social issue, with a strong understanding of the literature that comes to bear in the analysis of issues of child marriage and gender
- Experience in both quantitative and qualitative methodologies; designing tools for research, FGD Tools, Sampling and Questionnaires
- Analysis of research findings using various quantitative and qualitative methods including use of SPSS for statistical findings
- Reporting and Documentation of Research findings and preparation of Report

Consultant- State Level Need Assessment Study of Childline India Foundation and DSSW Society, DU. [May 2009-October 2009]

Responsibilities undertaken

- Understanding of the issue with relevant literature review from secondary sources
- Pilot study of need assessment of the working of Childline project
- Devising investigation tools for the study-sampling, tools for data collection
- Analysis of the findings and preparing of the report as per guidelines

Researcher- "National Study on Aspirations of Muslim Young Women" commissioned by Action Aid India and Bharatiya Muslim Mahila Aandolan

Responsibilities undertaken

- Project designing and strategizing of methods of implementation
- Devising research tools and data analysis methods
- Analysis of research findings

Research Experiences and Consultances-Post Doctoral

Sanyal, S and Baksi A -Assessing the Role of Safeguarding and Leveraging Intangible Cultural Heritage (ICH) towards Gender Equality: A Comparative Study between Two ICH Destinations in the State of West Bengal sanctioned by AKD Dasgupta Centre for Planning and Development Visva-Bharati (under Niti Ayog; Government of India) INR 25,000 (Co-Investigator)2024-25

Sanyal, S; Baksi, A - Assessing the Scope of Digital Entrepreneurship using Intangible Cultural
Subhashree Sanyal **20** | Page

Heritage in Post-Pandemic Recovery of Tourism: A study of Women Entrepreneurs of Sonajhuri Haat in Bolpur-Sriniketan, West Bengal sanctioned by AKD Dasgupta Centre for Planning and Development Visva-Bharati (under Niti Ayog; Government of India) 2022-23, INR 25,000 (Co-Investigator)2022-23

Consultant: National Poshan Abhiyaan Atlas Book Preparation along with **Shri Atul Jain** , **Director, Deen Dayal Upadhyay Research Institute**, New Delhi

Sanyal, S- Impact of Covid-19 on Rural Livelihood: A Study of Select Rural Areas in Bolpur Subdivision sanctioned by AKD Dasgupta Centre for Planning and Development Visva-Bharati (under Niti Ayog; Government of India) 2021-22 Sanctioned Amount 25,000 INR-2021-22

Sanyal, S, Varghese J and Laha M. A Study on the Implementation of Swachh Bharat Abhiyaan in Tribal Dominated Rural Settlements of Birbhum District" ICSSR Minor Research Project 2017-2018 , completed

Consultant: Project on A Study of Homeless Shelters in Kolkata by Action Aid India, December 2017

Involved in

- Project designing and strategizing of methods of implementation
- Devising research tools and data analysis methods
- Analysis of research findings
- Preparing Report

Consultant: Project on A Study of Single Women in West Bengal by Action Aid India, December 2017

Involved in

- Project designing and strategizing of methods of implementation
- Devising research tools and data analysis methods
- Analysis of research findings
- Preparing Report

Research Supervision

PhD

UGC-NET –Ms. Rashmi Jha (2016), Thesis title “**Use of Theatre in promoting Community Development: A Study of Select NGOs in Eastern India**”- Awarded

VBRET – Ms. Shreya Chatterjee (2016) Thesis Title “**Children in Urban Slums of Kolkata: A study of Socio-Economic Vulnerabilities**”- Awarded

UGC NET- Mr. Sunil Prasad (2017) – Thesis title “**Livelihood Sustainability of Rural Artisans: A Study of Patachitrakars in South Bengal**”- Awarded

UGC NET- Ms. Kheyali Roy (2019) – Thesis title “**Awareness and Utilization of Reproductive Health Care Services Among Adolscent Girls of Select Districts of West Bengal**”- Pursuing

UGC NET (JRF)- Mr Saurya Prakash (2020) – “Occupational Stress and Burnout Among Women Faculty Members: A Study of Select Central Universities in Eastern States of India”

UGC NET- Ms Shelley Saha (2022): Inter-sectoral Convergence among Front level Workers (FLWs) in addressing Malnutrition Interventions: A Study of Select Tribal blocks of Northern Maharastra

UGC NET-JRF- Ms Basudha Bhattacharya (2023)- Socio-Cultural Belief, Euphemisms And Perceptions On Menstrual Health: An Intergenerational Analysis Of Assamese Brahmin Women

RET, VB: Mr Tathagata Saha (2023): Contribution of Primary Agriculture Credit Societies (PACS) in inclusive growth of Rural Economy: A comparative study of Birbhum, Nadia & Kalimpong District of West Bengal.

MA Dissertation

Ms.Titli Pramanik (2025-26):: Relationship Between Academic Stress And Mental Health: A Comparative Study Among Class Xii Students Of Select Schools Of Birbhum, Santiniketan

Ms. Debaroti Banerjee (2025-26): Barriers in access to healthcare services: A Study of select Adolescent Friendly Health Clinics in Bolpur Sriniketan Block, Birbhum, West Bengal

Ms Yangjam Bhutia (2025-26) : Social Media And Mental Health Of Adolescents, : A Study Of Burmaik Cinchona Plantation Region . Kalimpong

Ms. Lavanya Chauhan (2025-26) : The Impact of Patriarchy on Women’s Decision Making – A Study of Bhora Kalan, Gurgaon, Haryana

Mr Soumalya Mondal (2024-25): Strategies and Challenges Solid Waste Management : A Study of Selected Wards under Durgapur Municipal Corporation

Ms. Debanjana Ghatak (2019): Impact of Media on the Image of Women among Youth: A study on the University Students of Visva-Bharati University

Ms. Sayeri Dasgupta (2019): Inequalities, Abuse and Discrimination Faced By LGBTQ Community: A Study of Sonagachi, West Bengal

Mr. Sk.Arifuzamman (2019): Factors affecting tribal education: A primary study in Bolpur Sriniketan Development Block

Mr. Shaurya Prakash (2019): Stress and Burnout among Working Women: A Study of Female Faculty Members of Visva-Bharati

Ms. Rajasree Das (2018): Women Empowerment through SHGs: A study of Select Villages in Bolpur Sub Division, West Bengal

Ms. Anugrah P. Lepcha (2017): Pre-school education as a component of ICDS scheme: A Study of Select Blocks in Birbhum District, West Bengal

Ms. Prassana Pradhan (2016): Health Seeking Behavior of Tribal Woman in Birbhum District

Key Skills

Communication- The fact that I have been able to coordinate and dialogue effectively with academia, civil society, funders at various points of time during research, teaching, seminars and projects demonstrates my ability to prioritise effective communication processes both face to face as well as indirectly.

Teamwork- Through various work experiences working with a team of minimum 15 faculty members during various university level admission process I have been able to provide effective leadership to various departmental and institutional activities. I have engaged in various research projects as Team Member and have been able to successfully complete it with effective coordination among all present in the team.

Analytical and Problem Solving Capabilities- The refinement and development of my analytical skills have been through my work experience and doctoral study. These skills have helped me complete my thesis satisfactorily. I have been able to review literatures and have analytically interpreted results from my data.

Professional Memberships

2009- Life Member- National Association of Professional Social Workers in India

2012- Permanent Member, Water Supply and Sanitation Collaborative Council, India
Region weblink [<http://www.wsscc.org/members>]

2014- Life Member- International Sociological Association

2015- Life Member- Delhi University Alumna Association

2023- Life Member- All India Association of Medical Social Work Professionals

2024- Ethics Committee Member- Civilian Welfare Foundation, Kolkata and Bolpur

2025- Chairperson POSH Committee, Elmhirst Institute of Community Studies, Visva-Bharati

Vocational Education

April 2009 **Advanced Certificate in Participatory Research**
PRIA, New Delhi and University of Victoria, Canada

Interests/Hobbies

Music and Badminton, Travelling

