



FARMERS' OUTREACH PROGRAMME

(Date-2nd March 2026)

Organized by

**Department of Agricultural Engineering,
Palli Siksha Bhavana (Institute of Agriculture)
Visva-Bharati A Central University),
Sriniketan, West Bengal, India**

VENUE

**REGIONAL RESEARCH SUBSTATION,
SEKHAMPUR, BIRBHUM
WEST BENGAL**

Sponsored by

**Indian Council of Agricultural Research-
Indian Institute of Agricultural Biotechnology (ICAR-IIAB),
Ranchi**

About the Outreach Programme

The Farmers' Outreach Programme was successfully organized on 2nd March 2026 at the Regional Research Substation, Sekhampur, Birbhum. The programme was conducted by the Department of Agricultural Engineering, Visva-Bharati University, under the project supported by ICAR–Indian Institute of Agricultural Biotechnology. The initiative focused on promoting mechanization in rice and groundnut cultivation through the distribution and demonstration of improved agricultural machinery.

A total of 50 farmers from Ilambazar Block actively participated in the programme, reflecting strong interest and engagement from the farming community.



Programme Activities

1. Technical Lectures

Experts delivered lectures on agricultural mechanization, efficient use of machinery in rice and groundnut cultivation, and cost-benefit aspects. These sessions enhanced farmers' understanding of modern technologies.

2. Field Demonstrations

Farmers were shown the operation, application, and maintenance of agricultural machinery under field conditions, helping them observe its practical benefits.

3. Farmer-Expert Interaction

Interactive discussions allowed farmers to share challenges and receive practical solutions from experts, promoting knowledge exchange.

Resource Person

The programme was guided by Prof. Partha Protim Dhar, whose expertise played a key role in its successful execution



Conclusion

The Farmers' Outreach Programme proved to be a significant step toward advancing sustainable and efficient agricultural practices in the region. By integrating technical knowledge, practical demonstrations, and farmer engagement, the programme effectively promoted the adoption of mechanization in rice and groundnut cultivation.

Such initiatives play a crucial role in empowering farmers, improving productivity, and ensuring long-term agricultural sustainability.

