

VACANCY: HANDICRAFT & PRODUCT DESIGNER (Home Décor and Accessories)

Apply by: 25 June 2026

Nav Bharat Jagriti Kendra (NBJK), a leading development organisation working across Bihar and Jharkhand, invites applications for the position of Handicraft & Product Designer. The position offers an opportunity to work with artisan groups and traditional crafts to develop innovative, market-oriented home décor and lifestyle products while contributing to sustainable livelihoods.

Website: www.nbjk.org

Position: Handicraft & Product Designer (Home Décor and Accessories)

Location: **Patna, Bihar (with travel to artisan clusters in Bihar and Jharkhand)**

Experience: 2–5 Years

Compensation: **Approximately ₹6 Lakh per annum (CTC)**

Key Responsibilities:

- Design innovative handicraft-based home décor products and personal accessories such as bags, jewellery, keychains, gift items, and lifestyle products.
- Develop contemporary, market-oriented product lines using traditional art forms and materials including Madhubani Painting, Manjusha Painting, Sohrai Painting, Jute, Bamboo, Terracotta, Wood, Crochet, and related crafts.
- Collaborate with artisan groups for product development, design improvement, quality enhancement, and skill upgradation.
- Conduct design workshops and provide technical guidance to artisans.
- Support branding, packaging, product catalogues, exhibitions, fairs, and marketing initiatives.
- Ensure product quality, consistency, and alignment with market trends.

Desired Qualification & Experience:

- Master's/bachelor's degree in design, Fine Arts, Product Design, or a related discipline, preferably from NIFT, NID, Visva-Bharati, or another reputed institution.
- Experience in handicraft product design, home décor, accessories, or lifestyle products.
- Knowledge of traditional and folk-art forms of Bihar and Jharkhand will be an added advantage.
- Strong creative, communication, documentation, and product development skills.

Interested candidates may send their CV along with portfolio/work samples by 25 June 2026 to:

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