

M. A. Examination, 2018
Rural Management
Semester-III
Paper – I (Group – A)
Subject: Rural Public Health and Education Management

Time: 2 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Answer any *four* questions

1. What do you mean by public health care system? Discuss about the approaches and components of health care delivery system in India. 3+7=10
 2. Explain the Reproductive, Maternal, New-born, Child & Adolescent Health (RMNCHA) approach? Briefly explain the 5X5 Matrix for high Impact of RMNCHA Interventions. 3+7=10
 3. Discuss the Goals, components and achievements of National Health Mission (NHM). 10
 4. Write a brief note on “Sakshar Bharat Mission”. 10
 5. Explain Tagore’s thought on education and how far it is relevant today in developing rural India. 10
 6. Write short note on *any two* of the followings: 2X5=10
 - i) ICDS
 - ii) RTE
 - iii) Village level primary health care provider.
 - iv) Non Communicable Disease and its prevention
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M. A. Examination, 2018
Rural Management
Semester-III
Paper – I (Group – B)
Subject: Rural Women, Child Development and Management

Time: 2 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Answer Question No. 6 and any *three* from the rest

1. What are the different stages of childhood? Give a historical background of child Development in India. 4+6=10
 2. What do you mean by Gender Discrimination? Examine the Government initiative for curbing the same. 4+6=10
 3. What are the main barriers of the Universalization of Elementary Education? How far SSA programme can be helpful to achieve its goal. 4+6=10
 4. What are the different components of ICDS Programme. Discuss in detail the different activities of ICDS programme. 4+6=10
 5. How do you define Juvenile Delinquency? Discuss briefly the after care services of Juvenile Delinquency in our country. 2+8=10
 6. Write Short Notes on any *two* of the followings: 5x2=10
 - a) RTE-2009
 - b) Child Labour
 - c) Sexual Harassment at Work place.
 - d) CSWB
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M. A. Examination, 2018
Rural Management
Semester-III
Paper – II (Group – A)
Subject: Production and Operation Management

Time: 2 Hours

Full Marks: 40

Answer Question number 6 and any Three from the rest

1. (a) What do you mean by production?
(b) Why it is important to study Production and Operation management?
(c) Distinguish between Goods and Services. 2+4+4
 2. (a) What do you mean by Factory system ?
(b) Who are Entrepreneurs?
(c) How Manufacturing is done? 2+2+6
 3. (a) What is Product layout? How it differs from the Process layout?
(b) Discuss the Product Life Cycle. (3+3)+4
 4. (a) Discuss the types of Decisions taken up in an operational system with suitable examples.
(b) “You cannot be a safe worker if you are not a healthy worker” – Justify. 5+5
 5. (a) Differentiate between Traditional Quality Management and Total Quality Management.
(b) Why quality control in production management is essential?
(c) What is quality assurance? 3+4+3
 6. **Write short notes on the following (any four)** 2.5x4
 - (a) Productivity analysis
 - (b) How to improve responsiveness to the customers?
 - (c) ISO Standards
 - (d) Group Position Layout
 - (e) Value added process
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M. A. Examination, 2018
Rural Management
Semester-III
Paper – II (Group – B)
Subject: Forestry, Natural Resource and Watershed Management

Time: 2 Hours

Full Marks: 40

Answer Question No. 6 and any *three* from the rest

1. What do you mean by Water Resources Management? What are the initiatives taken by the Government of India for management of Water Resources? Explain the situation of West Bengal in term of water pollution. 3+3+4=10
 2. What are the Importance of Forest Conservation? Explain different steps to be taken for Conservation of Forest. What do you mean by Tropical forest and Alpine forest – explain in your own words. 2+4+4=10
 3. Explain Land use pattern of our country. What are the main causes and effects of Land Degradation? What are the strategies adopted by our government for Land Development? 2+4+4=10
 4. Discuss various types of Energy Resources? Explain the state of use of non-conventional energy in our country. What are the key problems of the energy sector in India? 4+4+2=10
 5. What is a wind turbine and how does it work? What are the environmental benefits of wind power? Give a status of wind energy production and consumption in India. 2+8=10
 6. Write short note on *any two* of the following: 2X5=10
 - (a) Wildlife Conservation
 - (b) Soil erosion
 - (c) Wealth and Resource
 - (d) Conventional Energy
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M. A. Examination, 2018

Rural Management

Semester-III

Paper – III (Group – B)

Subject: Human Resource Management

Time: 2 hours

Full Marks: 40

Answer any *four* questions

1. What do you mean by Human Resource Management? Discuss about major activities of Human Resource Management. 3+7=10

2. Enumerate the importance of Human Resource Planning. Explain the steps involved in human resource planning. 3+7=10

3. What is manpower planning? Explain the process of Selection. 3+7=10

4. 8. What is the importance of Training? How does training help in development of an employee? 3+7=10

5. 6. What do you mean by Corporate Social Responsibility? Explain the role of HR in Corporate Social Responsibility. 2+8=10

6. 7. Write short note on *any two* of the followings: 2X5=10

i) Principles of Human Resource Management

ii) Manpower Inventory

iii) Organizational effectiveness

iv) Value-based organizational development

M. A. Examination, 2018
Rural Management
Semester-III
Paper – IV (Group – A)
Subject: Project Management (Planning and Operation)

Time: 2 Hours

Full Marks: 40

Answer question No. 6 and *any three* from the rest

1. How many aspects you will consider to prepare a good project? Elaborate the importance of organizational aspects and economic aspect of project preparation with a suitable example. 2+4+4=10

2. Explain the importance of proper planning for project preparation for overall development of a country? Why technical aspect is important for a good project preparation? Clarify it with a suitable example. 3+7=10

3. What do you mean by project life cycle? Illustrate the different parts of the Project Life Cycle of a good project. 2+8=10

4. How many methods of evaluations are there to evaluate a project for its proper implementation? Highlight the major areas of per-project evaluation and end term evaluation of a project. 2+8=10

5. Prepare a draft project proposal considering any one problem of your locality as a rural management professional. 10

6. Answer *any two* of the following: 5X2=10

- a) Social Audit
 - b) Mid Term Evaluation
 - c) Commodity Calendar
 - d) Food Security
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