

Use separate answer
script for each group

M. A. Examination, 2019
Semester-III
Rural Management
Paper – I

Time: 4 Hours

Full Marks: 80

Group – A (Marks : 40)
Rural Public Health and Education Management

Answer any *four* questions

1. Mention the structure of Sub-Health Centres in India. Discuss the real scenario of Sub-Health Centres in Rural Bengal. 3+7=10
2. What are the challenges faced in rural health? How to improve health care in rural areas. 6+4=10
3. Write a brief note on National Health Mission (NHM). 10
4. What is the rural education scenario in India and how we can change it? 10
5. Briefly discuss about Tagore's philosophy on Education. 10
6. Write short notes on any two from the followings: 5+5=10
 - a) New Education Policy in India.
 - b) ASHA
 - c) Sakshar Bharat Mission
 - d) Anganwadi Centres

Group – B (Marks : 40)
Rural Women & Child Development and Management

Answer Question No. 6 and any *three* from the rest

1. What are the different stages of childhood? How far the family plays a great role for the Development of a child in India. 4+6=10
2. What are the main reasons of child labour? How do you justify that the present Government is pro-active for elimination of child abuses? 3+7=10

P.T.O.

(2)

3. What are the different components of ICDS program? Examine, the program on the basis of SWOT analysis that it has achieved its goal? 4+6=10
4. What are the key features of RTE-2009? In spite of Government effort, plans and programs why India fails to achieved the UEE? 5+5=10
5. How do you define Juvenile Delinquency? Discuss briefly the after care services of Juvenile Delinquency in our country. 2+8=10
6. Write Short Notes on any *two* of the followings: 5+5=10
- a) Present situation and status of women in India
 - b) MDM Program
 - c) Women Harassment at Work place.
 - d) CSWB
-

Use separate answer
script for each group

M. A. Examination, 2019
Semester - III
Rural Management
Paper – II

Time: 4 Hours

Full Marks: 80

Questions are of value as indicated in the margin

Group – A [Marks : 40]

Production and Operation Management

Answer Question number 6 and any Three from the rest

1. (a) What do you mean by productivity?
(b) What are the characteristics of Goods and Services?
(c) Distinguish between Total Quality and Traditional Quality. 2+4+4
2. (a) What is a Decision?
(b) Who are the differences between Routine Decisions and Major Decisions?
(c) Discuss the types of Decisions with illustration. 2+4+4
3. (a) What is Capacity Planning?
(b) Distinguish between Efficiency and Utilization.
(c) Design capacity = 50 trucks/day available. Effective capacity = 40 trucks/day, because 20% of truck capacity goes through planned maintenance. Actual output = 36 trucks/day, 3 trucks delayed at maintenance, 1 had a flat tire. Calculate Efficiency and Utilization. 2+2+6
4. (a) Define Leadership.
(b) "We know a leader when we see one" – Justify the comment in the light of the attributes of a Leader?
(c) What is conflict cycle? Illustrate Thomas-Kilmann's Conflict Style. 2+4+4
5. (a) Why motivation is important to run an organization?
(b) Discuss the Maslow's Hierarchy theory of motivation.
(c) How it differs from McClelland's Learned Needs theory? 2+6+2
6. **Write short notes on the following (any four)** 2.5x4
 - (a) Product layout vs process layout
 - (b) Goods vs Services
 - (c) Fixed Routing vs Variable Routing
 - (d) Price vs Attributes
 - (e) Workplace Health vs Wellbeing
 - (f) ISO 9000 vs ISO 14000

(2)

Group – B (Marks : 40)

Forestry, Natural Resource and Watershed Management

Answer Question No. 6 and any *three* from the rest

1. What is natural resource? Explain the meaning and importance of resources among different caste, community and classes in our country? 7+3=10
 2. What are the direct and indirect methods of Solar Energy Utilisation? Discuss different solar energy conversion systems and their related applications in Indian context. 5+5=10
 3. Why is wildlife conservation a problem? What factors affect wildlife? How we can conserve wildlife? 3+3+4=10
 4. What are the causes of soil erosion? Write two human activities that lead to soil erosion? How can we prevent soil erosion? 2+4+4=10
 5. Briefly discuss about various non-conventional energy sources, different methods of extracting energy from them, and the relative cost considerations and economics. 4+4+2=10
 6. Write Short Note on any two of the following: 2X5=10
 - a) Watershed Management
 - b) Joint Forest Management
 - c) Wealth and Resources
 - d) Land Degradation
-

M. A. Examination, 2019
Semester - III
Rural Management
Paper – III (Group-B)
Human Resource Management

Time: 2 Hours

Full Marks: 40

Questions are of value as indicated in the margin

Answer any *four* questions

1. Define Human Resource Management? Discuss the phase-wise evolution of the philosophy of Human Resource Management. 3+7=10
 2. What is Strategic Human Resource Management? Explain the changing environment of Human Resource Management 2+8=10
 3. Describe the Human Resource Management challenges with special reference to environmental challenges. 10
 4. Explain the role of HR Manager and how the role of an HR Manager is changing over a period of time. 10
 5. Describe the functions of Human Resource Management. 10
 6. Write short note on any two of the followings: 2X5=10
 - i) Principles of Human Resource Management
 - ii) Personnel management
 - iii) Organizational challenges
 - iv) Individual challenges of Human Resource Management
-

M. A. Examination, 2019
Semester - III
Rural Management
Paper – IV (Group-A)
Project Management (Planning and Operation)

Time: 2 Hours

Full Marks: 40

Questions are of value as indicated in the margin.

Answer Question No. 6 and any three from the rest

1. What do you mean by the term Project? What are the differences between Plans and Projects – explain with suitable example. 3+7=10
 2. How many aspects are there to prepare and analyse a good project? Examine the importance of social and economic aspects to prepare a good project in your own wards. 2+8=10
 3. What do you mean by Project Cycle? Explain different stages of Project Cycle with a suitable example. 2+8=10
 4. What steps to be followed to frame a rural development project? Discuss about the types of evaluation of a project? 6+4=10
 5. What are the areas to be covered to write a project report? How to write a good report? 6+4=10
 6. Write a short note on any two of the following: 2×5=10
 - (a) Institutional-organisational-managerial aspect of Project Preparation
 - (b) Limitation of a Project Format
 - (c) Commodity Calendar
 - (d) Accuracy of agricultural Project analysis
-