

CURRICULUM VITAE

Name: Dr Arpan Paul

Designation: Assistant Professor

Centre for Journalism and Mass Communication

Vidya Bhavana

Visva-Bharati (A Central University and an Institution of National Importance)

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EDUCATIONAL QUALIFICATION

DEGREE	YEAR	UNIVERSITY/ INSTITUTION	SUBJECT / THESIS TITLE
Doctor of Philosophy (Ph.D.)	2014	Assam Central University, Silchar	ANTI CORRUPTION MOVEMENT AS CIVIL SOCIETY AGENDA : A CONTENT ANALYSIS OF SELECT ENGLISH LANGUAGE NEWSPAPERS OF INDIA
Master of Mass Communication	2010	Assam Central University, Silchar	MASS COMMUNICATION
Bachelor of Science (B.Sc.)	2008	Assam Central University, Silchar	ZOOLOGY
10+2	2004	AHSEC	PCB
10 th class	2002	SEBA	GENERAL
NET	2011	UGC	MASS COMMUNICATION AND JOURNALISM

AWARDS AND APPRECIATION

1. Assam University Gold Medal as Best Graduate & University Topper (2008)
2. Assam University Gold Medal in Masters (2010)
3. Assam University Merit Prize (2010)
4. Bipin Chandra Paul Memorial Endowment Award (2010)
5. Amiya Kumar Nag Memorial Award (2010)
6. Certificate of Appreciation for witnessing the Republic Day Parade, 2011 from the Prime Minister's Box at Rajpath, New Delhi as a Guest of Hon'ble Prime Minister of India.

DETAILS OF EMPLOYMENT

- Assistant Professor (Contractual), Department of Humanities and Social Sciences, National Institute of Technology Silchar, Assam (2013 - 2015).
- Assistant Professor (Contractual), Department of Management Studies, National Institute of Technology Silchar, Assam (2016).

- Lecturer, Department of Mass Communication, Gurucharan College, Silchar (2018 – 2021).
- Assistant Professor, Centre for Journalism and Mass Communication, Visva-Bharati (2022 --)

ACADEMIC AND ADMINISTRATIVE PARTICIPATION

- Member, Board of Studies, Centre for Journalism and Mass Communication, Visva-Bharati (2022 onwards)
- Member, Board of Studies, Department of Mass Communication, Alia University (2024-)
- Member Admission Coordination Cell, Visva-Bharati (2022-2023, 2023-2024, 2024-2025, 2025-2026).
- Member Hostel Committee, Vidya Bhavana, Visva-Bharati (2023-2024, 2024-2025).
- Member Artificial Intelligence Committee, Visva-Bharati (2025-)
- External evaluator of Gunotsav-Round II, Phase I & II, Office of the Deputy Commissioner, Cachar, Government of Assam (2018).
- Co-coordinator, National Innovation Summit-2016, National Institute of Technology Silchar (March 10-12, 2016).

PROFESSIONAL TRAINING

- UGC sponsored four weeks FIP (online) organized by HRDC Centre Jawaharlal Nehru University, New Delhi (October 3, 2022 – November 28, 2022).
- One week FDP on Behavioral Remodeling and Research Methodology, organized by Electronics and ICT Academy, IIT Guwahati in association with IQAC, Gurucharan College, Silchar (May 14-18, 2019).
- One week international workshop on Documentary and short Film Appreciation organized by Department of Mass Communication, Assam University in collaboration with Womens College, silchar and Beekshan Cine Commune (March 18-24, 2018).
- National workshop on Visual Display Design: A Scientific Way of Representation, Indian Institute of Technology Guwahati (March 16-18, 2016).
- One week National FDP on Pedagogy: A framework for effective teaching and learning strategies, organized by TEQIP II, NIT Silchar (May 7-11, 2014).
- Training workshop for spreading awareness regarding grass-root communication jointly organized by Worlds Comic India, Mizoram Artists' Society, Gandhi Smriti and Darshan Samiti, and Brahmaputra Institute of Research & Development (February 2-7, 2010).
- Theatre in education workshop on Acting for Creativity organized by National School of Drama at Sangeet Vidyalaya, Silchar (January 26-29, 2017).
- Worked as an intern - The Shillong Times, Shillong (print media) in June, 2009.
- Worked as an intern - Sahara Samay, Guwahati (electronic media) in October, 2009.

PUBLICATIONS

1. Paul, A. (2024). *Hindi Language Cinema and Community Development: Towards a Progressive Outlook*. Mass Communicator - International Journal of Communication Studies, Volume 18, Number 3, pp 24-28, ISSN 0973-9688. DOI: 10.5958/0973-967X.2024.00015.9
2. Paul, A. (2023). *Fine Tuning Connection: Analysis of Select FM Channels of Kolkata*. Mass Communicator - International Journal of Communication Studies, Volume 17, Number 3, pp 28-32, ISSN 0973-9688. DOI: 10.5958/0973-967X.2023.00016.9

3. Paul, A. (2014). *Views on Anti-Corruption Movement 2011: Editorial analysis of two national English dailies of India*, Indian Journal of Applied Research, Sara Publishing Academy, Volume 4, pp. 58-60, ISSN 2249-555X
4. Paul, A. (2014). *Copenhagen Climate Change Summit, 2009: A content analysis of two national English dailies of India*, International Journal Of Scientific Research, Sara Publishing Academy, Volume 3, pp. 28-29, ISSN 2277- 8179
5. Paul, A. (2013). *Coverage of Anti-Corruption Movement: A content analysis of national newspapers*, Science Communicator, Directorate of Public Relations and Publications CUST, Volume 4, pp. 74-89. ISSN 2231-217 X
6. Paul, A. & Das, P. (2011-12). *Reviving Future: A comparative study of the Human Development Report of Northeastern States*, Annual Journal of Women's College, Women's College Silchar, Volume 5, pp. 150-68. ISSN 0975 – 3338

BOOK CHAPTERS

1. Paul, A. & Singh, V.K. (2024). *Religious dip of print newspapers of West Bengal: Study of advertisement coverage of Ayodhya's pran-pratishtha of Ramlalla*. In N. Chakravorty, S. Kayal & S. Pal (Eds.), *Advertising Methods, Research and Practices* (pp. 386-399). Adamas Knowledge City, West Bengal, India. ISBN 978-81-963402-5-4
2. Paul, A. (2023). *Cinema, Society and Power: A Case Study on Brahmastra Part One- Shiva*. In N. Chakravorty, S. Kayal & S. Pal (Eds.), *Indian Contemporary Films and Societal Reflection* (pp. 41-50). Adamas Knowledge City, West Bengal, India. ISBN 978-81-963402-2-3
3. Paul, A. (2023). *Depiction of homeland and its appeal in select Bollywood films*. In P. Dhar, V. Thousen & A. Choudhuri (Eds.), *Representations of Land- Interdisciplinary Perspectives* (pp. 186-192). Dey Publications, Kolkata, India. ISBN 978-93-90908-24-0
4. Paul, A. (2014). *Human Rights and Media: An Indian Perspective*. In the edited book *Human Rights: Discourses in Global Context*, (pp. 1-8). Hyderabad Institute of Social Sciences (HISS) Publications, Hyderabad, India, ISBN 978-81-927323-9-8

PAPER PRESENTED IN SEMINAR/CONFERENCE

1. *Impact of Augmented Reality on User Experience and Economic Dimensions: Study of Indian Fashion and Lifestyle Advertisements* (Jointly presented with Ms Tanushree Mondal) at the international conference on Innovative Paradigms in Communication & Media: Bridging the Global Perspectives organized by CJMC in collaboration with ICSSR from 7-9 January 2025, Santiniketan.
2. *Agenda setting through digital media: A study on the 2024 Lok Sabha Election in Bihar* (Jointly presented with Mr Vimal K Singh) at the international conference on Innovative Paradigms in Communication & Media: Bridging the Global Perspectives organized by CJMC in collaboration with ICSSR from 7-9 January 2025, Santiniketan.
3. *Bollywood: Bold, Brutal, beautiful* – on National seminar on Cinema without Borders: Motion Pictures from California to Calcutta organized by Centre for Journalism and Mass Communication, Visva-Bharati (January 10-11, 2023).

4. *Redefining roots: Cinematic analysis of Ayan Mukherjee's Brahmastra* – on National Conference on Media, Culture & Society: Emerging trends, issues and challenges organized by School of Media and Communication Design, IMS Unison University, Dehradun (December 10, 2022).
5. *Awesome Assam: Prelude to Cultural Diversity* - on International Conference on Traditions of Cultural Production in North East India organized by Department of English, Gurucharan College, Silchar in collaboration with MAKAIAS, Kolkata and The North East Company, Silchar (December 27-28, 2018).
6. *Media and Cultural Tourism: Study of the Promotional Video of Assam* – on National Seminar on Cultural Diversity & Role of Mass Media organized by Department of Mass Communication, Assam University Silchar (October 4 – 5, 2018).
7. *Digital Media and Business Communication in Educational Institutes of Silchar* – on International Research Conference on Emerging Trends & Challenges in Globalized Digital Era organized by Chitkara University, Punjab and International Association of Research & Development Organization (May 25-26, 2018).
8. *Understanding Integration Through Bollywood Films* - on National Seminar on Mass Media and National Integration: Freedom and Responsibility organized by Department of Mass Communication, Assam University Silchar (February 8-9, 2018).
9. *Empowering Women Cinematically: A study of select films* – on International Conference on Innovations and Research in Arts, Culture, Literature, Philosophy and Spirituality organized by Krishi Sanskriti, New Delhi (December 9, 2017).
10. *Masculinity and the Other Gaze: A Study on Modern Bollywood Films* – on World Congress on Interrelationship among Arts, Culture, Humanities for Humane Development organized by Krishi Sanskriti, New Delhi, (September 25, 2016).

LECTURES DELIVERED

1. Online lectures on *Journalistic Writing* conducted for the course Diploma in Creative Writing, Department of English, Gurucharan College Silchar (February 2022, April 2022, May 2022).
2. Online lecture on *Readership and Audience Survey* organized by Department of Journalism and Mass Communication, Asutosh College, Kolkata (January 7, 2023).

CHAIRING OF SESSION

1. Chaired a technical session titled *Media and Cinema* at the international conference CREATIVE-2025 on Identity Formation & Formulation, organized by Department of Rabindra Sangit Dance & Drama, Sangit Bhavana, Visva-Bharati (February 25, 2025).
2. Chaired a technical session (online) titled *Media representation of Children* in the ICSSR & ICSSR-NERC sponsored national seminar on Children's Media Culture in Digital Age, organized by Department of Mass Communication, Mizoram University (November 25, 2024).
3. Chaired the session titled *Boundaries Unveiled: Exploration of Consent and Intimacy* on Dialogues in Diversity and Inclusivity: A Two-day Cinema Symposium on Gender, Consent and the Law organized by Centre for Journalism and Mass Communication in association with Partners for Law in Development, New Delhi (February 28, 2024).
4. Chaired the session titled *Film & Media: Perspective & Propaganda in Cinema* on CREATIVE-2024 – Interdisciplinary International Conference of Art & Culture organized by Department of Rabindra Sangit Dance and Drama, Visva-Bharati (March 27, 2024).

OTHER ACTIVITIES

1. Arpan Paul (January 1, 2016), *Time for resolutions*, Horizon, The Assam Tribune, Guwahati.
2. Arpan Paul (July 3, 2015), *Smartly Smarter*, Horizon, The Assam Tribune, Guwahati.
3. Arpan Paul (May 8, 2015), *The three dimensions*, Horizon, The Assam Tribune, Guwahati.
4. Participated in Rural Development Campaign at Durgakona near Assam University from the Department of Mass Communication (December 7, 2008).
5. Participated in plantation drive titled 'Clean Campus, Green Campus' at Assam University (August 12, 2009).
6. Active member in managing an event "Com-Fest, 09" (an audio- visual and cultural festival) at Assam University, Silchar (September 10-11, 2009).
7. Edited and compiled Annual Report of NIT Silchar for the years 2013-14, 2014-15, 2015-16.
8. Coordinated two days workshop on Personality Development titled *Attitude*, National Institute of Technology Silchar (September 11-12, 2015).

RESEARCH AREA INTEREST

- Audio Visual, Print, Film

RESEARCH SUPERVISION

- Undergoing - 03

MASTER STUDENTS WORK SUPERVISION (as of 2024)

- Dissertation- 01
- Audio Visual Non Fiction- 23
- Audio Visual Fiction- 11
- Web Series- 11
- Audio magazine-02