

CENTRE FOR JOURNALISM AND MASS COMMUNICATION, VIDYA-BHAVANA, VISVA-BHARATI

FACILITIES

▶ Practical Training with Essential Tools:

Students gain valuable hands-on experience using professional media equipment, including cameras, basic editing tools, sound recording systems, dubbing setups, audio mixing software and access to a MAC lab for editing and design work.

Exposure to the News Production Process:

From collecting and reporting news to designing, editing and publishing the departmental newspaper, *Visva-Bharati Chronicle (VBC)*, students develop practical skills through active participation in every stage of production.

Interactive Learning with Industry and Academia:

Regular workshops, guest lectures and interactive sessions with media professionals, academicians and filmmakers provide students with exposure to current trends and practices in journalism and mass communication.

Focus on Research and Critical Thinking:

CJMC places strong emphasis on building a research-oriented mindset through workshops on research methodology and critical media studies, enabling students to develop analytical skills and explore emerging issues in the media landscape.