

Mausumi Bhattacharyya

Associate Professor and In Charge, Centre for Journalism &
Mass Communication (CJMC), Visva-Bharati

EXECUTIVE SUMMARY

An Associate Professor and currently In Charge of the Centre for Journalism and Mass Communication at Visva-Bharati, I bring over 24 years of experience in teaching and research. I hold a Master's and PhD in Journalism and Mass Communication from the University of Calcutta and have been awarded prestigious fellowships, including the ICSSR Post-Doctoral Fellowship at Jamia Millia Islamia and a research grant from IAWRT-FOKUS, Norway. My expertise spans New Media, Gender and Communication, and Public Relations, with contributions to national initiatives such as the MHRD's 'National Mission on Education through ICT.' I am also a recipient of the SUSI fellowship, a prestigious program by the U.S. Government, and was nominated to represent India at the 'International Learning Project for Shaping Globalization' held in Bonn, Germany, in 2010.

WORK EXPERIENCE

2000-2024: Experience at Visva-Bharati University, Santiniketan

- **Associate Professor:** From 28 January 2013 to date
- **Assistant Professor:** From 1 January 2006 to 27 January 2013
- **Lecturer:** From 4 November 2004 to 31 December 2005
- **Faculty:** From 17 August 2000 to 3 November 2004
- In-Charge, Centre for Journalism & Mass Communication, Visva-Bharati: June 2013-May, 2016 and from February 11, 2022 to date.
- Worked as an Indian Council of Social Science Research (ICSSR) Post-Doctoral Fellow (2017-19) at Jamia Millia Islamia University, New Delhi.
- CJMC was launched in 2000. Since its inception, ran the Centre almost single-handedly. Took the pivotal role in upgrading the Post-Graduate Diploma Course to Degree Course, and the Centre has been running the PG Degree course successfully since 2003. The Centre is also running PhD programme now.
- Have been engaged in various research projects in India's Communication and Social Issues field. Presently supervising five research scholars. Eight scholars have already been awarded.
- Serving as a Communication Resource Person and Media Consultant. Attached with many universities in India on different academic assignments.
- Participated and presented academic papers in several national and international forums. Written several scholarly articles and chapters related to Journalism, Mass Communication & Gender, and edited three books.
- **1999-2000:**
- Was engaged with the Communicative English department of Loreto College, Kolkata, India, as a part-time lecturer
- **2003-2010:**
- As a guest faculty, was attached to the Journalism department of St. Xavier's College, Kolkata.
- **Others:**
- Was selected as the 'Eastern Regional Coordinator' of the "People's Archive of Rural India" – the 'Online Digital Archive of Rural India' in 2015.

CONTACT INFO

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LANGUAGE

English

Bengali

Hindi

EXPERTISE

Qualitative Research

Gender & Communication

New Media

Science Communication

Rural India & Mobile

Telephony

Teaching

- Participates in Television and Radio Talk shows as a communication expert
- Organised several regional, national and international seminars and workshops in the department in collaboration with various national and international organisations.
- Prepared many documentaries (both audio and visual) on different social, cultural and economic issues, especially since 2005.
- Guided students of 'Film Studies' specialisation in preparing fiction films.
- Worked as Calcutta Correspondent of the Dainik Bhaskar Group, a major daily newspaper in Central India, from January 1998-December 1998

ACADEMICS

- Post-graduation in Journalism from the University of Calcutta, Kolkata in 1996.
- Doctor of Philosophy in Journalism and Mass Communication from the University of Calcutta, Kolkata in 2012.
- PhD Supervision:
Number of research scholars awarded: 8
Number of present research scholars: 6

HONOURS AND AWARDS

- **India Board General Secretary, IAWRT – 2024-26**
Selected for the International Association of Women in Radio and Television (IAWRT) – India Chapter Board as General Secretary for 2024-26
- **Core Committee Member – April 2024**
International Communication Association (ICA) - India Chapter from April 2024
- **Reviewer –**
IAMCR 2025 - Gender and Communication Section and Environment Section
- **Post-Doctoral Research Fellowship – 2017-19**
Indian Council for Social Science Research, New Delhi
- **Studies in US Institutes (SUSI) Scholars in Journalism and Media Programme - 2016**
Department of States, USA Government
- **Post Doctoral Research Grant - 2015**
Fokus, Norway and the International Association of Women in Radio and Television (IAWRT)
- Have been selected as the Eastern Zonal Coordinator of People's Archive of Rural India in 2015
- Have been selected as a member of the National Foundation for India Media Fellowship Jury Board from 2015 onwards
- Editorial Board Member of Media Messenger, A Bilingual Research Journal in Media (RNI Registration No. MAHUL/2014/60617; ISSN 2455-2046) in 2015
- Have been selected as an external expert for structuring the course curriculum for the National Institute of Open Schooling under MHRD, Govt of India, in association with the Commonwealth Education Media Centre for Asia (CEMCA) in 2013
- Was selected as a member of the coveted Scientific Committee for the Symposium of Asia-USA Partnership Opportunities organised by Kennesaw State University, Atlanta, USA in 2013
- Was selected and participated in the Institute of News Literacy Fellows, Asia Programme, Myanmar Institute of Theology on 15-16 December 2015
- **International Learning Project for Shaping Globalisation – 2010**
Role: Participant from India
Year 2010, Amount: Entire expenses borne by Friedrich-Ebert-Stiftung, Germany

RESEARCH PROJECTS

- **The Room Where It Happens**
Role: Mentor and Communication Coordinator – India
Year 2021, Amount 10000 USD

- **Social Communication, Media and Gender** with Friedrich Ebert Stiftung(FES) – India Office
Role: Project Coordinator
Year 2009-2012
The project fund was directly handled by the **Friedrich Ebert Stiftung – India Office**.
Under the project, CJMC was funded to conduct four students' training workshops each year. The Project Coordinator received two computers and a special camcorder from FES, and later they were given to CJMC.

PUBLICATIONS (Selected)

- Bhattacharyya, M., & Bhattacharya, A. (2025). Emerging trends in digital media: Post-pandemic potentials. In M. Pareek (Ed.), *Alfa Generation's book for comprehensive digital media* (pp. 179–200). Levant Books India. ISBN 978-93-91741-79-2
- Bhattacharyya, M. (2024). Free press as the casualty: Are bias and sensationalism to blame? In S. Sur (Ed.), *Media in the changing times* (pp. 109–114). Centre for Media Research & Development Studies. ISBN 978-81-980124-0-1
- Bhattacharyya, M. (2025). Book review: Usha Raman and Sumana Kasturi (Eds.), *Childscape, mediascape: Children and media in India*. *Indian Journal of Gender Studies*, 30(1), 147–151. <https://doi.org/10.1177/09715215221150152>
- Bhattacharyya, M. (2024). The impact of mobile media on journalism in India: A case study of West Bengal. In *Handbook of Digital Journalism: Perspectives from South Asia* (pp. 431–444). Springer. <https://doi.org/10.1007/978-981-99-6675-2>
- Bhattacharyya, A., & Bhattacharyya, M. (2024). Social media and queer movements: The vernacular missing link. *Global Media Journal-Indian Edition*, 16(1). <https://gmj.manipal.edu/issues/Jun2024/P1.pdf>
- Chakma, L., & Bhattacharyya, M. (2024). Rise of OTT Bengali originals: Niche content for the diverse audiences. In N. Kalorth (Ed.), *Exploring the Impact of OTT Media on Global Societies* (1st ed., pp. 25–41). IGI Global. <https://doi.org/10.4018/979-8-3693-3526-0>
- Bhattacharyya, M., & Bhattacharya, A. (2023). Fostering a gender-equal society: The Indian perspective. In M. Sengupta (Ed.), *Media Morphosis of Make in India: Selected Studies on Development Discourse* (1st ed.). Scholars' Book Hub.
- Bhattacharyya, M. (2023). Mobile telephony and the contemporary rural society in West Bengal with special reference to health and economic sector. *Sabita: A Journal of Humanities*, 1(1), 38–46. <https://sabitajournal.com/index.php/sabita/article/view/10/6>
- Bhattacharyya, M. (2022). Gender and development reporting: Sensitizing aspiring journalists. In S. Sur & U. Pandey (Eds.), *Development Journalism: Issues, Challenges, and Directions* (pp. 385–389). Unique Book International.
- Bhattacharyya, M. (2022). Strengthening and expanding mobile-enabled digital economy in South Asia. *JMC Media Buzz, Fall* (pp. 14–16). Department of Journalism, Media and Communication, Daffodil International University.
- Bhattacharyya, M. (2022). Harnessing power of new media for preserving folk culture approaches in the Santhali context. *Global Media Journal-Indian Edition*, 14(1). <https://gmj.manipal.edu/issues/July2022/Harnessing%20Power%20of%20New%20Media%20For%20Preserving%20Folk%20Culture.pdf>
- Bhattacharyya, M. (2022). Media reporting of the Covid-19 pandemic: Ramifications for international business relations. In *Rethinking Media and Socio-Cultural Change: India & the Globe - In Times of Pandemic* (pp. xx–xx). HP Hamilton Ltd.
- Bhattacharyya, M. (2022). Film studies in mass communication: An indigenous approach to the science and art of filmmaking. In *Film Studies: A Beginner's Guide*. In-Depth Communication.
- Srivastava, J., & Bhattacharyya, M. (2021). A report on the three-part web symposium titled 'International Media and Covid-19: Challenges for Journalists and Educators.' *Institute for International Journalism, Ohio University*.
- Bhattacharyya, M. (2020). Social media consumption amidst Covid-19: Perspective for users' discretion. In *Media in the Time of Covid-19* (pp. xx–xx).
- Bhattacharyya, M. (2020). Safety and security of journalists in India: Need for comprehensive protective regulations. In *Handbook of Research on Discrimination, Gender Disparity, and Safety Risks in Journalism* (1st ed.).

- Bhattacharyya, M., & Saha, A. (2020). Mobile telephone interactions and perspectives in the health sector of rural Bengal, India. *The Journal of Development Communication*, 31(2), xx-xx.
- Bhattacharyya, M. (2020). Bromance in Bollywood: Is it dismantling homophobia and homophobia? *Global Media Journal-Indian Edition*, 12(1), ISSN 2249-5835.
- Bhattacharyya, M. (2020). Growth of OTT in India: The Covid factor. *E-CineIndia Journal*, April-June 2020 Issue. ISSN 2582-2500.
- Bhattacharyya, M. (2019). Gender, society, and development. In *Media, Gender, and Society* (Society and Media Programme for MOOC in SWAYAM).
- Bhattacharyya, M. (2019). Media and gender representation. In *Media, Gender, and Society* (Society and Media Programme for MOOC in SWAYAM).
- Bhattacharyya, M., & Dasgupta, D. (2017). Feminist theory and media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Changing forms of gender stereotypes. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Basu, S. (2017). Media, women, and environment. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Basu, S. (2017). Social media: A new platform for women's participation. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Consumption of technology and lifestyle choices. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Chakraborty, E. (2017). Mapping the portrayal of women with disabilities on social media platforms with special reference to Facebook. In *Perception and Portrayal of Women with Disabilities: Remapping Their Identity*. ISBN 978-93-86722-76-8.
- Bhattacharyya, M., & Saha, A. (2017). Image, inequality, and media. In *Gender, Media, Society* (Media and Communication Studies for the e-PG Pathshala).
- Bhattacharyya, M., & Saha, A. (2017). Gender segregation in media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Saha, A. (2017). Gender, advertisement, and media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Gender portrayal in traditional media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Advertising and gender portrayal. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Film and gender stereotypes. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Chatterjee, U. (2017). Gender portrayal in contemporary media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Gender portrayal in social media. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Dasgupta, D. (2017). Queer identity and Indian films. In *Gender, Media, Society* (Media and Communication Studies for the ePG Pathshala at SWAYAM Platform).
- Bhattacharyya, M., & Chatterjee, U. (2016). A study on people's concerns on social media analysis for online audience identification and its impact on new media advertising. *Amity Journal of Media and Communication Studies*, 6(1), 124-130.
- Bhattacharyya, M., & Roy, P. (2016). Engaging social media in health communication: Scope and challenges of the 21st century. *Journal of Content, Community & Communication*, 2(1), xx-xx.
- Bhattacharyya, M., & Das, M. M. (2016). Branding cartoon channels through the social media: A study on their usage. In *New Media – Issues, Challenges, and Prospects* (ISBN 978-81-925001-8-8).
- Bhattacharyya, M., & Dasgupta, D. (2016). Fan page culture in Facebook: A study on three popular Facebook fan pages of Bengali director/actors. In *New Media – Issues, Challenges, and Prospects* (ISBN 978-81-925001-8-8).

Invited Lecture/Paper Presentation/Session Chair/Session Moderation/Panel Discussion details

2025

- **March 25, 2025:** Chaired a session on the theme '*Women, Children and Sustainable Development Goals*' at the National Seminar titled "*Sustainable Development and Social Work: Exploring the Road Ahead*", organised by the Department of Social Work, Visva-Bharati.
- **March 23, 2025:** Delivered an invited lecture at the valedictory session of the two-day National Seminar on "*Digitalization of Health Advocacy: A Special Reference to STDs and Related Diseases*", organised by the NSS Cell of the University of Burdwan in collaboration with WBSAP&CS, Department of Health and Family Welfare, Government of West Bengal.
- **March 8, 2025:** Chaired an online session at the *Gender and Communication Conference (GaCC)* hosted by KIIT – Kalinga Institute of Industrial Technology, Bhubaneswar.
- **March 6, 2025:** Moderated a session titled '*Voices of Change: Gender and Climate Resilience*' at the India International Centre, New Delhi, organised by the International Association of Women in Radio and Television (IAWRT) – India Chapter in collaboration with the Friedrich Ebert Stiftung (FES) – India Office.
- **March 4, 2025:** Took part as a guest speaker in a discussion on "*Mobile Phone Usage in Rural India and its Impact on the Indian Diaspora*" at Radio Manipal Jaipur, Manipal University Jaipur campus.
- **February 24, 2025:** Chaired a session titled "*Human Rights, Labour Rights, and Legislative Protection*" at the National Seminar on "*Women, Labour, and Empowerment in the Context of Globalisation*", organised by the Women's Studies Centre, Vidya Bhavana, Visva-Bharati.
- **February 12, 2025:** Chaired a session at the ICSSR-sponsored National Conference on "*Challenges of Women Empowerment in India's Informal Sector: Challenges and Potential Strategies for Achieving the Goals of Vision Viksit Bharat@2047 and Sustainable Development Goals*" at the Department of Anthropology, Vidya Bhavana, Visva-Bharati.
- **February 10, 2025:** Took part as a resource person for a workshop on "*Research and Publication Ethics (RPE)*", focusing on communication research at the Department of Communication and Journalism, University of Mumbai, Mumbai.
- **January 5, 2025:** Chaired a session titled "*Sangbadikota and Samajik Daiboddhota*" at the 92nd Annual Convention of Nikhil Bharat Banga Sahitya Sanmela in Santiniketan, West Bengal.

2024

- **October 15, 2024:** Delivered an invited online lecture on "*Qualitative Research Methods and Techniques*" as part of the *Eminent Researcher Guest Lecture Series* at the Department of Journalism and Mass Communication, REVA University, Bengaluru.
- **September 28, 2024:** Participated as a panellist in the panel discussion "*Education Industry Interface in Modern Times*" at the 3rd National Media Conclave organised by Sister Nivedita University, Kolkata.
- **July 2, 2024:** Chaired the IAMCR Gender Section session on 'Barbie: Cross-cultural interpretation and radical feminist practices' at an international conference organised by the International Association for Media and Communication Research (IAMCR) in Christchurch, New Zealand.
- **July 1, 2024:** Presented two papers titled 'Climate Change and Gender Dynamics: Toward an Effective Communication Paradigm' and 'Asexuality and Media Indifference in India: Case of Diversity Suppression' at an international conference organised by the International Association for Media and Communication Research (IAMCR) in Christchurch, New Zealand.
- **May 17, 2024:** Delivered an invited lecture on "Delving into the World of Digital Research Content: Perspectives and Challenges," organised by the Visva Bharati Library Network at Visva-Bharati, Santiniketan.
- **April 10, 2024:** Delivered the valedictory address at the International Conference on "Future Communications: Rethinking Societies, Cultures and Governance," organised by the Department of Electronic Media and Mass Communication, Pondicherry University, in collaboration with the University of Toulon, France.
- **April 9, 2024:** Chaired a session titled "Media and Gender Politics" at the International Conference on "Future Communications: Rethinking Societies, Cultures, and Governance," organised by the Department of Electronic Media and Mass Communication, Pondicherry University, in collaboration with the University of Toulon, France.
- **April 2, 2024:** Participated as a panellist discussing 'Promising new avenues for Communication Research in India' at the ICA India Chapter inauguration at IIIT-New Delhi.

- **March 30, 2024:** Delivered a plenary lecture on "Amplifying Voices, Shaping Narratives: Media's Indispensable Role in Building Viksit Bharat@2047" at the National Conference "Viksit Bharat @ 2047: The Way Forward - Challenges and Prospects," organised by the School of Mass Communication at KIIT, Bhubaneswar.
- **March 17, 2024:** Delivered an invited lecture in Bengali on 'Mrinal Sen er Chhobite Notun Bhashar Onusandhan: Bharatiya Chalocchitre Nabotarango' at Bardhaman Chalachhitro Charcha Kendra, Burdwan.
- **2023**
- **December 29, 2023:** Moderated a plenary session titled "Radio in the Age of Digital and New Media" at the International Web Symposium celebrating 100 Years of Radio Broadcasting in South Asia, organised by the Dr. Anamika Ray Memorial Trust, Assam.
- **December 4, 2023:** Participated as a resource person in the Two-Week Capacity Building Programme (CBP) at Aliah University to take a session on 'Gender Inclusivity in New Age Media: Reflections and Activism'.
- **December 1, 2023:** As a resource person, participated in an online panel discussion titled "Artistic Dissent: Dismantling Power Dynamics by the Adivasi," organised by the TMYS Review.
- **October 11, 2023:** Delivered a plenary lecture at the 9th Inter-University Students' and Researchers' Conference on "Queer Literature: Intersections, Narratives and Representations," organised by the Department of English at Ramakrishna Mission Residential College, Narendrapur, Kolkata.
- **September 28, 2023:** Delivered an online lecture at the International Conference on "Media, Culture and Audience: Contemporary Issues and Challenges," organised by Swami Vivekananda University, Barrackpore.
- **September 25, 2023:** Delivered an invited lecture on "Qualitative Research in Communication: Its Application and Significance" at the Department of Mass Communication, St. Xavier's University, Kolkata.
- **September 25, 2023:** Chaired a session at the 2nd National Media Conclave on "Media, Culture and Society—Inter-relation and Evolution," organised by the Department of Mass Communication and Journalism at Sister Nivedita University, Kolkata.
- **September 16, 2023:** Participated in a panel discussion titled "Media Access and Social Reality," organised by the Goethe Institute as a panellist.
- **June 29, 2023:** Delivered an online invited lecture titled "Bridging the Gap between Academia and the Real World through 21st Century Life Skills Education," organised by Suri Vidyasagar College, WB.
- **June 28, 2023:** Presented a paper online, titled "Bridging the Gender and Development Gap: The Impact of ICT in Four Select Villages of Birbhum District, West Bengal, India" at the IAMCR 2023 (International Association for Media and Communication Research).
- **April 27, 2023:** Delivered an invited lecture, "Towards an Inclusive Education System: Examining the Intersection of Gender and the National Education Policy of 2020," at 'Carca' - A Monthly Lecture Series, organised by the Centre for Comparative Literature, Visva-Bharati.
- **April 9, 2023:** Delivered a talk as a resource person in the Refresher Training Program on 'Gender in Media' organised by the Information & Cultural Affairs Department of the Government of West Bengal in collaboration with the Press Club Kolkata and UNICEF.
- **March 24, 2023:** Delivered a special lecture titled "Elimination of Gender-Based Discrimination and Promotion of Girls' Education" at the National Conference, organised by the University School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi.
- **March 21, 2023:** Delivered an online extension lecture on 'Audience Metrics' for the students of the Master's in Mass Communication program, organised by the University School of Mass Communication, Guru Gobind Singh Indraprastha University, New Delhi.
- **March 17, 2023:** Moderated a roundtable on "Gender & Climate Change Intersectionalities," as part of the 18th Asian Women's Film Festival, organised by the International Association of Women in Radio and Television (IAWRT) India in collaboration with Friedrich-Ebert-Stiftung, India.
- **March 9, 2023:** Delivered an invited lecture, "Women, Better Living Conditions and Empowerment: Technology in Gender Equality," at the International Women's Day event organised by the Women's Association of Visva-Bharati.
- **March 4, 2023:** Chaired a session, "Social Media," at the International Conference, organised by St. Xavier's University, Kolkata.
- **February 3, 2023:** Delivered an online special lecture, 'Building 21st Century Skills - Bettering Lives and Careers,' organised by the TATA Institute of Social Sciences (TISS), Guwahati and Piramal Foundation.
- **2022**
- **December 13, 2022:** Performed as a Resource Person in an event on 'Development Journalism,' organised by the Press Club, Kolkata, and UNICEF in Siliguri.

- **December 1, 2022:** Participated as a resource person in an online panel discussion titled "Artistic Dissent: Dismantling Power Dynamics by the Adivasi," organised by the TMYS Review.
- **September 24, 2022:** Delivered an invited lecture, 'Reporting Gender Issues,' in a Faculty Development Programme on Development Journalism, organised by the Press Club Kolkata and St. Xavier's University Kolkata, in collaboration with UNICEF, West Bengal.
- **July 16, 2022:** Participated as a speaker (online) in Episode 5 of "The Room Where It Happens" on 'Hacking Disinfo Through Encrypted Messaging Apps,' organised by DCN Global, hashtag#ADandPRLAB, YET, funded by U.S. Department of State and U.S. Mission in Greece, supported by Foundation and Socialinnov.
- **July 4, 2022:** Delivered an online talk as a panellist, "ACHIEVING GENDER BALANCE IN MEDIA TODAY: MYTH OR REALITY?" at the international event I CAN-5, organised by Delhi Metropolitan Education (DME), Noida, in collaboration with ICSSR, Vigyan Prasar - Government of India, Institute for International Journalism, Ohio University, USA, Australia-based organisations AMCSN, AIFPRN, and four Indian universities.
- **July 1, 2022:** Chaired a session at the 4th Doctoral Colloquium in the discipline of Mass Communication, organized by St. Xavier's University, Kolkata.
- **May 30, 2022:** Joined as a panellist, 'Increasing Importance of Media Literacy at the School Level,' during the inauguration of the online course 'Scanning Media: A media literacy primer for teachers,' organised by OER4BW, UNESCO initiative.
- **May 27, 2022:** Delivered a talk as a resource person on "Usage of Social Media in Effective Governance," during the Induction training course organised by the Information and Cultural Affairs department of the West Bengal Government.
- **May 22, 2022:** Delivered a lecture, "Raja Ram Mohan Roy as a journalist," during a webinar organized by the Indian Institute of Mass Communication, Dhenkanal and 'Communication Today'.

2021

- **December 21, 2021:** Chaired an online session on 'Trauma Literacy in Journalism Education,' at the Global Communication Education Conclave (GCEC).
- **December 7, 2021:** Delivered an online lecture on 'Research and Data Collection in Social Sciences: Sources and Techniques', organized by the Department of Humanities, Krupanidhi Degree College, Bengaluru.
- **November 30, 2021:** Delivered a lecture on "Digital Literacy and Effective Use of Social Media," during a Capacity Building & Personality Development program, organised by the Women's Studies Centre, Visva-Bharati in collaboration with the National Commission for Women, New Delhi.
- **November 14, 2021:** Delivered an online lecture as Keynote speaker on "The influence of social media engagement on political awareness amongst the youth of India, at the online event "TIME" (The Influence of Media on Entertainment) organised by NSHM School of Media & Communication in association with Loreto College, Kolkata, University of Liberal Arts Bangladesh, PR Signal, and TT Edugraph.
- **November 14, 2021:** Delivered an online lecture as a panellist on "Countering Digital Hatred: The Need for Critical Literacy," organised by XIM University, Bhubaneswar.
- **September 13, 2021:** Delivered an online lecture on "Gender and Online Content: Perspectives on Tackling Sensitivities" in the Faculty Development Program organised by the UGC-HRDC, Jawaharlal Nehru University, New Delhi.
- **August 21, 2021:** Delivered an online talk at the Student Mentorship Program on 'Future of Journalism & Mass Communication and Film Studies after graduation,' organised by Vijaygarh Jyotish Roy College and New Alipore College, University of Calcutta.
- **August 10, 2021:** Invited as a panellist on 'Hybrid Newsrooms and Blended Classrooms: Industry Meets Academia,' during the UNESCO-World Journalism Educators Congress- IIMC, New Delhi, organised a Roundtable titled - Journalism Education in India: Issues and Challenges.
- **August 7, 2021:** Delivered a talk on "Harnessing the potential of e-commerce and social media for the unorganised sector in India," organised by Friedrich Ebert Stiftung-India Chapter in Kolkata.
- **August 3, 2021:** Delivered an online invited talk on "Journalism and Mass Communication and the New Arena of Career Opportunities," organised by Sidho-Kanho-Birsha University, West Bengal.
- **August 1, 2021:** Delivered an invited online talk on "Learning in Covid times in India: Student Dilemma & Anxiety", organised by Ohio University, USA and the International Institute of Journalism.
- **May 29, 2021:** Delivered an online invited talk on "Documentaries with Special Reference to People's Archive of Rural India (PARI)" organised by the Department of Mass Communication, University of Burdwan.

- **April 24, 2021:** Delivered an online invited lecture on "Research and Data Collection in Social Sciences: Sources and Techniques" in a two-week international faculty development program organised by GGSIP University, New Delhi, in collaboration with the ICSSR, Government of India.
- 2020**
- **December 10, 2020:** Moderated an online session, "Covid 19 and Labour Issues: Moulding into the world of Work," organised by the Friedrich Ebert Stiftung-India Chapter.
 - **October 26, 2020:** Delivered an invited online lecture on "Gender & Social Empowerment: Depiction of Women in Media," organised by Multiple Action Research Group (MARG).
 - **October 18, 2020:** Delivered an invited online lecture on "Documentary Film Making" at 'Ankur 2020' online film festival organised by The Department of Journalism & Mass Communication, Vijaygarh Jyotish Ray College, University of Calcutta, in collaboration with Pundranagar Film Society, Bangladesh, and IMPACT, India.
 - **September 27, 2020:** Delivered an invited online lecture, "Qualitative Research", at the Two Days International Webinar on 'Media and Communication Research: Methods and Approaches' organised by the Department of Journalism and Mass Communication of Vivekananda College Thakurpukur, University of Calcutta.
 - **September 20, 2020:** Joined as a panellist in an online session titled "The Politics of Gender Representation in Media: Critical Perspectives," organised by the Department of English and Department of Mass Communication and Journalism, Kandra Radha Kanta Kundu College, under the University of Burdwan.
 - **September 17, 2020:** Delivered an invited online talk on "Mass Media of India and Bangladesh," hosted by the Indo-Bangla Media Educators' Network.
 - **September 11, 2020:** Delivered an online invited talk on "Prominence of Alternative Genders in Patriarchal Societies: Journey of Queer in India" at a Refresher Course in 'Gender and Social Transformation,' organized by the UGC-Human Resource Development Centre, University of Burdwan.
 - **August 29, 2020:** Delivered an invited online lecture, "Decoding the Facets of Media, Gender and Society," as part of the Special Lecture Series for MOOCs "Society and Media" organised by Swayam MOOCs.
 - **August 16, 2020:** Participated as a panellist and delivered an invited online lecture on "Challenges of the Educators in the Pandemic Situation" in a web symposium titled 'International Media and Covid-19: Challenges for Journalists and Educators' organised by the Institute for International Journalism-IIJ, Ohio University, USA.
 - **August 5, 2020:** Chaired a session titled "U.S. Entrepreneurial Public Diplomacy Across Continents: Innovating Public Diplomacy" at the 103rd AEJMC Conference in Minneapolis, USA.
 - **July 25, 2020:** As a panellist, took part in a talk show 'Dinarambher Barta' organised by Barta24.com of Bangladesh.
 - **June 24, 2020:** Delivered an invited online lecture on "Mobile Journalism," organised by the Department of Mass Communication, St Xavier's University, Kolkata.
 - **June 17, 2020:** Delivered an invited online lecture on "Growth of OTT in India: The Covid Factor," organised by Rabindra Bharati University, Kolkata.
 - **May 14, 2020:** Delivered an invited online lecture on "Mobile Journalism," organised by the Department of Mass Communication, Pt. Chiranjilal Sharma Government College, Karnal, Haryana.
- 2019**
- **November 23, 2019:** Joined as a panellist in the Media Conclave – 'Samvaad' organised by the MDI, Murshidabad.
 - **July 17, 2019:** Delivered an invited lecture at the International Conference on 'New Media and Contemporary Society,' organised by the Department of Adult, Continuing Education and Extension, Jadavpur University, Kolkata.
 - **June 6, 2019:** Delivered a talk on 'Fostering a gender-equal society: The Indian perspective,' as a resource person in the Faculty Development workshop organised by the National Institute of Technology, Durgapur.
 - **May 2019:** Chaired a session on "Audiences and Public Opinion" at the Global Communication Association 13th Annual Conference in Madrid.
 - **May 2019:** a paper on "Mobile Telephone Interactions and Perspectives on Empowerment in the Health Sector of Rural Bengal: A Study" at the Global Communication Association 13th Annual Conference in Madrid.
 - **February 21, 2019:** Presented a paper on 'Criminalisation to Decriminalisation: Queering the Gender in India' in the 'Contestation and Celebration of Micro-Sexualities' session of the Deleuze and Guattari World Congress 2020, New Delhi.

- **January 18, 2016:** Chaired a session at the international seminar *News Literacy*, jointly organized by the International Association for Media & Communication Research and the Department of Journalism & Mass Communication, Surendranath College for Women, Kolkata.
- **November 27, 2015:** Presented a paper on “*Mapping the Portrayal of Women with Disabilities on Social Media Platform with Special Reference to Facebook*” at a seminar organised by Loreto College, Kolkata.
- **March 16–17, 2015:** Presented a paper on “*New Media: Tool for Political Empowerment*” at a national seminar jointly organised by the Centre for Journalism and Mass Communication, Visva-Bharati, and the Ministry of External Affairs, Government of India.
- **December 27–28, 2014:** Delivered the keynote address and served as Conference Chair at the *4th International Social Science Conference*, organised by Global Research Development Service, Kuala Lumpur, Malaysia.
- **December 27–28, 2014:** Presented a paper on “*Indian Hindi Film Industry Using Social Media Platform for Promotions and Marketing: A Study with Special Reference to Facebook and Twitter*” at the 4th International Conference on Advances of Social Sciences, organised by Global Research Development Service, Kuala Lumpur, Malaysia.
- **December 7, 2014:** Participated as an invited panellist in the national debate on “India Lacks Attitude, Not Laws for Protection of Women”, organised by Aasra, Kolkata, at ICCR, Kolkata.
- **November 26–27, 2014:** Delivered an invited lecture on “*Role of New Media & Women Empowerment*” at the UGC-sponsored national seminar *Women and Politics in India: 1913–2013*, jointly organised by Rabindra Bharati University and Belur Lalbaba College, Belur.
- **October 29–30, 2014:** Delivered an invited talk on “*Mahatma Gandhi’s Ideology, Human Rights and Media*” at the national seminar *Satyagraha, Self Discipline & Gandhi: A Discussion*, organised by the National Human Rights Commission, New Delhi, at Jammu University, Jammu.
- **August 5–6, 2014:** Delivered an invited talk on “*Science Communication, Social Media and Human Rights*” at the national seminar *Science, Literature, Media and Human Rights: A Dialogue*, organised by the National Human Rights Commission, New Delhi, at Visva-Bharati, Santiniketan.
- **August 4, 2014:** Delivered an invited lecture on “*New Media and Human Rights*” during the training programme on Human Rights, jointly organised by the National Human Rights Commission, New Delhi, and Visva-Bharati, Santiniketan.
- **February 27–28, 2014:** Presented a paper on “*Gender Situation at Higher Education System: An Introspection*” at the ICSSR-sponsored national seminar on *Gender Sensitisation & Media*, organised by GGS Indraprastha University, New Delhi.
- **October 11–12, 2013:** Presented a paper on “*New Media and Its Uses for Upliftment of Higher Education*” at the ICSSR-sponsored national seminar *New Media: Prospects and Problems*, organised by the School of Media Studies, SRTM University, Nanded, Maharashtra.
- **April 19, 2013:** Presented a paper on “*Mobile Phone: A New Tool to Empower Rural India*” at the international conference *Trends of Global Technology and Innovation – ASIA-USA Partnership*, organised by Kennesaw State University, Atlanta, USA.