

## **Curriculum Vitae : Prof. (Dr.) Biplab Loha Choudhury**

### **General Information**

Name: Dr.Biplab Loha Choudhury Parents: Late Krishnakanti & Late Sikta Date of Birth: 12<sup>th</sup> February, 1964 in Kolkata.  
Sex: Male Status: Married  
Family: Wife (Family Benevolent), daughter (Scientist) & son (Data analyst) Citizen: Indian Religion: Sanatan Dharma Disciple of: Sree Sree Thakur AnukulChandra

### **Correspondence**

Residential & Mailing Address: RA-Dadhichi, Uttar Simanta Pally, Santiniketan, Bolpur, District- Birbhum, State-West Bengal, India, Pin- +91731235  
Phone(M): 8670681901  
E-mail: blcpal@gmail.com, biplabloha.choudhury@visva-bharati.ac.in Work status: Professor,  
Centre for Journalism & Mass Communication, Visva-Bharati, Santiniketan,

### **Work Experience (Permanent jobs) :**

**University Professor 14+ years continuing,**  
**University Teaching and decision making 28+ continuing years , Development and correctional Administration(Group A) in West Bengal 6+ years**

- i. May 2011 onwards: Professor, Centre for Journalism & Mass Communication, Visva-Bharati ( Currently PS: Level 14, NDI 7)
- ii. May 2008 onwards: Associate Professor/Reader II, Visva-Bharati
- iii. May 2005 onwards: Reader, Visva-Bharati
- iv. May 1996-April 2005: Lecturer & Sr. Lecturer, Assam University Silchar
- v. March 1990-April 1996: Group A Gazetted Officer , Govt of West Bengal.( Selection confirmed in 1988)

### **Work Experience in Journalism(non-permanent): 3 years**

- i. Trainee Journalist ( subediting and city reporting on Health and heritage), The City Catch, Kolkata City Magazine, 1989-90 (up to March)
- ii. City Reporter Stringer (industry, politics and sports beats)), The Hitavada, Nagpur, Kolkata Bureau 1988-1989
- iii. Contributor in Campus beat, The Telegraph, Kolkata 1987-1988 (during PG)

### **Selection & Promotion Boards**

(list not exhaustive)

- i. Visva-bharati, Santiniketan
- ii. Jadavpore University

- iii. Calcutta University
- iv. North-eastern Hill University Shillong
- v. Makhanlal Chaturvedi Rashtriya Patrakarita Vishwavidyalaya, Bhopal
- vi. Jharkhand Central University, Ranchi
- vii. College Service Commission West Bengal 2014
- viii. NSOU, Kolkata
- ix. RCH program, GOI
- x. Rabindra Bharati University, Kolkata
- xi. ICDS, Government of West Bengal
- xii. Sabitribhai Phule Pune University, Maharashtra
- xiii. North Bengal University
- xiv. Fakirmohan University Baleswar, Odisha
- xv. Bangalore University

### **Education**

- i. Ph.D. in Mass Communication (Topic - Media Performance: The Study of Kolkata Media Industry) from Assam University Silchar in 2001.
- ii. MA in Journalism, Calcutta University, 1987 (result 1989), First class, Dual specializations: Newspaper Management and International Relations.
- iii. B.Sc. (Zoology) Hons, Calcutta University, 1985 (result 1986), Second Class.
- iv. Higher Secondary Science, West Bengal Council of Higher Secondary Education, 1982, Second division.
- v. Secondary, West Bengal Board of Secondary Education, 1980, First division.

### **Academic Distinctions**

- i. May 2001: Ph.D. Degree Conferred without Viva-Voce Under 'No Defense Required' unanimous opinion of thesis examiners.
- ii. September 1988: NET-JRF in Journalism of University Grants Commission. (certificate received in March 1990.)
- iii. 1980: Prize, Certificate of Merit (National Scholarship Scheme), Rank Paper in Secondary 1980 from West Bengal Board of Secondary Education.

### **Professional Recognitions**

- i. 2023-2028: First Chairman of Nation Communication Congress Trust, the apex body of Bharatiya Sanchar Samaroh (Indian Communication Congress)
- ii. 2023-2024: Sectional Chairman, Journalism & Communication, Indian Social Science Congress at RiBhoi, Meghalaya
- iii. 2022: Global Media Education Council honour for Life Time Stellar Contribution in Media and Communication in February 21, 2022
- iv. 2020: Invited to Editorial Board of the Springer Singapore's Culture and Communication in Asia Series.
- v. 2019 onward : Editor-in-Chief, RP's International Journal of Peace Education and Development from 2019
- vi. 2014-2018: Country Director for India (Head of National Executive), 2 terms by Asian Media & Communication Congress (HQ. Manila)
- vii. 2012: Deputy Director (East) for India by Asian Communication & Media Congress

in 2012-2014

- viii.2008:Sectional President, Media & Communication, ICSP-2008 (7th Conference of the International Congress of Social Philosophy) held at Visva- Bharati, Santiniketan, 22-24 November 2008
- ix.2002:Felicitated by Deptt. of Agriculture, Govt. of Assam, 2002 for contribution to agricultural development in the district of Cachar, Assam through Assam University Rural Communication Project (1998-2001).
- x.2000:Cited in All-India Cultural Directory (Published during Kolkata Book Fair 2000) as a Bengalee literateur.

#### **Membership of Professional Body :**

- i. Member,Asian Communication & Media Congress, HQ:Manilla, Philippines
- ii. Life Member. Indian Educational Science Association.
- iii. Member, Media Information Communication Centre of India

#### **Academic & Research Travels abroad:**

Total 10 countries in Asia and Europe . All these were invitational and funded in most cases by organisers fully or partially. In two cases ,Visva-Bharati partly funded the travel expenses.

#### **Few are —**

- i.. 2019: Visiting Researcher with full funding, Chulalongkorn University, Bangkok **(Developing Community from Within in Cityscape).**
- ii. 2018; Guest Professor, Corvinus University, Budapest, Hungary **( Comparative Indian and European Communication)**
- iii.2018:Plenary Lecture and session chair, Chattogram University
- iv. 2018:Research meeting at Institute for Communication, Technical University Dresden with Prof. Hagen Lutz, Director
- v.May 04 - 05, 2015 : Keynote address in the “3rd International Conference on CSR and Sustainable Development”, in Dubai, UAE, organized by SERD, British University in Dubai and Nusantara PGRI University (Indonesia).
- vi.14-15<sup>th</sup> November 2014: Chaired session on Politics and Communication and Presented paper Whether Media Made India Vote the Way It Did: A Country Study on Public Opinion Media Coverage and Media in India’s 2014 Loksabha Election in Mass media and Public Sphere session of 2014 ACMC International Conference organized by ACMC & City University of Hongkong. (Paper Published)

#### **Areas of Research Interest**

- i. Since October2023 mentoring a network of researchers on behalf of Bharatiya Vidya Adhyan Sansthan ,New

- Delhi on preparing volumes on “Indian Knowledge in Communication from Ancient to Contemporary”.
- ii. Preparing Manuscript on “ Pedagogy of Natural Progression for Holistic Education: A Postcolonial Neuro- Scientific Training Manual of Early Childhood to University” .
  - iii. Core Areas of Specialization: Indian Communication & Research Tradition, Information, Media Organization Management, Development Communication (DCFW Approach)
  - iv. Current Research: IKS in Educational Training and Communication area, First Information Survey and IGEMS Method, Communication for Developing Communities from Within (DCFW), Axioms in Communication, Application of Information for Ecologically Sustainable Trans-generational Progress

### **Research Projects**

- i. 2017-2018: DCFW Project as Principal Investigator with Gurudev Rabindranath Thakur Foundation, New Delhi
- ii. 2015-2017: Media Doctor Pilot with George Institute for Global health (Unit of Oxford University) and University of New Castle, Australia as India partner.
- iii. 2014: Visva-Bharati Minor research grant project 2014 on voting behaviour.
- iv. 2007-2008; Visva-Bharati research project “ Pretest study of communication effectiveness instruments for AWWs” in centres of Bolpur ICDS project .
- v. 1998-2004: Principal Investigator and Project Coordinator- Assam University Rural Communication Project (1998-2004) : A participatory action research project in search of alternatives in communication for rural development execution. Two Phases : 1998-2001 Action Phase, 2002-2004 Communication sustainability study phase.
- vi. 2004-2005; Undertook Research and action Project as consultant on Utilising communication for solving casual labour absenteeism in Rosekandy Tea Estate - Jan 2004 to October 2005 Resulting into ( i.) Decrease in absenteeism, (ii) Increase in production.
- vii. 1998-1999: Investigator, Multi-cultural Understanding Project, NCTE-NICE, Project Director : Prof. Nityanand Pandey, 1998-99.

### **Research Guidance**

- i. PhD (awarded ) 10 ( 1 on Indian Communication, 4 on DCFW Communication Spectrum & Information Communication Modelling, 1 on Creator-audience Matchmaking, 2 on Development Journalism, 1 on Caste & Communication, 1 on New media )
- 2017: **Theses/301/index.php. TH1663**, Communication and development interface status study in three North Bengal villages at different stages of development, **Urbi Ghosh**
- 2018: <http://hdl.handle.net/10603/225744>, Natyasastra as a communication treatise an exploration of possibility for the present,

**Kapil Kumar Bhattacharya**

2018: **Sk.Rupa Rahila**

2019: Communication with Reference to Development Effort by Communities,  
**Sreetama Das**

2021: Rural Development Reporting in Bengali Dailies: A Case Study of Birbhum  
District in West Bengal.**Mahendra Jena**

2023: A Study of An Interface Between Information and Communication Logistics for  
Environmental Sustenance, **Archan Mitra**

2024: **Nishant Kumar**

**2025:**

**Sashi Subba**

**Koushik Mandal**

**SriRam Gupta**

iii. Registered Ph.D. scholar

**Biraj Narayan Roy**

**Srimanta Mandal**

**Sagar Kar**

iv. PG dissertation completed by more than 120 students under my guidance in three universities-Assam University Silchar Visva-bharati, Santiniketan and Madurai kamraj Open University.Many were commissioned works of organisations like ICDS project, Bolpur, NYK in Assam, Deshbandhu Club (An RCH MNGO), few newspapers of Assam and West Bengal (Dainik Jugosankho, The Frontier Sun and The Statesman, Siliguri), advertising agencies (Thoughtshop Kolkata, Art &Sound Kolkata), and music companies (RS Series, Kolkata and Geetika, Bolpur-Santiniketan).

**Research adjudication (Doctoral & M. Phil )**

(List not Exhaustive)

- i. Dhaka University, Bangladesh
- ii. Pune University
- iii. Assam University Silchar
- iv. Aligarh Muslim University
- v. Sikkim Central University
- vi. Burdwan University
- vii. Netaji Subhas Open University kolkata
- viii. National Institute of Technology, Silchar
- ix. Rajshahi University, Bangladesh
- x. RabindraBharati University
- xi. Pandit Deendayal Upadhyay petroleum University, Gandhinagar
- xii. MGAHV, Wardha
- xiii. Gauhati University
- xiv. Nagarjuna University
- xv. BRAmbedkar Central University of Lucknow
- xvi. Guru Nanak Dev University, Punjab
- xvii. Benares Hindu University

### Consultancy work done

- i. 2015-2016 : [www.newsmen.in](http://www.newsmen.in)
- ii. 2013-2014: Zee News-Taleem Foundation 2014 Lok Sabha Election Pre-poll Survey (February-April). Headed West Bengal operation with two supervisors, one analyst and eight field investigators besides working in framing and translation of question schedule.
- iii. 2004-2005: Research consultant and lead author in Federation of Industries in North east Region (FINER) -ISquare consultants Media and Amusement Industry Prospect Report for Mizoram, Tripura, Nagaland, Manipur, BV (South Assam) and Sikkim during 2005.
- iv. 2004-2005: Consultant Project Head in to solve labour absenteeism problem in Munnalal-Biswaswarlal & Co., Kolkata's Rosekandy Tea Estate (Cachar) in 2004-2005.
- v. 2003: Project consultancy for establishing Institute on Convergence Studies in Silchar under the aegis of Silchar Rajiv Gandhi Institute in 2003.
- vi. 1999 & 2002: Consultancy for preparing and field testing of field level training package for Nehru Yuva Kendra, Cachar (1999) and Karimganj (2002).

### Start-up Mentoring

- i. Bikiran Foundation, a non-profit company for career-improvement in grassroots (Incorporation 2017 Kolkata, identity no. U74999 WB2017 NPL222896).
- ii. docsfind.com, an web-based health portal ( started planning stage in 2020) in Bolpur, West Bengal.

### In Role of Editor :

- i. 2020 -: Editorial Board of the Springer Singapore's Book Series on Culture, Communication and Change in Asia.
- ii. From 2019- : Editor-in-Chief, RP's International Journal of Peace Education and Development
- iii. From 2019 -: New Delhi Publishers' - Gurudev Rabindranath Thakur Foundation Book Series

### Reports (Consultancy & Research Project) :

No.	Title	Co-authors	Language	Agency & Date
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1.	Solving Casual Labour Absenteeism Through Communication Intervention in Rosekandy Tea Estate		English	Munnalal Bisweswarlal & Co., Kolkata, October 2005.
2.	Media & Amusement Industry Prospect in Sikkim	P.L. Choudhury	English	Federation of Industries in North East Region (Finer) & I-square Consultants 2005.
3.	Media & Amusement Industry Prospect in Mizoram	P.L. Choudhury	English	Finer & I-square Consultants 2004.

4.	Media & Amusement Industry Prospect in Tripura	P.L. Choudhury	English	Finer & I-square Consultants 2004
5.	Media & Amusement Industry Prospect in Nagaland	P.L.Choudhury, U.Mishra	English	Finer & I-square Consultants 2004.
6.	Media & Amusement Industry Prospect in Barak Valley, Assam	P.L.Choudhury, U.Mishra	English	Finer & I-square Consultants 2004
7.	Media & Amusement Industry Prospect in Manipur	P.L.Choudhury	English	Finer & I-square Consultants 2004
8.	Interim Report on Agricultural Communication	P.Chatterjee, J. Chakraborty	English	Assam University Rural Communication

		ty & P.Sinha		Project (AURCP) 2001.
9.	Interim Report on Rural Advertisement	D.Dutta	English	AURCP 2001
10.	Interim Report on Rural Health Communication	D.Acharjee	English	AURCP 2001.
11.	Interim Report on NGO Programme Effectiveness: A. Sadharanikaran Perspective Study	S.Chak		AURCP 2001
12.	Interim Report on Rural Social Security Programme	N.Paul	English	AURCP 2001
13.	Interim Report on Rural Traditional Communication for Development	A.Malakar	English	AURCP 2002
14.	Interim Report on Rural Education: A Communication Study	D.Paul	English	AURCP 2002
15.	Sustainability Repkort on NGO Effectiveness	Atanu Choudhury	English	AURCP 2002

16.	Sustainability Report on Impact of Agricultural Communication	Mustafa Ahmed	English	AURCJP 2003.
17.	Report of Pretest of Communication Effectiveness Instrument for		English	Visva Bharati,2007- 20 08



	Anganwadi Workers				
18.	Towards Knowing Each Other: A study of Border Diaspora, Cultural Exchange, Role of Media, Games & Sports		English	NCTE-NICE Project Report on Multicultural Understanding ,1 999,	
19	Community Communication Loops Are Getting Prominent	B.L.Choudhury	English	Visva-Bharati & GRTF Developing Community from Within (DCFV) Project Report 2018	

## Publications

### Policy Paper:

2025: Indian Communication Congress's First Country Report on Media & Communication Education

2017: Asian Congress for Media & Communication India Chapter report "Responding to Transforming Communication Scenario:Developing Curricula for Communication Studies in Indian Universities and other Institutions"

**Papers in refereed, peer-reviewed and I-care listed journals (English):** International 8, National 7

- i. LohaChowdhury,B (2024,December) World Peace & the Urgency for Sublimation of Sapientality DOI: 10.30954/2454-9525.02.2024.1 (Editorial) *In International Journal of Peace Education and Development,IJPED: 12(02) Print ISSN 2321-9807, Online ISSN2454-9525*
- ii.LohaChowdhury,B (2024,June) Leave Binary to Shun Big Conflict Epistemological-Religious-Ontological but Not Dharmik (Existential in Wholeness) DOI: 10.30954/2454-9525.01.2024.1 *In International Journal of Peace Education and Development,IJPED: 12(01) Print ISSN 2321-9807, Online ISSN2454-9525*

- iii. LohaChowdhury, B(2023,December): Between Individualism and Collectivism: Charting Way to "Conflict to Peace Continuum!"Doi:10.30954/2454-9525.02.2023.1 (Editorial) *In International Journal of Peace Education and Development*, IJPED: 11(02), Print ISSN 2321-9807, Online ISSN2454-9525
- iv. LohaChowdhury,B (2023,June) Conflict to Peace: Conditions Apply for the Continuum Doi:10.30954/2454-9525.01.2023.1 (Editorial) *In International Journal of Peace Education and Development*, IJPED: 11(01), DOI: Print ISSN 2321-9807, Online ISSN2454-9525
- v.. LohaChowdhury, B. Et al (August,2023) Community Communication Spectrum Analysis: A help for Communication Policy Decision, Pages1-7, Print ISSN2277-7369
- vii. 2023:Biplab Loha Chowdhury, Divya Giridhar,Arvind Kumar Pal, Archan Mitra:*Environmental Information Policy India feed Pro-Environment Industry Operation: A case Study of EIAReport on Proposed Integrated Steel ComplexSite, Halakundi, Karnataka*: Macromolecular Symposia 2023,407, DOI:10.1002/masy.202200078, Wiley-VCH GmbH
- viii.LohaChowdhury,B (2022,December)To Ensure that the Present 'is not an era of war' DOI: 10.30954/2454-9525.02.2022.1(editorial) in *International Journal of Peace Education and Development*, IJPED: 10(02):, Print ISSN 2321-9807,Online ISSN2454-9525
- viii. LohaChowdhury,B (2022,June)Missing Education's Search for Knowhow to Peace Through an Old Paradigm DOI:10.30954/2454-9525.02.2022.1 (Editorial) in *International Journal of Peace Education and Development*, IJPED: 10(01): Print ISSN 2321-9807,Online ISSN2454-9525
- ix. LohaChowdhury,B (2021,December) Peace Education: Concern for Mind Training and Tagore,DOI:10.30954/2454-9525.02.2021.1 (Editorial) *International Journal of Peace Education and Development*, IJPED: 9(02): Print ISSN 2321-9807,Online ISSN 2454-9525
- x. LohaChowdhury,B (2020,December) Sectarianism on the Rise: Community the Casualty DOI: 10.30954/2454-9525.02.2020.6 in *International Journal of Peace Education and Development*,IJPED: 8(02): Print ISSN 2321-9807,Online ISSN 2454-9525
- xi.2020: Bhattacharyya, K.K., and LohoChoudhury, B., "Mapping Reporting of Development of Education in Bengali Dailies in Birbhum", *Wesleyan Journal of Research*, Vol. 13, No. 4, 2020, pp. 58–66. (I-CARE listed)
- xii.2019: Proposal for Sequential Study of Communication, *Global Media Journal*, Indian Edition Volume 11, Issue 2, December 2019, ISBN 2249-5835(I-CARE listed)
- xiii.2019: With Mitra A. (2nd author) Identifying Anthropogenic Factors of Groundwater Pollution through Students' Opinion in Rural West Bengal in *Anthropocentric Pollution Journal* Vol 3 (1), 2019: 0-00 DOI: [ISSN:1908-1043](https://doi.org/10.30954/1908-1043) <http://ap.iauwardabil.ac.ir/>
- xiv.2016: With Bhattacharya K.K., Some Communication Thoughts in Jaina Philosophy in *Media Mimansa*, Vol 10, no.2 Oct-Dec 2016, page 9-16,ISSN:2229-5593
- xv.2014: With Bhattacharya K.K. (2nd author), *Communication from Indian*

- Perspective with Special Reference to Natyashastra, DEVSANSKRITI  
Interdisciplinary International Journal, July 2014 vol.04, ISSN 2279-0578, pages 62-72
- xvi.2014:Tracing The Roots of Research from Indian Perspective, as 2<sup>nd</sup> author with K.K. Bhattacharyya, The Visva-Bharati Quarterly, Vol.23 no.1, April-June 2014, ISSN 0972-043X, pages 102-116
- xvii.2013:Redefining Media: The Reality Speak, DIU Journal of Humanities and Social Science, Dhaka, Vol.1,July,2013, ISSN 1818-5878, pages 67-77
- xviii.2002:The Communication Coverage Bill 2001: A critique, Journal of Communication Studies,MCRPV, VOL. I No. 3 July –Sept. 2002
- xix.1998: NE press fails to Rise to Occasion: Will it be Able to face Invasion of the Sky, The Communicator, Indian Institute of Mass Communication, New Delhi, Vol. XXXIII No.2 April-June1998
- xx.1998: An Approach Towards Media Performance Assam University Journal, Vol II-I Jan.1998

### **Papers in Refereed Journals (Bengali): 2**

- i. Atmaboi Jayate Putraho:Rabiputra Rathindranath (Bengali), Antarbaha, ISSN2278-7380, Vol.12,May 2013,(Reviewed in review column of two Bengali dailies Ekdin and NewzBangla).
- ii. Prasanga Sangbadikata o Sampadana: Rabindranath o Ramanand Chattopadhyay (Bengali), Antarbaha, ISSN2278-7380, Vol.9, September 2011(Reviewed in Dainik Statesman, a Bengali daily)

### **Invited papers in Annual Journals / Special Volumes: 7**

- i. Changing Dynamics of Media and Entertainment Industry and Its Impact: View from a teacher in Communication and Media, Awardee's article, Special Volume of Global Media Education Council 2022
- ii.How Swami Vivekananda be Read, Yogakshema, Swami Vivekananda Special Issue,January 2018
- iii.Information as the Sixth Element..... in Mass Media,Vol.4 Number38 May 2015,ISSN2277-7369, Media Studies Group, New Delhi
- iv.Media & Volunteering in UNDP-UNVF volume Volunteering In India Contexts, Perspectives and Discourses, UNDP India Office, New Delhi,2012 v.With Birajkanti Shome Indian Perspective & Tradition of Volunteering in UNDP-UNVF volume Volunteering In India Contexts, Perspectives and Discourses, UNDP India Office,2012
- vi. Legislature Media Interface: Key Issues Journal of Assam Legislative Assembly , Annual number 2004
- vii.Transforming Media Education in India Kolkata Press Club Annual Volume

### **Post-editorial/ Opinion Pieces in Reputed dailies: (few given)**

- i. 2019:Felling an Icon, Vandalising Vidyasagar's Statue Goes against Bengal's Intellectual Legacy, Indian Express (both print and online)  
May 17, 2019 <https://indianexpress.com/article/opinion/columns/felling-an-icon-5731818>
- ii. 2018:Demonetisation lessons Getting Clearer Now, Pioneer,31 May,2018  
<https://www.dailypioneer.com/2018/columnists/demonetisation-lessons-getting-clearer-now.html>
- iii. 2018:Healing the Wounds, Pioneer May 17,2018, [https://www.dailypioneer.com/2018/columnists/healing\\_the\\_wounds.html](https://www.dailypioneer.com/2018/columnists/healing_the_wounds.html)

- iv. 2002:Communication Convergence Proposal Assam Tribune 3<sup>rd</sup> February 2002
- v. 2001:Media, War 2001 and World Economy (Post –editorial) Assam Tribune 4<sup>th</sup> November 2001

### **Weekly Column in News Portals:2**

- i. 2022; Sahajpathh, Bengali News Portal (few weeks)
- ii. 2015 August onward for one year :Next Bengal Best Bengal, a regular column in [www.newsmen.in](http://www.newsmen.in) analysing development and political scenario of West Bengal

### **Books**

#### **Jointly authored: 1**

**2023:** Natyashastra: A Study on Continuity and Progress of Indian Communication Theorising and Praxis, Motilal Banarasidas (ISBN 978-93-5903-987-9/6) with K.K. Bhattacharya & Ramesh Rao.

#### **Individually authored books: 3**

- i. 2013:Naba Madhyamer Ruprekha ( An Outline of New Media Bengali), PaschimBanga Rajya Pustak Parshad, 2013, ISBN (978-81-247-0715-9), Rave Review in Saptahik Bartaman (largest circulation Bengali weekly),2<sup>nd</sup> August 2014
- ii. 2011:Indian Paradigms of Development Man Standard and Communication, Sampark, Kolkata,2011, ISBN ( 978-81-7768-058-4) , Well Reviewed in JSWSD,Vol.3,December 2012and Academic Research International Journal of Multidisciplinary Studies Vol.1,June 2014 (ISSN 2348-1676) pages 25-27
- iii. 2008:Media Organization Management, Unique Books International Kolkata 2008, Reviewed in the Statesman in 2009

#### **Edited volume: 7**

- i. 2023 January: GRTF-New Delhi Publishers Book series, A Primer on Indian Communication Thought (ed.), New Delhi Publishers,New Delhi ISBN:
- ii. 2022December: GRTF-New Delhi Publishers Book series, Pathways to Global Transformation Conversations with Babu,New Delhi Publishers, New Delhi, ISBN:
- iii.2018: GRTF-New Delhi Publishers Book series, Demonitisation A Historical Review ISBN:978-93-86453-59-4
- iv. 2017:With Tapati Mukhopadhyay and Manabendra Mukhopadhyay, Ramananda Chattopadhyay Sardhoshatobarshik Smaran (Bengali-English), RabindraBhavan Visva-Bharati, ISBN:978-81-7522-656-
- v. 2014:With M.Chatterjee Media and Communication: Practices and Issues, S.B. Enterprise Kolkata, 2014, ISBN 978-81-922957-8-
- vi. 2002: With Amrit Ghosh, Sikkha o Shikkhak Prosange SriSri Thakur: Ekti Prayog Prayas (Bengali), DAKPS Silchar 2002
- vii. 2000: Communication Strategy of NGOs for Rural Development, AURCP Assam University Silchar 2000

### **Book Chapters: International 5, Indian 15**

I.2025: LohaChowdhury [et.al](#). Leveraging Environmental Communication and ICT for Climate Change Mitigation: Human Capital Development in India : DOI: [10.1108/S2043-052320250000025005](#) in Climate Change and Social Responsibility (Ed.)by , Publisher : Emerald.

ii. 2024 LohaChowdhury, Revisiting media Education and Artificial Intelligence Reality in AI, Digital Media & technocracy: Indian Business edited by Upendra Padhy. Institute of Media Studies. Bhubaneswar. pp.287-299. ISBN 978-93-341-4105-4.2024

iii. 2024: Loho Choudhury Biplab Essay on Response of media and Communication Education to Artificial Intelligence in Media in the Changing Times edited by Dr. Snehasish Sur. Centre for media and Development Studies. Kolkata. pp.166-169. ISBN:978-81-980124-0-1.2024

iv.2023: End note: A Journey to Closure in Communication Studies and the Primer, in A Primer on Indian Communication Thought (ed.), New Delhi Publishers, New Delhi ISBN:

v. 2022: End note: Gandhi Babu Epitomises Civilisational Continuity Through Peace in Pathways to Global Transformation Conversations with Babu (ed.), New Delhi Publishers, New Delhi, ISBN:

vi.2020: Roadmap for Hundred: Media and Communication Education in India in Pallab Sengupta edited India's Vernacular Journalism: A Journey of Two Centuries, Setu Prakashani Kolkata, ISBN:978-81-942129-2-8

vii.2019: Use of Mobile Apps and Creator-Audience Matchmaking: The Case of India in Xiaoge Xu edit [Impacts of Mobile Use and Experience on Contemporary Society](#), GI Global, Hershey, USA (978-15-22578-85-7 ISBN)|Pages: 12 DOI: 10.4018/978-1-5225-7885-7.ch009

viii. 2018: Whether Media Made India Vote the Way it Did: A Country Study on....., in Rajesh das et al edited Media Governance and Cultural Issues, University of Burdwan, ISBN: 81-87259-95-7

ix.2018: with H.K.Sahdev, There is No Role of Gossip in Modern Day Agile Organization, in Vikas et al edited Sustainable Business Practices in Agile organizations, Bloomsbury, New Delhi

x.2015: As first author with A.Mitra & KK Bhattacharyaa, Three-Tier New Media Literacy for Realizing Full Communication Potential in Information Society, B. Islam & N.Roy (ed.) New Directions in Media, Bloomsbury, New Delhi, 2015

xi.2015: From Centrality of Computer to Diffused Centrality: Media Redefinition Stimulated by Transforming New Media in M. Reddy edit published by University of Pune, 2015

xii.2014: Evidences of Communication from the Vedas and Natyaveda p. 70-79 S.B. in M. Chatterjee & B.L. Choudhury (ed.) Media and Communication practices and Issues, S.B. Enterprise, Kol, ISBN 978-81-922957-8-7, 2014

xiii.2013: Indigenous Knowledge System in Agriculture and Environmental Security, P.288-300 in D. Dasgupta (Ed.) Food and Environmental Security Imperatives of Indigenous Knowledge Systems, Agrobios India, Jaipur, ISBN(13)978-81-7754-509-8, 2013

xiv.2011: Module on Folk Media for Citizen Journalism and part of a module Platforms

for Citizen Journalism in Citizen Journalism course Manual IVET, Indira Gandhi National Open University, 2011.

xv.2009: Sustainable Rural Development: An Indian Experiment utilizing Indigenous Knowledge System and Communication in D. Dasgupta (ed.) Indigenous Knowledge System and Common People's Right, Agrobios India, Jaipur, 2009

xvi.2006: Communication for Sustainable Rural Development P.217-230 in B.K.Dutta & A. Gupta (ed.) Modern Trends of Research in Ecology and Environmental Science, ISBN 81-8324-142-5, Mittal Publications, New Delhi, 2006,

xvii.2004: Women Empowerment and Communication: Quintessence from Three North East Communities P. 406-428 in Kiran Prasad (ed) Communication & Women Empowerment: Strategies and Policy insights from India Vol. II, The Women Press, New Delhi. Well reviewed in Media Asia, vol 31 no.2, 2004, page 119 para 3)

xviii.2004: Motivation and attitude: Keys to Entrepreneurial Success in H.K.Gupta and A.L.Ghosh (ed) Spirit of Entrepreneurship, IEED, Silchar 2004.

xix.2003: Political Communication in India's North-East P.214-232 in Kiran Prasad (ed.) Political Communication: Indian Experience, B.R. Publishing, New Delhi 2003, xvii.2002: Evolving Education System from within India in J.L.Singh; R K Pandey and A K Singh Approaches to Higher Education, Sunrise, New Delhi, 2002 ISBN 10: 8187365021 / ISBN 13: 9788187365020

xx.2001: In Search of Solution to Communication Failure in Rural Development in K.D. Gaur et. al. (ed) Communication for Social Transformation, Manak Publishers, New Delhi 2001

xxi. 2000: Assessing NGO-People Match in B.L. Choudhury (ed.) Communication Strategy of NGOs for Rural Development, AURCP Assam University Silchar 2000

### **Edited National Seminar Proceedings : 2**

1.	Media Reporting: The reality Show and Its	CJMC, Visva	March 2006
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### **Future Bharati**

2.	Sree Sree Thakur Anukulchandra's Educational and Economic Thoughts	Assam University, Silchar	March 2002
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### **International Conference Chair( own university)**

February 2019: General Chair of International Conference on Media & Communication for Sustainable Development participated by 11 countries from Asia, Europe and Australasia

### **Conference Chair (outside own University) : 4( International 2 )**

1. 2016: ACMC India Media & Communication for Sustainable Development International Conference in collaboration with Army Institute of Management, Noida, Upsala University Sweden etc

2. 2015:Annual India Conference 2015 of Asian Congress for Media & Communication, Kolkata, 23&24 November,2015
3. 2013:Delivered Presidential address Youth and media: A Framework for Coverage and Critique in the inaugural Session of National Seminar on Youth and Media organized by Rajiv Gandhi National Institute of Youth Development, Sriperumbudur on 25<sup>th</sup> September, 2013.
4. 2011:Chairman's Speech in inaugural session of International Seminar on Realizing Human Potential in The Service of Humanity and Country: Sree Sree Thakur Anukulchandra's Economic and Development Concepts in Guwahati, organized by Udgata and Gurudev Rabindranath Tagore Foundation, New Delhi on 11<sup>th</sup> February, 2011
5. 2003:Conference Chairman's address Development as Programme for Trans- generational Progress : Dissolving Mainstream and peripheral Stream Perceptions in the regional seminar on Media & Development in North-Eastwith special reference to Manipur, Govt.of Manipur etc., Imphal, 2003

**Chairing Session/Keynote address/plenary lecture(outside own university)**

- 10th November,2024 : Key note Speech “Effective SDG Implementation Demands Higher Role of “Communication as Instrument of Development” online Green University Dhaka 3rd International Conference on Innovation and Transformation for Development (ITD-2024)
- 9Th November,2024 Plenary speech on Axioms of Communication in International Seminar on “Bhāratavarṣiya Communication Tradition: From the Prehistoric Ages to the New Millennium” in The Bhawanipur Education Society College on November 8-9, 2024 Kolkata
- 8 th November,2024 Inaugural session Theme Speaker in International Seminar on “Bhāratavarṣiya Communication Tradition: From the Prehistoric Ages to the New Millennium” organized by The Bhawanipur Education Society College Kolkata
- 5th July,2024 Invited speech on Media Convergence to Next in Swami Vivekananda University Barrackpore international conference on Media Convergence and Emerging Technologies
- March 22, 24: Gave inaugural address in ICC special colloquium on “ Media Education Council Formation” session in the 7Th International conference on “Culture and Society-in the New Media Age” hosted by SRM Institute of Science and Technology,Chennai in association with ICC.
- March 21, 2024: Chaired technical session in the 7Th International conference on “Culture and Society-in the New Media Age” hosted by SRM Institute of Science and Technology,Chennai in association with ICC.

- March 16, 2024: Delivered KeyNote address in Central University of South Bihar and MoE, India organised Bharatiya Bhasha Sammelan
- February 6,2024: Chaired technical sessions of Communication and Journalism section in XLVII Indian Social Science Congress in USTM, Meghalaya.
- February 5,2024: Delivered Chairman's address in Communication and Journalism section in XLVII Indian Social Science Congress in USTM, Meghalaya.
- December 7, 2023: Delivered a Special lecture "Development Communication: tell of two cities in Kolkata" in Bhawanipur Education Society College, Kolkata
- November 21,2023: Chaired a plenary session on broad theme "Digi-tech,Media and Democracy" in 7th National Media Conclave in Bhubaneswar, Odisha organised by Institute of Media Studies.
- October 15,2023: Delivered keynote in National institute of Technology Arunachal Pradesh Dr. APJ Abdul Kalam Jayanthi programme.
- October 3, 2023: Delivered an invited lecture on "Emerging Trends in Political Reporting" in Delhi College of Arts and Commerce, New Delhi.
- February 13,2023: Delivered lecture as 'Special Guest' in inaugural session of National Seminar in connection with commemoration of the glorious 75 Years of India's Independence organised jointly by A.B.N. Seal College, Cooch Behar and Public Information Bureau, Government of India.
- Cradle Global Webinar Series Fireside Talk with Dr N.N. Tripathi, former Director General of Income Tax, Government of India. on Human and Societal Development garnered 514 K viewership globally and 1000 likes engagement in 20 days.
- November 22, 2022: Chaired morning plenary session in second day of National Media Conclave, 2022 hosted by Centre for Media Studies Utkal University
- November 21, 2022: Delivered plenary speech in first plenary session on Cultural Pluralism Indian Society and Media in first day of National Media Conclave, 2022 hosted by Centre for Media Studies Utkal University
- November 11,2022: Plenary session speech on PR in Higher Education at Global Communication Conclave, Public Relations Council of India held in Kolkata.
- September 20,2022: Special address on "Ethics and Gandhian Values in Higher Education", in international online conference hosted by Globethics.net India in partnership with Government College of Education Srinagar, Malviya Centre for Peace Research Benaras Hindu University and the International Journal for Peace, Education and Development.
- February 21, 2022 Special lecture on Changing dynamics of Media and Entertainment industry and its impact at online Global Communication Education Council Conclave (Online)
- December 27,2021: Keynote speaker for the Session on Mass Communication & Journalism Department of Social Sciences, St Pious X Degree & PG College For Women, Hyderabad two day Multi-disciplinary International Conference .
- December 1,2021: Panelist in online Global Communication Education Conclave(GCEC) as a Panelist for the session Shaping Narrative & Opinion: Role of Media Conducted by Global Media Education Council
- October 23,2021:Key Note speaker in Green University,Dhaka,Bangladesh ITD International conference held online .



- November 22, 2020: Delivered Plenary talk (online). On Role of Information: Media & Civil Society focusing on social movement, advocacy in 4<sup>th</sup> National Media Conclave entitled "Communication for Social Change" organised by Institute of Media Studies, Utkal University, Odisha.
- October 20, 2020: Delivered the Keynote address in International Web Seminar entitled "Development Communication for a Sustainable Future: Revisiting The Gandhian Model of Development" organized by Deptt. Of Mass Communication and Journalism, BBA University, Lucknow. Title of Keynote address: "Development Communication for a Sustainable Future: Revisiting The Gandhian Model of Development".
- August 21, 2020: Delivered the Inaugural speech (online) in the national webinar organized by Press Information Bureau of India, Regional Office, Kolkata on "Government and Private Media during COVID"
- August 09, 2020: Delivered the invited lecture (online) in the national webinar organized by Press Information Bureau of India, Regional Office, Kolkata on "National Education Policy"
- July 25, 2020: Delivered the invited lecture in the national webinar organised by Netajinagar College, Kolkata. on "Fake News in The Era of COVID-19"
- June 22, 2020: Delivered the Keynote address in National level Webinar organised by Department of Communication Bangalore University on "Future of Indian Media Industry".
- June 06, 2020: Delivered lecture (online) on the occasion of Media Education; Round Table organised by ABP Education. On Future of Media & Communication Education post the Covid 19 crisis"
- June 4, 2020: Delivered lecture (online) in the national webinar series entitled "Post Corona Journalism- Changes, Problems and Prospects" organised by Mangalayatan University and Himalayan University. on "Communication Loop to Break Corona Spread"
- October 4, 2019: Resource person in national Discussion Meet on Relevance of Gandhian Educational Ideas: Implications for Policies and practices session in education, Rural Development and Women Empowerment organised by NCERT and GSDS, New Delhi
- July 2019: Participated as invited panelist on grant in Association of Asian Studies Bangkok Conference 2019 in July 2019 and presented a paper "Developing Communities from Within in Cityscape"
- May 7 2019 :Chairperson in session on Contextualising Marginal Experiences in Indian Institute of Advanced Study, Shimla national seminar on Literature from North-east India: Texts and Contexts
- May 7 2019: Concluding session valedictory address (7 May) "Border Diaspora and the Literature from The North-east in Indian Institute of Advanced Study, Shimla national seminar on Literature from North-east India: Texts and Contexts
- 27 October 2017: Invited speech on 'Development of Journalism & Media Education in India', in national seminar on '200 years of Indian vernacular Journalism' by Maulana Abul Kalam Azad Institute of Asian Studies & KSAS, Kolkata.
- 4- 5 October 2017: Invited resource person's speech on 'Education Policy: Bridging Disconnect Between Community & Country' in the National Discussion Meet on 'Gandhian Educational Ideas in Policy Perspective: Relevance, Challenges and Prospects' by Dept. of Educational Policy, National University of Educational Planning and

Administration, New Delhi. Also chaired a session.

- 28 May 2017: National Symposium on Human Resource Excellence for Eradicating Social Ills, by Dhriti Sancharana at North Bengal University.
- 3<sup>rd</sup> November, 2015: Plenary lecture on “Standardizing Strategies for Media Research in India” in National Seminar on Quality Configuration in Indian media Education organized by Assam Don Bosco University and Mizoram University in Guwahati
- 3<sup>rd</sup> November, 2015: Chaired technical session ‘media Education, market forces and ethicality’ in National Seminar on Quality Configuration in Indian media Education organized by Assam Don Bosco University and Mizoram University in Guwahati
- May 04 - 05, 2015 : Keynote address in the “3<sup>rd</sup> International Conference on CSR and Sustainable Development”, in Dubai, UAE, organized by SERD, British University in Dubai and Nusantara PGRI University (Indonesia).
- 19<sup>th</sup> Nov. 2014: Key note address Road to Prosperity: Notion of Rural Communication in South Asia in Rural Communication section of international conference “Contemporary Media Scenario in South Asian Region” organized by Burdwan University and MAKAIAS, (abstract published)
- 14-15<sup>th</sup> November 2014: Chaired session on Politics and Communication and Presented paper Whether Media Made India Vote the Way It Did: A Country Study on Public Opinion Media Coverage and Media in India’s 2014 Lok Sabha Election in Mass media and Public Sphere session of 2014 ACMC International Conference organized by ACMC & City University of Hongkong. (Paper Published)
- 28<sup>th</sup> August 2014: Delivered key note address in inaugural session of ICFAI University Tripura National Seminar on Education.
- 7<sup>th</sup> March, 2013: Chaired 2 sessions- Economics Ethics and Politics of New Media and Trends in New Media at Pune University National Conference on ‘Metamorphosis of New Media and Digital Culture

26<sup>th</sup> Feb, 2008: Valedictory Address, National Seminar on Media, Derozio College, Kolkata

July 2006: Key note address in 2<sup>nd</sup> technical session of national seminar on Transformation from Information Society to Knowledge Society organized by Burdwan University, West Bengal,. (Abstract Published)

2003 : Key note address Impact of Convergence on Media & Expectation from would-be Professionals at Convergence 2003, Guwahat session organized by Global Institute of Convergence Studies.

### **Conference papers (international 5)**

(After March 2024 not included)

1. Presented paper Whether Media Made India Vote the Way It Did: A Country Study on Public Opinion Media Coverage and Media in India’s 2014 Lok Sabha Election in Mass media and Public Sphere session of 2014 ACMC International Conference organized by ACMC & City University of Hongkong, 14<sup>th</sup> Nov. 2014
2. Delivered lecture on “Communication for Man Management” as guest speaker at ICFAI University Tripura talk-fest on 18<sup>th</sup> March, 2014
3. 25<sup>th</sup> April 2014: Invited speaker in ICFAI University Tripura Education lecture series. Delivered lecture on Transforming Education in India; An Overdue Assignment

4. Presented paper #Reviewing Status of Communication in Contemporary Health Policy of India” in International Communication Management Conference (health issues) organized by Mudra Institute of Communication Ahmedabad as invited speaker on 13<sup>th</sup> February, 2014 ( In proceedings)
5. Presented paper Contemporary India: value and Culture Conundrum in international seminar #Values and Contemporary Culture:An Indian Perspective” organized by Deptt. Of Philosophy & Religion, Visva-Bharati & CRVP, Catholic University WashingtonDC, 15<sup>th</sup> January 2013
6. Presented paper on Five Elements, Information & People's Development in the International Conference on Five Elements, China Bhavan, Visva Bharati, March 2010.
7. Delivered special lecture on Youth –serving Communication Values and Media in the National Seminar on Youth and Media organized by Rajiv Gandhi National Institute of Youth Development, Sriperumbudur on 25<sup>th</sup> September, 2013.
- 8.. Presented paper From Centrality of Computer to Diffused Centrality: Media Redefinition Stimulated by Transforming New Media on 8<sup>th</sup> March 2013 in National Conference on "Metamorphosis of New Media and Digital Culture organized by Department of Communication Studies, University of Pune.
9. Presented a paper Whose Development: The Challenge of Trans-generational Progress at the National Conference on Youth, Volunteerism and Sustainable Development, 29-31 October 2012, organized jointly by United Nations Volunteers and Rajiv Gandhi National Institute of youth Development.
10. Paper in West Bengal State University National Seminar on In search of Indian Film Theory, Valedictory Session at Nandan, Kolkata, 18<sup>th</sup> May 2010
11. Address on Tagore Mother Tongue and Movement of Bengalees! for Asserting Mother Tongue Right in Gour Banga University, Malda, West Bengal Celebration of 150<sup>th</sup> Birth Anniversary of Rabindranath Tagore & 19<sup>th</sup> May Martyr's Day, 19<sup>th</sup> May, 2010
12. Presented paper in National Seminar on Changing Contours of Cinema, Burdwan University, West Bengal on 29<sup>th</sup> April, 2010
13. Presented Paper on Communication & Indigenous Knowledge System in World Congress, International Union Of Anthropological & Ethnological Science, Kunming, China, July 2009.
14. Presented Paper on Status of Voting Research and Role of Media in India in AMIC India Chapter. & Friedrich Ebert Stiftung Seminar at Kolkata Press Club, March 2006
15. Guwahati First North-East Mega Brand Summit #Samriddhi 2005” Organised by North-East Chamber of Commerce and Industries and International Finance Corporation (World Bank), January 15, 2005.
16. Paper Redefining Media : Implication on Indian Media Laws in national seminar on changing Mediascape in India. Mangalore University & govt. of Karnataka, 2001 was published in Journal of Communication Studies
17. Invited lecture in "150 Years of Journalism in Assam" organised by All Assam

150 years of Assamese Journalism Celebration Committee, 1999.

18. Presented Paper Communication Inertia in Total Literacy Campaign with Rajarshi Roy in First Indian Educational Science Congress, Santiniketan, 1998-99.(Abstract Published)

### **Media Production & Public Relations :**

- i. Introduced web practical news portal [www. visvabharatichronicle.org](http://www.visvabharatichronicle.org) for students' practical in 2021.
- ii. Worked in crowd-sourced documentary India in a Day directed by Richie Mehta with my few students trained by me through workshops for few days. Shoot on 10th October, 2015.
- iii. Worked with SRFTI and Films Division of India as Workshop Director in 2017 to produce two workshop films in 2017 with students being trained in all areas of film making.
- iv. Guided Media Organization Project to experiment creator-audience match making and edited "Nabamas! a magazine for semi-urban bengalees for that purpose from 2012-2013 in print and 2014 in webmedia.
- v. Organized and edited 4-days colour broadsheet and tabloid newspaper publication for Indian History Congress in its 66<sup>th</sup> session in Visva-Bharati as convener, Publications sub-committee, January 2006.
- vi. Directed T .V. Documentary on Assam University Silchar in 2005.
- vii. Programme series on higher education for Doordarshan Kendra, Silchar 2004.
- viii. Convener. Media Relations, Assam University, Silchar (from 2001 to 2005).
- ix. Guiding Public Relation (PR) Practical Assignments for all media PR and TV, Radio Practical.
- x. Outside Expert. Programme Selection, DD Kendra. Silchar, 2002-2003.
- xi. Editor & Member Secretary, The Collegian, Self-financing practical newspaper , Assam University Silchar 1997-2001.
- xii. Writing scripts of documentry for Doordarshan Kendra, Silchar.

(List not exhaustive)

### **Journalistic writing :**

- i. Political & development column "Next Bengal, Best Bengal! from August 2015 in [www.newsmen.in](http://www.newsmen.in)
- ii. Reporting in reputed English dailies : The Telegraph. Kolkata (1987-88), The Hitavada, Nagpur( 1988-89).
- iii. Special articles in the Eenadu, largest circulation Telegu daily from Hyderabad (1997-98).
- iv. Post-editorial articles : The Assam Tribune, Guvvahati (2001 -2002),

The Shillong Times, Shillong (1997-98).

**Speech Communication :**

- i. Radio talks from 1997 (Silchar, Shantiniketan)
- ii. Over 100 public speaking during last 4 years.

**Television Programmes:**

- i. Doordarshan Kolkata and Silchar (Documentary, Interview and quiz programmes)
- ii. NE tv, Guwahati ( Resource person with Alyque Padamsee in panel Discussion) 2005.

**Trainer in Communication:**

- i. Week long Covid Awareness Training Programme, Visva-Bharati ,7th January to 13 th January, 2022 as Chairperson of the COVID Campaign Steering Committee.
- ii. Media Literacy Training in Kolkata, GRTF-SYVEC-BIRDS,2014. iii. Medical Officers Training on Communication & Personnel Management, Assam, Deptt. Of Health, 2004.
- iv. National Service Volunteers' Training (for Tripura & South Assam), 2002, 2003, NYK.
- v. Core Trainers' Training on "Youth Sensitisation for Better Generation", RNSK,Sonai, Cachar, 2002.
- vi. Reproductive & Child Health Programme NGO Managers' Training, Bihara, Cachar, 2001, Govt.
- vii. Panchayat Raj Peoples' Representatives' Training on RCH, Barjalenga, 2002.
- viii. Training of Farmers on PRA & IGEM. Barjalenga. 2000, 2001, KVK Arunachal & AURCP.
- ix. Youth Leadership Training, NYK, Cachar. 1999.
- x. Training on use of Folk Media for Development, Barjalenga, Cachar, 1999, AURCP

**Notable Web Presence**

- i. December 4th, 2022 :Cradle Global Webinar Series Fireside Talk with DrN.N. Tripathi, former Director General of Income Tax, Government of India. on Human and Societal Development garnered 514 K viewership globally and 1000 likes engagement in 20 days.

**Resource Person:**

**(Faculty Development 2020-2023)**

- i.October12,2023: Delivered online lecture as resource person in Faculty Induction Programme by HRDC -Jawaharlal Nehru University on “Implementation of Holistic Approaching Higher Education”
- ii.May17,2023: Delivered 2-hours online lecture as resource person in Sharda University,UP 7 day online Faculty Development Programme on topic “Systematic Literature Review”

- iii. December 26, 2022: Delivered a Lecture (ONLINE) on *Challenge of Holistic Approach in Higher Education-Lessons from Ancient India* in UGC-Human Resource Development Centre, Jawaharlal Nehru University, New Delhi Faculty Induction Programme - 11.
- iv. July 2021: Faculty Development Program held from 13th July -17th July, 2021 organized by Amity School of Engineering & Technology under the flagship of Amity University Kolkata
- v. May 2021: Indira Gandhi National Tribal University Two Week Capacity Building Programme (from 30<sup>th</sup> April to 11 May, 2019) for Faculty of Social Science
- vi. March 2021: Faculty Development programme of Academic Staff College and School of Communication, Amity University Noida
- vi. October 03, 2020: Delivered the invited lecture in One Week Multidisciplinary Lecture Series organized by IQAC of Guwahati Law College, Gauhati University on "Next Generation Media Regulation"
- ii. August, 2020: Delivered lecture (online) in the online Refresher Course of CPDHE (UGC-HRDC) organized by University of Delhi, New Delhi. on the theme: "Role of Journalism, Media and Cinema in Nation and Generation Building" and Worked as Course Evaluator on August 1.
- i. March 2015: Rabindra-Bharati University Kolkata Research workshop on Fine Arts, 11<sup>th</sup> March 2015
- ii. December 2014: Business communication in Indian Institute of Management, Kashipore, 8<sup>th</sup> December, 2014
- iii. October 2014: UNICEF, University of Oxford & The George Institute for Global Health consultation on #Media and Public Health with special Focus on Routine Immunisation" at Bhubaneswar, 28<sup>th</sup> October, 2014
- iv. August 2013: National Institute of Media & Communication, Ahmedabad, August 2013.
- v. February 2009: Faculty Development Programme in Mass Communication, NSHM & American Centre, 21 & 22<sup>nd</sup> February, 2009
- vi. February 2009: February 23-24 American Center workshop on Conflict Reporting, 2009, Kolkata
- vii. 2007: Communication Management Workshop, Eastern India Institute of Management, 2007
- viii. 2006 & 2007: Press Information Bureau. Govt. of India in Public Information Campaign (PIC). 2006 & 2007 in West Bengal - Right to Information, Communication for Development at Grass root.
- ix. 2005: Ministry of Textiles, GOI EXPO Workshop, Assam, 2005, Silchar -Handicraft Brand Building.
- x. 2001: Calcutta University UGC Academic Staff College, Kolkata : Resource Person on Communication and Development Relationship, University and College Teachers" Orientation Course, 2001.
- xi. 1998-2004: Nehru Yuva Kendra. Cachar. Government of India : Resource Person on Communication, Youth leadership. 1998 till 2004.
- xii. 1999-2004: Jana Shikshan Sangsthan. Silchar : Information-Education Communication (IEC), 1999 to 2004.
- xiii. 2002: Training of School Teachers on Tapovan System of Education, Bihar,

Cachar. 2002.

xiv.2000-2001: District Industries Centre, Silchar, Advertising Management, 2000-2001.

xv.2000: District Industries Centre, Karimganj, Entrepreneurial Communication, 2000.

xvi.1994-1995: District Level Health Workers Training on AIDS in Dakshin Dinajpur, West Bengal .

xvii. 1991-1992 State Level Resource Person in Zonal Level ICDS Officer's Training in West Bengal

xviii. 1991-1996: ICDS programme Resource person in AWTC Training, West Bengal 1991-1996.

### **Guest/Visiting Faculty:**

- i. 2018: Corvinus University, Budapest, Hungary
- ii. 2017: Bangalore University, New Media & Changing Communication Phenomenon, 6th March
- iii. 2015: West Bengal State University Ph.D. Course Work in Journalism & Mass Communication, 2015.
- iv. 2013: Gujarat Vidyapith Department of Journalism & Mass Communication, August 2013
- v. 2008-2009: NSHM Media School, Kolkata, 2008-2009.
- vi. 2008 :NSHM Media School ,Durgapur Campus, 2008
- vii. 2006-2008: Journalism & Mass Communication Department, Burdwan University, 2006-2008.
- viii. 2008: Journalism Department, Guwahati University, Assam, February, 2008
- ix. 2008: Cotton College Entrepreneurship Development Cell, Guwahati, Assam, 2008
- x. 2003: Global Institute of Convergence Studies, Noida : Communication Research, Media Management, 2003.
- xi. 1998-2004: Branch Small Industries Service Institute. Silchar, Government of India , Advertising Management. 1998 to 2004.
- xii. 2001: Convergence Institute of Media Management & Information Technology. TMG Group, Bangalore : Communication Research. Media Management, 2001.
- xiii. 2000: Electronic Media Foundation, Kolkata : Broadcast Journalism, 2000

### **Developing New Course/Programme**

- i. 2025: Expert in Ministry of Education Curriculum Development programme in New Delhi in IKS for Communication Minor for online courses in UG level.**

**ii. Expert in LOCF based experts' workshop of UGC to Develop new Mass Communication & Journalism UG programme in Tezpur University.**

iii.. 2022: Developing National Education policy 2020 mandated new curriculum for Visva-Bharati on MA in Communication & Journalism keeping provision for 6-month certificate and 1-year diploma exit routes.

My courses: Communication Theory and Practice (1st Sem), Development Communication, Culture Heritage & Folk Media(2nd sem), Communication Research Theory, Communication Research Practical(3rd sem) , specialisation optionals on Communication Design & Aesthetics, Advance Media organisation Management, International Relations & Public Diplomacy, Advanced Development Communication, Indian Communication Thought & Praxis (3rd and 4th sem)

iv. 2021:Designed paper on Indigenous Communication for MA in Journalism & Mass Communication, semester 2, Sido-Kanhu-Birsha University, Purulia, West Bengal

v. 2021:Designed paper on Development Communication for MA in Journalism & Mass Communication semester 3, Sido-Kanhu-Birsa University, Purulia, West Bengal

vi. 2018: Designed MA in Communication & Journalism programme with thrust on implementing Tagore's 5 objects of establishing Visva-bharati with a team of young faculty.

Other courses prepared:

1. Communication course for Social Work B.Sw. of Visva-Bharati, Sriniketan in 2012.
2. As member of Course Design Committee, IVET Indira Gandhi National Open University prepared course for Citizen Journalism 2012.
3. Prepared Ph. D. Course work syllabus in Journalism & Mass Communication in Visva-bharati, Santiniketan in 2009
4. Master's Degree course paper on Media Management in Assam University in 1999.
5. M.Phil special course papers on (i) Problems of Under development and (ii) Problems of Rural Communication, 1999 in Assam University.
6. New CBCS UG course in Mass Communication, Gour Banga University, West Bengal, 2015

(Not Exhaustive)

## **Studio/Laboratory Setting Up**

2016-2019: Nodal Officer, Visva-Bharati Studio Project from conceptualisation to hand over of the simulcast studio from BECIL to Visva-Bharati

2004-2005 : TV production laboratory proposal was prepared for Assam University. I had worked for the same till technical bid clearance. Then I shifted to Visva-Bharati as a Reader. However the laboratory has come well afterwards.



## **Institution Building**

2022-23: Founded Nation Communication Congress Trust being nominated as Chairman of Indian Communication Congress in 2022 National Media Conclave in Bhubaneswar for first five years. The trust came into being in February 2023. It is dedicated to improve upon the IKS and AI contribution in India's communication education. Currently it is working on Indian Media Education Bill advocacy with the Government.

2011: Founded Gurudev Rabindranath Thakur Foundation, HO New Delhi as one of the founder Trustees. This VO is engaged in

- a. Promoting active citizenship among children and youth through Sishu panchayate program in 10 states of India
- b. Promoting media literacy through an international children's newspaper The Peace Gong with bureau in few countries,
- c. Promoting media literacy among disabled children, and
- d. Running "Developing community from within program in Bengal villages. Organisations in collaboration are UNESCO, FAO, SAIEVAC etc.
- e. Running a think-tank on problems of peace, conflict resolution, sustainable development and education.
- f. Bringing out a Book Series with New Delhi Publishers and an International research journal dedicated to International Relations domain of peace, education and development

## **University Administrative Experience:**

2016 till Feb 2022: 2 terms Professor in-Charge, Centre for Journalism & Mass Communication, Visva-Bharati

2016-2019: Nodal officer, Visva-Bharati Studio Project till completion of studio takeover by Visva-Bharati from Broadcast Engineering Consultants India Limited

2005-2006: Teacher –in-Charge, Centre for Journalism & Mass Communication, Visva-Bharati

2001-2005: Convener Media Relations, Assam University Silchar

## **University Level Committee Experience**

- a. Chairperson, Visva-Bharati COVID Campaign Steering Committee, 2021-22
- b. President of India Nominated Member, Visva-Bharati Academic Innovations Council, 2018 -
- c. Academic Council, Visva-Bharati from 2013 till date
- d. Member, Court, Visva-Bharati from 2013 till 2021
- e. Chairman, Technical Committee, Visva-Bharati Studio Project, 2016-2018
- f. Co-Ordinator, Visva-Bharati Program Advisory

Committee,2016-2018

g. Member, CBCS Committee, Visva-Bharati, 2017-now

### **Administrative Experience in Government**

CDPO,Balurghat Rural ICDS Project, West Bengal,1990-1996 (Head of Office & DDO)

Superintendent, Balurghat Subhayan Correctional Home, Govt. of West Bengal  
(1994-1996 additional charge) during construction and operationalisation phase  
(list not exhaustive)

### **Committee Membership outside Visva-Bharati**

((After March 2024 not included)

2024: Performed duty as expert in

- a. Member IQAC, Makahanlal Chaturvedi Rshtriya Patrakarita Vishwavidyalaya, Bhopal, Madhyapradesh,
- b. Member, Board of Studies, Mass Communication & Journalism, North-eastern Hill University, Shillong, Meghalaya,
- c. Member, Board of Studies in media Studies, Presidency University, Bangalore from April,2023,
- d. Member, Post-graduate Board of Studies in Mass Communication & Journalism, GourBanga University, Malda, West Bengal,
- e.. Member, Board of Studies, Binode Behari Mahato Koyla University, Dhanbad from 2023,
- f. Outside Expert, Selection Committee under UGC CAS, Bangalore University and
- g. Expert, Selection Committee in Mass Communication, NEHU, Shillong besides academic decision making bodies of different universities.

### **Upto 2022-23:**

- h. Currently Board of Studies Member in several Universities including Makahalal Chaturvedi Rashtriya Patrakarita Vishwavidyalaya, Bhopal (MP), North Eastern Hill University Shillong (Meghalaya),BBMK University Dhanbad , Central University of Jharkhand(Jharkhand) , Burdwan University, SKBM University Purulia, North Bengal University (West Bengal),Gourbanga University, Presidency University Bangalore etc.
- i. Chairman, UG board on Journalism & mass Communication, 2014 -2017, Gour Banga University
- j. Member, National monitoring Committee on media Literacy, Indian institute of mass Communication,2015
- k NCERT, Media Studies Text Book Committee for std. XII 2010
- l. Member, Board of UG Studies in J& MC,WB state University from 2013-2016 &Board of PG Studies in J& MC,WB state University from 2013-2016

- m. Member, Committee of Research in Journalism & Mass Communication, NSOU Kolkata, Burdwan University and Rabindra-Bharati University
- n. Ex-Member, Board of Studies in Journalism, West Bengal State Text Book Board, Kolkata and Sikkim Central University Gangtok (Sikkim)
- o. Outside expert member. Board of Research in Mass Communication, Burdwan University, West Bengal, From 2006-2008
- p. Member, Academic Council, Visva-Bharati, 2005-2008
- q. District Magistrate, Dakshin Dinajpur's nominee in SESRU Selection Boards, 1993-94
- r. District Level Committee for Celebration of SAARC year of the Girl Child and District Board for Detection of Disability. 1992 to 1995. Member, Library Committee, Assam University Silchar, 1996-97.
- s. Member. Board of Post-Graduate Studies in Mass Communication, Assam University, Silchar, 1996-2005
- t. Member, School Board of Information Science, Assam University, Silchar, 1996-2001. 2005
- u. Member Secretary, Laboratory Journal Committee. Assam University, Silchar, 1998-2002
- v. Member. MNGO Managing Committee. Government of India RCH Programme in three districts of Assam, 1999-2001
- w. Member, Managing Committee. Zilla Saksharata Samity, Cachar, 2000-2002.
- x.. Member. District Advisory Committee on Youth. Cachar, 2003-2004.
- y. Advisor, Institute of Entrepreneurial Education and Development, Silchar, Assam
- z-a. Member, Governing Board, Arkadyuti college of Education, Suri, West Bengal, from 2012-13
- z-b. Member, Governing Council, Gurudev Rabindranath Thakur foundation, New Delhi, from 2011 onwards

(list not exhaustive)

### **Academic Events Organised :**

As Principal Organiser (Till 2014):

1. Workshop Director, Child Reporters! Media Literacy Workshop organized by GRTF Delhi, SAIEVAC. BIRDS(Gokak) and Bijoygarh Jyotishroy College, Kolkata on 3<sup>rd</sup> December 2014.
2. Organizing Secretary, National Deliberation on Communication for national Integration The Issues in Role of Media on 20<sup>th</sup> April, 2013 jointly with ACMC, India Chapter & National Foundation for Communal Harmony, New Delhi

3. Convener, Workshop on Media Organization Management, 21<sup>st</sup> April, 2013
  4. Convener, National Seminar on Transforming Media Education on 30<sup>th</sup> April, 2011 jointly with Gandhi Smriti o Darshan Samity, New Delhi
  5. Convener, Workshop on Research Methodology in Development Communication, 11<sup>th</sup> February, 2011
  6. Convener, Workshop on Media Organization Managerment, 30<sup>th</sup> march, 2011
  7. Chairman, Organizing Committee, International Seminar on Realizing Human Potential in The Service of Humanity and Country: Sree Sree Thakur Anukulchandra's Economic and Development Concepts in Guwahati, organized by Udgata and Gurudev Rabindranath Tagore Foundation, New Delhi on 11<sup>th</sup> February, 2011
  8. Convener, Post-IUAES Colloquium " Utilizing Communication & IKS for sustainable development", Santiniketan, November, 2009
  9. Convener, I<sup>st</sup> National seminar of Centre for Journalism & Mass Communication, Visva-Bharati on the theme Media Reporting :The Reality Show & its Future. 25<sup>th</sup> & 26<sup>th</sup> March. 2006.
  10. Regional Workshop on "Communication Strategy for Rural Development in South Assam", Assam University, Silchar, 2000.
  11. National Seminar on "Sree Sree Thakur Anukulchandra's Educational & Economic thoughts", Assam University, Silchar, 2002.
  12. Regional Teachers' Workshop on "Tapovan System of Education" at Bihara, 2002.
- Reproductive & Child Health Programme Workshop on Panchayati Raj Participation and Innovative Components, Cachar, 2002.

As part of Organising Committee :

- 1 Convener, Publication sub-committee, 66<sup>th</sup> Indian History Congress Session held in Visva-Bharati, Santiniketan, January 2006.
- 2 Member, Organising Committee, National Workshop on Social Developemnt and Media Advocacy, Assam University, 2001.
- 3 Coordinator, Media in North-East Vice-Chancellors' Conference, 2001. 4 Coordinator. Media in North-East Vice-Chancellors' Value Education Conference. 2002.
- 5 Coordinator, Media in Assam University Convocation 2003.

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- 5 Coordinator, Media in Assam University Convocation 2003.

### **North-east Exposure**

- i. Guwahati First North-East Mega Brand Summit #Samriddhi 2005” Organised by North-East Chamber of Commerce and Industries and International Finance Corporation (World Bank), January 15. 2005.
- ii. Invited lecture in "150 Years of Journalism in Assam" organised by All-Assam 150 years of Assamese Journalism Celebration Committee, 1999.
- iii. Rapporteur in CAPART Regional Workshop, Silchar, 2001. iv. Key note address "Impact of Convergence on Media & Expectation from would be Professionals" at Convergence 2003, Guwahati session. Global Institute of Convergence Studies, Noida, 2003.
- v. Chairman, Inaugural Session, Media & Development in North-East with special reference to Manipur, State Guest House, Imphal, 2003.
- vi. Delivered Lecture on "Practical Behavioral imperative of a Youth Worker LifeSkills on Job Contents" at National Reconstruction Camp Refresher training for Tripura & Barak Valley at Dist. Institute of Education and Training, Udharbond, 2003.
- vii. Rapporteur in two sessions in ICSSR, NERC Workshop on Structural Change & Strategy of Development - Resource-Industry Linkage in North-East, Shillong, 2003.
- viii. Pannclist. National Integration Camp for Tribal Youth of 8 North-East States. Silchar 2003.

### **Industry Research Advisor (honorary) :**

1. RS Series, Music company, Kolkata 2011
2. Touchstone Media, PR & Event Mgt. Company, Kolkata 2005-2007.
3. Manthan Consultancy Services, Communication & Media Research Firm, Silchar & Kolkata, 2004-2007

Dr. Biplab Loha Choudhury Dated 25th August, 2025  
Professor, Centre for Journalism & Mass Communication,  
Visva-bharati