

## AGRO-ECONOMIC RESEARCH CENTRE

Ministry of Agriculture and Farmers' Welfare

Government of India
VISVA-BHARATI
Santiniketan



## **EXPERT'S TALK**

on

"Understanding the Applicability of Behavioural Economics in Technology Dissemination" by

## Prof. Kalyan Kanti Das

Department of Agricultural Economics Uttar Banga Krishi Vishwavidyalaya Cooch Behar, West Bengal



Venue: Seminar Hall,
Agro-Economic Research Centre
Date: 1<sup>st</sup> September 2025 (Monday)
Time: 04:00 PM

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Visya-Bharati